



Community Profile

Clermont County, OH
 Clermont County, OH (39025)
 Geography: County

Prepared by Esri

	Clermont Coun...
Population Summary	
2000 Total Population	177,977
2010 Total Population	197,363
2018 Total Population	207,396
2018 Group Quarters	1,717
2023 Total Population	214,109
2018-2023 Annual Rate	0.64%
2018 Total Daytime Population	166,937
Workers	63,931
Residents	103,006
Household Summary	
2000 Households	66,013
2000 Average Household Size	2.67
2010 Households	74,828
2010 Average Household Size	2.61
2018 Households	78,919
2018 Average Household Size	2.61
2023 Households	81,597
2023 Average Household Size	2.60
2018-2023 Annual Rate	0.67%
2010 Families	53,800
2010 Average Family Size	3.06
2018 Families	55,884
2018 Average Family Size	3.09
2023 Families	57,432
2023 Average Family Size	3.09
2018-2023 Annual Rate	0.55%
Housing Unit Summary	
2000 Housing Units	69,226
Owner Occupied Housing Units	71.3%
Renter Occupied Housing Units	24.1%
Vacant Housing Units	4.6%
2010 Housing Units	80,656
Owner Occupied Housing Units	69.2%
Renter Occupied Housing Units	23.6%
Vacant Housing Units	7.2%
2018 Housing Units	84,591
Owner Occupied Housing Units	65.3%
Renter Occupied Housing Units	28.0%
Vacant Housing Units	6.7%
2023 Housing Units	87,613
Owner Occupied Housing Units	65.5%
Renter Occupied Housing Units	27.6%
Vacant Housing Units	6.9%
Median Household Income	
2018	\$64,155
2023	\$72,908
Median Home Value	
2018	\$181,266
2023	\$216,179
Per Capita Income	
2018	\$32,685
2023	\$37,691
Median Age	
2010	38.3
2018	39.6
2023	40.3

Data Note: Household population includes persons not residing in group quarters. Average Household Size is the household population divided by total households. Persons in families include the householder and persons related to the householder by birth, marriage, or adoption. Per Capita Income represents the income received by all persons aged 15 years and over divided by the total population.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2018 and 2023 Esri converted Census 2000 data into 2010 geography.



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2018 Households by Income	
Household Income Base	78,919
<\$15,000	7.8%
\$15,000 - \$24,999	7.6%
\$25,000 - \$34,999	8.8%
\$35,000 - \$49,999	12.8%
\$50,000 - \$74,999	19.6%
\$75,000 - \$99,999	13.4%
\$100,000 - \$149,999	16.9%
\$150,000 - \$199,999	7.0%
\$200,000+	6.1%
Average Household Income	\$85,434
2023 Households by Income	
Household Income Base	81,597
<\$15,000	6.4%
\$15,000 - \$24,999	6.2%
\$25,000 - \$34,999	7.3%
\$35,000 - \$49,999	11.7%
\$50,000 - \$74,999	19.5%
\$75,000 - \$99,999	14.1%
\$100,000 - \$149,999	19.3%
\$150,000 - \$199,999	7.7%
\$200,000+	7.6%
Average Household Income	\$98,456
2018 Owner Occupied Housing Units by Value	
Total	55,211
<\$50,000	6.1%
\$50,000 - \$99,999	11.2%
\$100,000 - \$149,999	20.4%
\$150,000 - \$199,999	19.6%
\$200,000 - \$249,999	13.5%
\$250,000 - \$299,999	9.7%
\$300,000 - \$399,999	11.3%
\$400,000 - \$499,999	3.6%
\$500,000 - \$749,999	3.1%
\$750,000 - \$999,999	0.5%
\$1,000,000 - \$1,499,999	0.9%
\$1,500,000 - \$1,999,999	0.0%
\$2,000,000 +	0.0%
Average Home Value	\$218,826
2023 Owner Occupied Housing Units by Value	
Total	57,413
<\$50,000	4.1%
\$50,000 - \$99,999	6.9%
\$100,000 - \$149,999	15.5%
\$150,000 - \$199,999	18.6%
\$200,000 - \$249,999	15.4%
\$250,000 - \$299,999	12.2%
\$300,000 - \$399,999	15.5%
\$400,000 - \$499,999	5.2%
\$500,000 - \$749,999	4.7%
\$750,000 - \$999,999	0.9%
\$1,000,000 - \$1,499,999	1.0%
\$1,500,000 - \$1,999,999	0.0%
\$2,000,000 +	0.0%
Average Home Value	\$254,941

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest dividends, net rents, pensions, SSI and welfare payments, child support, and alimony.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2018 and 2023 Esri converted Census 2000 data into 2010 geography.



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2010 Population by Age	
Total	197,363
0 - 4	6.9%
5 - 9	7.3%
10 - 14	7.2%
15 - 24	12.2%
25 - 34	12.0%
35 - 44	13.9%
45 - 54	16.1%
55 - 64	12.6%
65 - 74	6.9%
75 - 84	3.6%
85 +	1.3%
18 +	74.4%
2018 Population by Age	
Total	207,396
0 - 4	6.3%
5 - 9	6.7%
10 - 14	6.8%
15 - 24	11.5%
25 - 34	12.9%
35 - 44	12.7%
45 - 54	13.5%
55 - 64	14.3%
65 - 74	9.7%
75 - 84	4.2%
85 +	1.6%
18 +	76.5%
2023 Population by Age	
Total	214,109
0 - 4	6.2%
5 - 9	6.5%
10 - 14	6.7%
15 - 24	11.1%
25 - 34	12.4%
35 - 44	13.3%
45 - 54	12.3%
55 - 64	13.5%
65 - 74	11.1%
75 - 84	5.4%
85 +	1.7%
18 +	76.9%
2010 Population by Sex	
Males	97,326
Females	100,037
2018 Population by Sex	
Males	102,316
Females	105,080
2023 Population by Sex	
Males	105,786
Females	108,323

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2018 and 2023 Esri converted Census 2000 data into 2010 geography.



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	Clermont Coun...
2010 Population by Race/Ethnicity	
Total	197,363
White Alone	95.9%
Black Alone	1.2%
American Indian Alone	0.2%
Asian Alone	1.0%
Pacific Islander Alone	0.0%
Some Other Race Alone	0.4%
Two or More Races	1.3%
Hispanic Origin	1.5%
Diversity Index	10.7
2018 Population by Race/Ethnicity	
Total	207,396
White Alone	94.5%
Black Alone	1.7%
American Indian Alone	0.2%
Asian Alone	1.3%
Pacific Islander Alone	0.0%
Some Other Race Alone	0.5%
Two or More Races	1.7%
Hispanic Origin	2.0%
Diversity Index	14.2
2023 Population by Race/Ethnicity	
Total	214,109
White Alone	93.4%
Black Alone	2.0%
American Indian Alone	0.3%
Asian Alone	1.5%
Pacific Islander Alone	0.1%
Some Other Race Alone	0.6%
Two or More Races	2.1%
Hispanic Origin	2.4%
Diversity Index	16.9
2010 Population by Relationship and Household Type	
Total	197,363
In Households	99.1%
In Family Households	85.9%
Householder	27.3%
Spouse	21.3%
Child	32.5%
Other relative	2.5%
Nonrelative	2.3%
In Nonfamily Households	13.3%
In Group Quarters	0.9%
Institutionalized Population	0.5%
Noninstitutionalized Population	0.3%

Data Note: Persons of Hispanic Origin may be of any race. The Diversity Index measures the probability that two people from the same area will be from different race/ethnic groups.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2018 and 2023 Esri converted Census 2000 data into 2010 geography.



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	Clermont Coun...
2018 Population 25+ by Educational Attainment	
Total	142,664
Less than 9th Grade	2.6%
9th - 12th Grade, No Diploma	6.9%
High School Graduate	27.9%
GED/Alternative Credential	4.7%
Some College, No Degree	18.9%
Associate Degree	9.9%
Bachelor's Degree	19.3%
Graduate/Professional Degree	9.7%
2018 Population 15+ by Marital Status	
Total	166,451
Never Married	27.3%
Married	56.2%
Widowed	5.4%
Divorced	11.1%
2018 Civilian Population 16+ in Labor Force	
Civilian Employed	97.1%
Civilian Unemployed (Unemployment Rate)	2.9%
2018 Employed Population 16+ by Industry	
Total	106,078
Agriculture/Mining	0.4%
Construction	6.2%
Manufacturing	14.4%
Wholesale Trade	2.9%
Retail Trade	12.3%
Transportation/Utilities	4.7%
Information	1.4%
Finance/Insurance/Real Estate	8.7%
Services	46.3%
Public Administration	2.8%
2018 Employed Population 16+ by Occupation	
Total	106,078
White Collar	61.2%
Management/Business/Financial	15.3%
Professional	20.7%
Sales	11.3%
Administrative Support	13.8%
Services	15.9%
Blue Collar	23.0%
Farming/Forestry/Fishing	0.1%
Construction/Extraction	4.6%
Installation/Maintenance/Repair	4.6%
Production	7.6%
Transportation/Material Moving	6.0%
2010 Population By Urban/ Rural Status	
Total Population	197,363
Population Inside Urbanized Area	74.2%
Population Inside Urbanized Cluster	3.1%
Rural Population	22.7%

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2018 and 2023 Esri converted Census 2000 data into 2010 geography.



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2010 Households by Type	
Total	74,828
Households with 1 Person	22.5%
Households with 2+ People	77.5%
Family Households	71.9%
Husband-wife Families	56.1%
With Related Children	25.1%
Other Family (No Spouse Present)	15.8%
Other Family with Male Householder	4.9%
With Related Children	3.1%
Other Family with Female Householder	10.9%
With Related Children	7.2%
Nonfamily Households	5.6%
All Households with Children	35.9%
Multigenerational Households	3.7%
Unmarried Partner Households	7.3%
Male-female	6.7%
Same-sex	0.6%
2010 Households by Size	
Total	74,828
1 Person Household	22.5%
2 Person Household	34.8%
3 Person Household	17.1%
4 Person Household	15.1%
5 Person Household	6.8%
6 Person Household	2.5%
7 + Person Household	1.1%
2010 Households by Tenure and Mortgage Status	
Total	74,828
Owner Occupied	74.6%
Owned with a Mortgage/Loan	57.2%
Owned Free and Clear	17.3%
Renter Occupied	25.4%
2010 Housing Units By Urban/ Rural Status	
Total Housing Units	80,656
Housing Units Inside Urbanized Area	74.7%
Housing Units Inside Urbanized Cluster	3.2%
Rural Housing Units	22.1%

Data Note: Households with children include any households with people under age 18, related or not. Multigenerational households are families with 3 or more parent-child relationships. Unmarried partner households are usually classified as nonfamily households unless there is another member of the household related to the householder. Multigenerational and unmarried partner households are reported only to the tract level. Esri estimated block group data, which is used to estimate polygons or non-standard geography.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2018 and 2023 Esri converted Census 2000 data into 2010 geography.



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		Clermont Coun...
Top 3 Tapestry Segments		
	1.	Salt of the Earth (6B)
	2.	Old and Newcomers (8F)
	3.	Middleburg (4C)
2018 Consumer Spending		
Apparel & Services: Total \$		\$174,658,897
Average Spent		\$2,213.14
Spending Potential Index		102
Education: Total \$		\$114,739,621
Average Spent		\$1,453.89
Spending Potential Index		100
Entertainment/Recreation: Total \$		\$261,527,756
Average Spent		\$3,313.88
Spending Potential Index		103
Food at Home: Total \$		\$405,822,810
Average Spent		\$5,142.27
Spending Potential Index		102
Food Away from Home: Total \$		\$284,368,224
Average Spent		\$3,603.29
Spending Potential Index		103
Health Care: Total \$		\$471,996,434
Average Spent		\$5,980.77
Spending Potential Index		104
HH Furnishings & Equipment: Total \$		\$170,340,875
Average Spent		\$2,158.43
Spending Potential Index		103
Personal Care Products & Services: Total \$		\$67,434,527
Average Spent		\$854.48
Spending Potential Index		103
Shelter: Total \$		\$1,321,005,721
Average Spent		\$16,738.75
Spending Potential Index		100
Support Payments/Cash Contributions/Gifts in Kind: Total \$		\$198,947,292
Average Spent		\$2,520.90
Spending Potential Index		101
Travel: Total \$		\$172,159,176
Average Spent		\$2,181.47
Spending Potential Index		101
Vehicle Maintenance & Repairs: Total \$		\$87,639,263
Average Spent		\$1,110.50
Spending Potential Index		103

Data Note: Consumer spending shows the amount spent on a variety of goods and services by households that reside in the area. Expenditures are shown by broad budget categories that are not mutually exclusive. Consumer spending does not equal business revenue. Total and Average Amount Spent Per Household represent annual figures. The Spending Potential Index represents the amount spent in the area relative to a national average of 100.

Source: Consumer Spending data are derived from the 2015 and 2016 Consumer Expenditure Surveys, Bureau of Labor Statistics. Esri.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2018 and 2023 Esri converted Census 2000 data into 2010 geography.