



# Community Profile

Batavia Township  
 Batavia township (3902504157)  
 Geography: County Subdivision

Prepared by Esri

	Batavia towns...
<b>Population Summary</b>	
2000 Total Population	17,503
2010 Total Population	23,280
2018 Total Population	25,225
2018 Group Quarters	683
2023 Total Population	26,259
2018-2023 Annual Rate	0.81%
2018 Total Daytime Population	23,742
Workers	10,709
Residents	13,033
<b>Household Summary</b>	
2000 Households	6,238
2000 Average Household Size	2.70
2010 Households	8,476
2010 Average Household Size	2.67
2018 Households	9,202
2018 Average Household Size	2.67
2023 Households	9,590
2023 Average Household Size	2.67
2018-2023 Annual Rate	0.83%
2010 Families	6,173
2010 Average Family Size	3.10
2018 Families	6,621
2018 Average Family Size	3.13
2023 Families	6,876
2023 Average Family Size	3.14
2018-2023 Annual Rate	0.76%
<b>Housing Unit Summary</b>	
2000 Housing Units	6,637
Owner Occupied Housing Units	61.8%
Renter Occupied Housing Units	32.2%
Vacant Housing Units	6.0%
2010 Housing Units	9,117
Owner Occupied Housing Units	64.5%
Renter Occupied Housing Units	28.4%
Vacant Housing Units	7.0%
2018 Housing Units	9,705
Owner Occupied Housing Units	61.5%
Renter Occupied Housing Units	33.3%
Vacant Housing Units	5.2%
2023 Housing Units	10,133
Owner Occupied Housing Units	62.6%
Renter Occupied Housing Units	32.0%
Vacant Housing Units	5.4%
<b>Median Household Income</b>	
2018	\$59,020
2023	\$66,402
<b>Median Home Value</b>	
2018	\$178,563
2023	\$213,400
<b>Per Capita Income</b>	
2018	\$27,926
2023	\$32,201
<b>Median Age</b>	
2010	34.2
2018	35.4
2023	35.9

**Data Note:** Household population includes persons not residing in group quarters. Average Household Size is the household population divided by total households. Persons in families include the householder and persons related to the householder by birth, marriage, or adoption. Per Capita Income represents the income received by all persons aged 15 years and over divided by the total population.

**Source:** U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2018 and 2023 Esri converted Census 2000 data into 2010 geography.

October 12, 2018



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<b>2018 Households by Income</b>		
Household Income Base		9,202
<\$15,000		10.9%
\$15,000 - \$24,999		8.7%
\$25,000 - \$34,999		8.7%
\$35,000 - \$49,999		12.5%
\$50,000 - \$74,999		20.3%
\$75,000 - \$99,999		12.8%
\$100,000 - \$149,999		17.1%
\$150,000 - \$199,999		5.7%
\$200,000+		3.4%
Average Household Income		\$74,980
<b>2023 Households by Income</b>		
Household Income Base		9,590
<\$15,000		9.1%
\$15,000 - \$24,999		7.1%
\$25,000 - \$34,999		7.2%
\$35,000 - \$49,999		11.4%
\$50,000 - \$74,999		20.5%
\$75,000 - \$99,999		13.6%
\$100,000 - \$149,999		19.9%
\$150,000 - \$199,999		6.7%
\$200,000+		4.4%
Average Household Income		\$86,664
<b>2018 Owner Occupied Housing Units by Value</b>		
Total		5,973
<\$50,000		8.7%
\$50,000 - \$99,999		9.4%
\$100,000 - \$149,999		19.8%
\$150,000 - \$199,999		21.1%
\$200,000 - \$249,999		15.2%
\$250,000 - \$299,999		8.0%
\$300,000 - \$399,999		11.2%
\$400,000 - \$499,999		3.3%
\$500,000 - \$749,999		1.9%
\$750,000 - \$999,999		0.9%
\$1,000,000 - \$1,499,999		0.3%
\$1,500,000 - \$1,999,999		0.2%
\$2,000,000 +		0.0%
Average Home Value		\$207,061
<b>2023 Owner Occupied Housing Units by Value</b>		
Total		6,348
<\$50,000		6.6%
\$50,000 - \$99,999		6.4%
\$100,000 - \$149,999		13.4%
\$150,000 - \$199,999		19.0%
\$200,000 - \$249,999		17.3%
\$250,000 - \$299,999		10.9%
\$300,000 - \$399,999		16.0%
\$400,000 - \$499,999		5.1%
\$500,000 - \$749,999		3.2%
\$750,000 - \$999,999		1.7%
\$1,000,000 - \$1,499,999		0.2%
\$1,500,000 - \$1,999,999		0.2%
\$2,000,000 +		0.0%
Average Home Value		\$244,963

**Data Note:** Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest dividends, net rents, pensions, SSI and welfare payments, child support, and alimony.

**Source:** U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2018 and 2023 Esri converted Census 2000 data into 2010 geography.



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<b>2010 Population by Age</b>		
Total		23,280
0 - 4		8.8%
5 - 9		8.0%
10 - 14		7.0%
15 - 24		12.9%
25 - 34		14.5%
35 - 44		14.1%
45 - 54		14.7%
55 - 64		10.6%
65 - 74		5.5%
75 - 84		3.1%
85 +		1.0%
18 +		72.3%
<b>2018 Population by Age</b>		
Total		25,225
0 - 4		7.9%
5 - 9		7.7%
10 - 14		7.2%
15 - 24		12.4%
25 - 34		14.2%
35 - 44		13.3%
45 - 54		13.0%
55 - 64		12.5%
65 - 74		7.3%
75 - 84		3.2%
85 +		1.2%
18 +		73.5%
<b>2023 Population by Age</b>		
Total		26,259
0 - 4		7.7%
5 - 9		7.4%
10 - 14		7.3%
15 - 24		12.6%
25 - 34		13.7%
35 - 44		13.2%
45 - 54		12.3%
55 - 64		12.1%
65 - 74		8.5%
75 - 84		3.9%
85 +		1.2%
18 +		73.6%
<b>2010 Population by Sex</b>		
Males		11,392
Females		11,888
<b>2018 Population by Sex</b>		
Males		12,359
Females		12,866
<b>2023 Population by Sex</b>		
Males		12,897
Females		13,362

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2018 and 2023 Esri converted Census 2000 data into 2010 geography.



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<b>2010 Population by Race/Ethnicity</b>		
Total		23,280
White Alone		95.2%
Black Alone		1.6%
American Indian Alone		0.3%
Asian Alone		0.8%
Pacific Islander Alone		0.0%
Some Other Race Alone		0.2%
Two or More Races		1.8%
Hispanic Origin		1.4%
Diversity Index		11.7
<b>2018 Population by Race/Ethnicity</b>		
Total		25,225
White Alone		93.7%
Black Alone		2.3%
American Indian Alone		0.3%
Asian Alone		1.0%
Pacific Islander Alone		0.0%
Some Other Race Alone		0.3%
Two or More Races		2.3%
Hispanic Origin		1.9%
Diversity Index		15.4
<b>2023 Population by Race/Ethnicity</b>		
Total		26,259
White Alone		92.4%
Black Alone		2.9%
American Indian Alone		0.3%
Asian Alone		1.3%
Pacific Islander Alone		0.0%
Some Other Race Alone		0.4%
Two or More Races		2.8%
Hispanic Origin		2.3%
Diversity Index		18.3
<b>2010 Population by Relationship and Household Type</b>		
Total		23,280
In Households		97.1%
In Family Households		84.8%
Householder		26.5%
Spouse		19.2%
Child		34.1%
Other relative		2.3%
Nonrelative		2.6%
In Nonfamily Households		12.3%
In Group Quarters		2.9%
Institutionalized Population		2.2%
Noninstitutionalized Population		0.7%

**Data Note:** Persons of Hispanic Origin may be of any race. The Diversity Index measures the probability that two people from the same area will be from different race/ethnic groups.

**Source:** U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2018 and 2023 Esri converted Census 2000 data into 2010 geography.



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<b>2018 Population 25+ by Educational Attainment</b>	
Total	16,331
Less than 9th Grade	3.0%
9th - 12th Grade, No Diploma	7.5%
High School Graduate	26.7%
GED/Alternative Credential	5.3%
Some College, No Degree	19.6%
Associate Degree	11.5%
Bachelor's Degree	16.8%
Graduate/Professional Degree	9.6%
<b>2018 Population 15+ by Marital Status</b>	
Total	19,467
Never Married	28.6%
Married	53.3%
Widowed	5.2%
Divorced	12.9%
<b>2018 Civilian Population 16+ in Labor Force</b>	
Civilian Employed	96.9%
Civilian Unemployed (Unemployment Rate)	3.1%
<b>2018 Employed Population 16+ by Industry</b>	
Total	12,284
Agriculture/Mining	0.2%
Construction	6.8%
Manufacturing	12.3%
Wholesale Trade	2.6%
Retail Trade	9.9%
Transportation/Utilities	6.0%
Information	1.9%
Finance/Insurance/Real Estate	7.1%
Services	50.0%
Public Administration	3.2%
<b>2018 Employed Population 16+ by Occupation</b>	
Total	12,284
White Collar	58.8%
Management/Business/Financial	14.2%
Professional	20.8%
Sales	8.8%
Administrative Support	15.0%
Services	18.5%
Blue Collar	22.7%
Farming/Forestry/Fishing	0.1%
Construction/Extraction	6.1%
Installation/Maintenance/Repair	4.7%
Production	6.2%
Transportation/Material Moving	5.5%
<b>2010 Population By Urban/ Rural Status</b>	
Total Population	23,280
Population Inside Urbanized Area	90.4%
Population Inside Urbanized Cluster	0.0%
Rural Population	9.6%

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2018 and 2023 Esri converted Census 2000 data into 2010 geography.



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<b>2010 Households by Type</b>	
Total	8,476
Households with 1 Person	22.1%
Households with 2+ People	77.9%
Family Households	72.8%
Husband-wife Families	52.7%
With Related Children	25.3%
Other Family (No Spouse Present)	20.1%
Other Family with Male Householder	5.3%
With Related Children	3.7%
Other Family with Female Householder	14.8%
With Related Children	10.9%
Nonfamily Households	5.1%
All Households with Children	40.6%
Multigenerational Households	3.6%
Unmarried Partner Households	7.9%
Male-female	7.5%
Same-sex	0.4%
<b>2010 Households by Size</b>	
Total	8,476
1 Person Household	22.1%
2 Person Household	32.5%
3 Person Household	18.3%
4 Person Household	16.4%
5 Person Household	7.1%
6 Person Household	2.8%
7 + Person Household	0.9%
<b>2010 Households by Tenure and Mortgage Status</b>	
Total	8,476
Owner Occupied	69.4%
Owned with a Mortgage/Loan	55.8%
Owned Free and Clear	13.6%
Renter Occupied	30.6%
<b>2010 Housing Units By Urban/ Rural Status</b>	
Total Housing Units	9,117
Housing Units Inside Urbanized Area	90.4%
Housing Units Inside Urbanized Cluster	0.0%
Rural Housing Units	9.6%

**Data Note:** Households with children include any households with people under age 18, related or not. Multigenerational households are families with 3 or more parent-child relationships. Unmarried partner households are usually classified as nonfamily households unless there is another member of the household related to the householder. Multigenerational and unmarried partner households are reported only to the tract level. Esri estimated block group data, which is used to estimate polygons or non-standard geography.

**Source:** U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2018 and 2023 Esri converted Census 2000 data into 2010 geography.



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<b>Top 3 Tapestry Segments</b>		
	<b>1.</b>	Middleburg (4C)
	<b>2.</b>	Soccer Moms (4A)
	<b>3.</b>	Bright Young Professionals
<b>2018 Consumer Spending</b>		
Apparel & Services: Total \$		\$18,210,388
Average Spent		\$1,978.96
Spending Potential Index		91
Education: Total \$		\$11,800,356
Average Spent		\$1,282.37
Spending Potential Index		89
Entertainment/Recreation: Total \$		\$26,558,492
Average Spent		\$2,886.17
Spending Potential Index		90
Food at Home: Total \$		\$41,625,199
Average Spent		\$4,523.49
Spending Potential Index		90
Food Away from Home: Total \$		\$29,619,343
Average Spent		\$3,218.79
Spending Potential Index		92
Health Care: Total \$		\$47,033,876
Average Spent		\$5,111.27
Spending Potential Index		89
HH Furnishings & Equipment: Total \$		\$17,522,116
Average Spent		\$1,904.16
Spending Potential Index		91
Personal Care Products & Services: Total \$		\$6,991,392
Average Spent		\$759.77
Spending Potential Index		92
Shelter: Total \$		\$137,400,335
Average Spent		\$14,931.57
Spending Potential Index		89
Support Payments/Cash Contributions/Gifts in Kind: Total \$		\$19,954,083
Average Spent		\$2,168.45
Spending Potential Index		87
Travel: Total \$		\$17,658,774
Average Spent		\$1,919.01
Spending Potential Index		89
Vehicle Maintenance & Repairs: Total \$		\$8,974,917
Average Spent		\$975.32
Spending Potential Index		91

**Data Note:** Consumer spending shows the amount spent on a variety of goods and services by households that reside in the area. Expenditures are shown by broad budget categories that are not mutually exclusive. Consumer spending does not equal business revenue. Total and Average Amount Spent Per Household represent annual figures. The Spending Potential Index represents the amount spent in the area relative to a national average of 100.

**Source:** Consumer Spending data are derived from the 2015 and 2016 Consumer Expenditure Surveys, Bureau of Labor Statistics. Esri.

**Source:** U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2018 and 2023 Esri converted Census 2000 data into 2010 geography.