



Community Profile

Bethel Village, OH
 Bethel Village, OH (3906068)
 Geography: Place

Prepared by Clermont County GIS

	Bethel villag...
Population Summary	
2000 Total Population	2,730
2010 Total Population	2,749
2019 Total Population	2,790
2019 Group Quarters	13
2024 Total Population	2,829
2019-2024 Annual Rate	0.28%
2019 Total Daytime Population	2,595
Workers	973
Residents	1,622
Household Summary	
2000 Households	1,042
2000 Average Household Size	2.61
2010 Households	1,065
2010 Average Household Size	2.57
2019 Households	1,089
2019 Average Household Size	2.55
2024 Households	1,107
2024 Average Household Size	2.54
2019-2024 Annual Rate	0.33%
2010 Families	693
2010 Average Family Size	3.16
2019 Families	722
2019 Average Family Size	3.09
2024 Families	730
2024 Average Family Size	3.09
2019-2024 Annual Rate	0.22%
Housing Unit Summary	
2000 Housing Units	1,118
Owner Occupied Housing Units	57.1%
Renter Occupied Housing Units	36.1%
Vacant Housing Units	6.8%
2010 Housing Units	1,196
Owner Occupied Housing Units	43.1%
Renter Occupied Housing Units	46.0%
Vacant Housing Units	11.0%
2019 Housing Units	1,211
Owner Occupied Housing Units	44.3%
Renter Occupied Housing Units	45.7%
Vacant Housing Units	10.1%
2024 Housing Units	1,229
Owner Occupied Housing Units	45.9%
Renter Occupied Housing Units	44.1%
Vacant Housing Units	9.9%
Median Household Income	
2019	\$47,920
2024	\$54,717
Median Home Value	
2019	\$106,419
2024	\$123,179
Per Capita Income	
2019	\$21,681
2024	\$25,880
Median Age	
2010	33.9
2019	36.1
2024	36.2

Data Note: Household population includes persons not residing in group quarters. Average Household Size is the household population divided by total households. Persons in families include the householder and persons related to the householder by birth, marriage, or adoption. Per Capita Income represents the income received by all persons aged 15 years and over divided by the total population.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2019 and 2024 Esri converted Census 2000 data into 2010 geography.



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2019 Households by Income	
Household Income Base	1,091
<\$15,000	11.9%
\$15,000 - \$24,999	10.5%
\$25,000 - \$34,999	12.1%
\$35,000 - \$49,999	17.2%
\$50,000 - \$74,999	24.7%
\$75,000 - \$99,999	11.8%
\$100,000 - \$149,999	9.3%
\$150,000 - \$199,999	1.7%
\$200,000+	0.6%
Average Household Income	\$56,185
2024 Households by Income	
Household Income Base	1,107
<\$15,000	8.8%
\$15,000 - \$24,999	8.2%
\$25,000 - \$34,999	10.5%
\$35,000 - \$49,999	15.5%
\$50,000 - \$74,999	25.4%
\$75,000 - \$99,999	14.9%
\$100,000 - \$149,999	13.0%
\$150,000 - \$199,999	2.7%
\$200,000+	1.0%
Average Household Income	\$67,036
2019 Owner Occupied Housing Units by Value	
Total	536
<\$50,000	3.0%
\$50,000 - \$99,999	43.5%
\$100,000 - \$149,999	27.6%
\$150,000 - \$199,999	14.6%
\$200,000 - \$249,999	6.2%
\$250,000 - \$299,999	3.2%
\$300,000 - \$399,999	1.7%
\$400,000 - \$499,999	0.2%
\$500,000 - \$749,999	0.2%
\$750,000 - \$999,999	0.0%
\$1,000,000 - \$1,499,999	0.0%
\$1,500,000 - \$1,999,999	0.0%
\$2,000,000 +	0.0%
Average Home Value	\$123,787
2024 Owner Occupied Housing Units by Value	
Total	564
<\$50,000	2.3%
\$50,000 - \$99,999	35.3%
\$100,000 - \$149,999	26.8%
\$150,000 - \$199,999	17.2%
\$200,000 - \$249,999	9.6%
\$250,000 - \$299,999	5.7%
\$300,000 - \$399,999	2.7%
\$400,000 - \$499,999	0.4%
\$500,000 - \$749,999	0.2%
\$750,000 - \$999,999	0.0%
\$1,000,000 - \$1,499,999	0.0%
\$1,500,000 - \$1,999,999	0.0%
\$2,000,000 +	0.0%
Average Home Value	\$139,761

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest dividends, net rents, pensions, SSI and welfare payments, child support, and alimony.

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2010 Population by Age		
Total		2,749
0 - 4		7.8%
5 - 9		7.9%
10 - 14		7.8%
15 - 24		14.6%
25 - 34		13.4%
35 - 44		13.2%
45 - 54		12.6%
55 - 64		9.8%
65 - 74		6.4%
75 - 84		3.9%
85 +		2.7%
18 +		70.9%
2019 Population by Age		
Total		2,788
0 - 4		7.2%
5 - 9		7.0%
10 - 14		6.8%
15 - 24		13.1%
25 - 34		14.6%
35 - 44		12.4%
45 - 54		12.6%
55 - 64		11.6%
65 - 74		8.4%
75 - 84		4.3%
85 +		2.0%
18 +		75.1%
2024 Population by Age		
Total		2,830
0 - 4		7.0%
5 - 9		7.2%
10 - 14		7.2%
15 - 24		12.5%
25 - 34		14.8%
35 - 44		11.6%
45 - 54		12.3%
55 - 64		11.9%
65 - 74		8.7%
75 - 84		5.1%
85 +		1.8%
18 +		74.6%
2010 Population by Sex		
Males		1,277
Females		1,472
2019 Population by Sex		
Males		1,308
Females		1,480
2024 Population by Sex		
Males		1,333
Females		1,497

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2019 and 2024 Esri converted Census 2000 data into 2010 geography.



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2010 Population by Race/Ethnicity	
Total	2,749
White Alone	97.3%
Black Alone	0.4%
American Indian Alone	0.1%
Asian Alone	0.1%
Pacific Islander Alone	0.4%
Some Other Race Alone	0.1%
Two or More Races	1.6%
Hispanic Origin	0.9%
Diversity Index	7.1
2019 Population by Race/Ethnicity	
Total	2,790
White Alone	97.0%
Black Alone	0.5%
American Indian Alone	0.1%
Asian Alone	0.3%
Pacific Islander Alone	0.3%
Some Other Race Alone	0.1%
Two or More Races	1.7%
Hispanic Origin	1.5%
Diversity Index	8.7
2024 Population by Race/Ethnicity	
Total	2,829
White Alone	96.5%
Black Alone	0.7%
American Indian Alone	0.1%
Asian Alone	0.3%
Pacific Islander Alone	0.4%
Some Other Race Alone	0.1%
Two or More Races	2.0%
Hispanic Origin	1.8%
Diversity Index	10.2
2010 Population by Relationship and Household Type	
Total	2,749
In Households	99.4%
In Family Households	83.6%
Householder	25.2%
Spouse	15.9%
Child	35.9%
Other relative	2.7%
Nonrelative	4.0%
In Nonfamily Households	15.8%
In Group Quarters	0.6%
Institutionalized Population	0.6%
Noninstitutionalized Population	0.0%

Data Note: Persons of Hispanic Origin may be of any race. The Diversity Index measures the probability that two people from the same area will be from different race/ethnic groups.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2019 and 2024 Esri converted Census 2000 data into 2010 geography.



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2019 Population 25+ by Educational Attainment	
Total	1,840
Less than 9th Grade	8.4%
9th - 12th Grade, No Diploma	10.4%
High School Graduate	39.2%
GED/Alternative Credential	5.2%
Some College, No Degree	15.4%
Associate Degree	8.9%
Bachelor's Degree	9.0%
Graduate/Professional Degree	3.6%
2019 Population 15+ by Marital Status	
Total	2,205
Never Married	34.6%
Married	45.0%
Widowed	6.3%
Divorced	14.1%
2019 Civilian Population 16+ in Labor Force	
Civilian Employed	94.5%
Civilian Unemployed (Unemployment Rate)	5.5%
2019 Employed Population 16+ by Industry	
Total	1,178
Agriculture/Mining	0.7%
Construction	8.6%
Manufacturing	9.7%
Wholesale Trade	1.4%
Retail Trade	19.4%
Transportation/Utilities	3.4%
Information	0.6%
Finance/Insurance/Real Estate	6.2%
Services	47.7%
Public Administration	2.4%
2019 Employed Population 16+ by Occupation	
Total	1,178
White Collar	52.2%
Management/Business/Financial	5.9%
Professional	19.9%
Sales	14.4%
Administrative Support	12.0%
Services	21.5%
Blue Collar	26.3%
Farming/Forestry/Fishing	0.5%
Construction/Extraction	6.5%
Installation/Maintenance/Repair	3.1%
Production	8.3%
Transportation/Material Moving	7.8%
2010 Population By Urban/ Rural Status	
Total Population	2,749
Population Inside Urbanized Area	0.0%
Population Inside Urbanized Cluster	96.4%
Rural Population	3.6%

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2010 Households by Type		
Total		1,065
Households with 1 Person		30.0%
Households with 2+ People		70.0%
Family Households		65.1%
Husband-wife Families		40.9%
With Related Children		20.7%
Other Family (No Spouse Present)		24.1%
Other Family with Male Householder		5.5%
With Related Children		4.8%
Other Family with Female Householder		18.6%
With Related Children		13.7%
Nonfamily Households		5.0%
All Households with Children		39.4%
Multigenerational Households		4.8%
Unmarried Partner Households		9.0%
Male-female		8.8%
Same-sex		0.2%
2010 Households by Size		
Total		1,065
1 Person Household		30.0%
2 Person Household		28.4%
3 Person Household		16.8%
4 Person Household		12.9%
5 Person Household		7.2%
6 Person Household		2.8%
7 + Person Household		2.0%
2010 Households by Tenure and Mortgage Status		
Total		1,065
Owner Occupied		48.4%
Owned with a Mortgage/Loan		36.1%
Owned Free and Clear		12.3%
Renter Occupied		51.6%
2010 Housing Units By Urban/ Rural Status		
Total Housing Units		1,196
Housing Units Inside Urbanized Area		0.0%
Housing Units Inside Urbanized Cluster		96.9%
Rural Housing Units		3.1%

Data Note: Households with children include any households with people under age 18, related or not. Multigenerational households are families with 3 or more parent-child relationships. Unmarried partner households are usually classified as nonfamily households unless there is another member of the household related to the householder. Multigenerational and unmarried partner households are reported only to the tract level. Esri estimated block group data, which is used to estimate polygons or non-standard geography.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2019 and 2024 Esri converted Census 2000 data into 2010 geography.



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Top 3 Tapestry Segments

1. Traditional Living (12B)
2. Heartland Communities (6F)
3. Salt of the Earth (6B)

2019 Consumer Spending

Apparel & Services: Total \$	\$1,471,968
Average Spent	\$1,351.67
Spending Potential Index	63
Education: Total \$	\$1,034,392
Average Spent	\$949.85
Spending Potential Index	60
Entertainment/Recreation: Total \$	\$2,402,581
Average Spent	\$2,206.23
Spending Potential Index	67
Food at Home: Total \$	\$3,813,479
Average Spent	\$3,501.82
Spending Potential Index	68
Food Away from Home: Total \$	\$2,580,937
Average Spent	\$2,370.01
Spending Potential Index	64
Health Care: Total \$	\$4,712,086
Average Spent	\$4,326.98
Spending Potential Index	73
HH Furnishings & Equipment: Total \$	\$1,519,945
Average Spent	\$1,395.73
Spending Potential Index	65
Personal Care Products & Services: Total \$	\$622,447
Average Spent	\$571.58
Spending Potential Index	64
Shelter: Total \$	\$12,410,639
Average Spent	\$11,396.36
Spending Potential Index	62
Support Payments/Cash Contributions/Gifts in Kind: Total \$	\$1,744,905
Average Spent	\$1,602.30
Spending Potential Index	65
Travel: Total \$	\$1,469,811
Average Spent	\$1,349.69
Spending Potential Index	60
Vehicle Maintenance & Repairs: Total \$	\$855,105
Average Spent	\$785.22
Spending Potential Index	69

Data Note: Consumer spending shows the amount spent on a variety of goods and services by households that reside in the area. Expenditures are shown by broad budget categories that are not mutually exclusive. Consumer spending does not equal business revenue. Total and Average Amount Spent Per Household represent annual figures. The Spending Potential Index represents the amount spent in the area relative to a national average of 100.

Source: Consumer Spending data are derived from the 2016 and 2017 Consumer Expenditure Surveys, Bureau of Labor Statistics. Esri.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2019 and 2024 Esri converted Census 2000 data into 2010 geography.

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