



Community Profile

Franklin Township
 Franklin township (3902528224)
 Geography: County Subdivision

Prepared by Esri

	Franklin town...
Population Summary	
2000 Total Population	4,380
2010 Total Population	4,188
2018 Total Population	4,125
2018 Group Quarters	0
2023 Total Population	4,136
2018-2023 Annual Rate	0.05%
2018 Total Daytime Population	3,257
Workers	714
Residents	2,543
Household Summary	
2000 Households	1,529
2000 Average Household Size	2.86
2010 Households	1,541
2010 Average Household Size	2.72
2018 Households	1,527
2018 Average Household Size	2.70
2023 Households	1,533
2023 Average Household Size	2.70
2018-2023 Annual Rate	0.08%
2010 Families	1,142
2010 Average Family Size	3.13
2018 Families	1,113
2018 Average Family Size	3.15
2023 Families	1,113
2023 Average Family Size	3.16
2018-2023 Annual Rate	0.00%
Housing Unit Summary	
2000 Housing Units	1,649
Owner Occupied Housing Units	68.0%
Renter Occupied Housing Units	24.7%
Vacant Housing Units	7.3%
2010 Housing Units	1,768
Owner Occupied Housing Units	62.2%
Renter Occupied Housing Units	25.0%
Vacant Housing Units	12.8%
2018 Housing Units	1,813
Owner Occupied Housing Units	55.0%
Renter Occupied Housing Units	29.2%
Vacant Housing Units	15.8%
2023 Housing Units	1,840
Owner Occupied Housing Units	54.9%
Renter Occupied Housing Units	28.4%
Vacant Housing Units	16.7%
Median Household Income	
2018	\$46,317
2023	\$52,141
Median Home Value	
2018	\$120,402
2023	\$155,275
Per Capita Income	
2018	\$20,404
2023	\$23,500
Median Age	
2010	39.2
2018	41.1
2023	42.5

Data Note: Household population includes persons not residing in group quarters. Average Household Size is the household population divided by total households. Persons in families include the householder and persons related to the householder by birth, marriage, or adoption. Per Capita Income represents the income received by all persons aged 15 years and over divided by the total population.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2018 and 2023 Esri converted Census 2000 data into 2010 geography.



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2018 Households by Income	
Household Income Base	1,526
<\$15,000	14.4%
\$15,000 - \$24,999	15.3%
\$25,000 - \$34,999	7.2%
\$35,000 - \$49,999	16.2%
\$50,000 - \$74,999	20.8%
\$75,000 - \$99,999	14.7%
\$100,000 - \$149,999	8.0%
\$150,000 - \$199,999	2.9%
\$200,000+	0.4%
Average Household Income	\$54,911
2023 Households by Income	
Household Income Base	1,532
<\$15,000	13.1%
\$15,000 - \$24,999	12.8%
\$25,000 - \$34,999	6.2%
\$35,000 - \$49,999	15.1%
\$50,000 - \$74,999	21.7%
\$75,000 - \$99,999	16.6%
\$100,000 - \$149,999	10.2%
\$150,000 - \$199,999	3.8%
\$200,000+	0.5%
Average Household Income	\$63,160
2018 Owner Occupied Housing Units by Value	
Total	997
<\$50,000	14.6%
\$50,000 - \$99,999	24.7%
\$100,000 - \$149,999	26.2%
\$150,000 - \$199,999	11.5%
\$200,000 - \$249,999	7.8%
\$250,000 - \$299,999	1.1%
\$300,000 - \$399,999	4.6%
\$400,000 - \$499,999	0.8%
\$500,000 - \$749,999	4.2%
\$750,000 - \$999,999	1.9%
\$1,000,000 - \$1,499,999	2.5%
\$1,500,000 - \$1,999,999	0.0%
\$2,000,000 +	0.0%
Average Home Value	\$189,819
2023 Owner Occupied Housing Units by Value	
Total	1,009
<\$50,000	10.4%
\$50,000 - \$99,999	17.0%
\$100,000 - \$149,999	21.4%
\$150,000 - \$199,999	10.8%
\$200,000 - \$249,999	10.4%
\$250,000 - \$299,999	1.8%
\$300,000 - \$399,999	8.1%
\$400,000 - \$499,999	1.8%
\$500,000 - \$749,999	10.6%
\$750,000 - \$999,999	3.9%
\$1,000,000 - \$1,499,999	3.8%
\$1,500,000 - \$1,999,999	0.0%
\$2,000,000 +	0.0%
Average Home Value	\$273,018

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest dividends, net rents, pensions, SSI and welfare payments, child support, and alimony.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2018 and 2023 Esri converted Census 2000 data into 2010 geography.



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2010 Population by Age	
Total	4,188
0 - 4	6.4%
5 - 9	7.2%
10 - 14	8.2%
15 - 24	11.9%
25 - 34	11.1%
35 - 44	12.7%
45 - 54	16.5%
55 - 64	13.6%
65 - 74	7.5%
75 - 84	3.8%
85 +	1.0%
18 +	73.7%
2018 Population by Age	
Total	4,126
0 - 4	5.8%
5 - 9	6.0%
10 - 14	6.3%
15 - 24	12.6%
25 - 34	12.2%
35 - 44	11.6%
45 - 54	13.3%
55 - 64	16.0%
65 - 74	10.8%
75 - 84	4.2%
85 +	1.2%
18 +	78.1%
2023 Population by Age	
Total	4,139
0 - 4	5.6%
5 - 9	5.9%
10 - 14	6.3%
15 - 24	11.7%
25 - 34	12.0%
35 - 44	11.5%
45 - 54	12.1%
55 - 64	14.9%
65 - 74	13.2%
75 - 84	5.5%
85 +	1.4%
18 +	78.5%
2010 Population by Sex	
Males	2,100
Females	2,088
2018 Population by Sex	
Males	2,066
Females	2,060
2023 Population by Sex	
Males	2,066
Females	2,073

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2018 and 2023 Esri converted Census 2000 data into 2010 geography.



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	Franklin town...
2010 Population by Race/Ethnicity	
Total	4,188
White Alone	97.9%
Black Alone	0.5%
American Indian Alone	0.2%
Asian Alone	0.2%
Pacific Islander Alone	0.0%
Some Other Race Alone	0.1%
Two or More Races	1.2%
Hispanic Origin	1.0%
Diversity Index	6.2
2018 Population by Race/Ethnicity	
Total	4,125
White Alone	97.4%
Black Alone	0.6%
American Indian Alone	0.2%
Asian Alone	0.2%
Pacific Islander Alone	0.0%
Some Other Race Alone	0.1%
Two or More Races	1.4%
Hispanic Origin	1.2%
Diversity Index	7.3
2023 Population by Race/Ethnicity	
Total	4,136
White Alone	97.0%
Black Alone	0.7%
American Indian Alone	0.2%
Asian Alone	0.2%
Pacific Islander Alone	0.0%
Some Other Race Alone	0.1%
Two or More Races	1.7%
Hispanic Origin	1.4%
Diversity Index	8.4
2010 Population by Relationship and Household Type	
Total	4,188
In Households	100.0%
In Family Households	88.5%
Householder	27.3%
Spouse	21.0%
Child	33.8%
Other relative	3.4%
Nonrelative	3.1%
In Nonfamily Households	11.5%
In Group Quarters	0.0%
Institutionalized Population	0.0%
Noninstitutionalized Population	0.0%

Data Note: Persons of Hispanic Origin may be of any race. The Diversity Index measures the probability that two people from the same area will be from different race/ethnic groups.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2018 and 2023 Esri converted Census 2000 data into 2010 geography.



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2018 Population 25+ by Educational Attainment	
Total	2,859
Less than 9th Grade	8.5%
9th - 12th Grade, No Diploma	15.3%
High School Graduate	36.2%
GED/Alternative Credential	4.5%
Some College, No Degree	13.4%
Associate Degree	8.9%
Bachelor's Degree	7.1%
Graduate/Professional Degree	6.2%
2018 Population 15+ by Marital Status	
Total	3,379
Never Married	26.1%
Married	59.1%
Widowed	6.8%
Divorced	8.0%
2018 Civilian Population 16+ in Labor Force	
Civilian Employed	95.5%
Civilian Unemployed (Unemployment Rate)	4.5%
2018 Employed Population 16+ by Industry	
Total	1,605
Agriculture/Mining	0.2%
Construction	8.9%
Manufacturing	18.1%
Wholesale Trade	6.4%
Retail Trade	12.7%
Transportation/Utilities	5.6%
Information	0.5%
Finance/Insurance/Real Estate	10.4%
Services	34.7%
Public Administration	2.6%
2018 Employed Population 16+ by Occupation	
Total	1,604
White Collar	37.7%
Management/Business/Financial	5.5%
Professional	12.5%
Sales	10.5%
Administrative Support	9.2%
Services	19.8%
Blue Collar	42.5%
Farming/Forestry/Fishing	0.0%
Construction/Extraction	7.0%
Installation/Maintenance/Repair	6.9%
Production	13.8%
Transportation/Material Moving	14.8%
2010 Population By Urban/ Rural Status	
Total Population	4,188
Population Inside Urbanized Area	0.0%
Population Inside Urbanized Cluster	0.0%
Rural Population	100.0%

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2018 and 2023 Esri converted Census 2000 data into 2010 geography.



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2010 Households by Type	
Total	1,541
Households with 1 Person	21.0%
Households with 2+ People	79.0%
Family Households	74.1%
Husband-wife Families	57.1%
With Related Children	24.7%
Other Family (No Spouse Present)	17.0%
Other Family with Male Householder	5.8%
With Related Children	3.7%
Other Family with Female Householder	11.2%
With Related Children	7.3%
Nonfamily Households	4.9%
All Households with Children	36.0%
Multigenerational Households	4.9%
Unmarried Partner Households	8.6%
Male-female	8.1%
Same-sex	0.5%
2010 Households by Size	
Total	1,541
1 Person Household	21.0%
2 Person Household	35.2%
3 Person Household	16.4%
4 Person Household	13.8%
5 Person Household	8.2%
6 Person Household	4.0%
7 + Person Household	1.4%
2010 Households by Tenure and Mortgage Status	
Total	1,541
Owner Occupied	71.3%
Owned with a Mortgage/Loan	44.6%
Owned Free and Clear	26.7%
Renter Occupied	28.7%
2010 Housing Units By Urban/ Rural Status	
Total Housing Units	1,768
Housing Units Inside Urbanized Area	0.0%
Housing Units Inside Urbanized Cluster	0.0%
Rural Housing Units	100.0%

Data Note: Households with children include any households with people under age 18, related or not. Multigenerational households are families with 3 or more parent-child relationships. Unmarried partner households are usually classified as nonfamily households unless there is another member of the household related to the householder. Multigenerational and unmarried partner households are reported only to the tract level. Esri estimated block group data, which is used to estimate polygons or non-standard geography.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2018 and 2023 Esri converted Census 2000 data into 2010 geography.



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Top 3 Tapestry Segments

1. Southern Satellites (10A)
2. Small Town Simplicity
3. Top Tier (1A)

2018 Consumer Spending

Apparel & Services: Total \$	\$2,193,999
Average Spent	\$1,436.80
Spending Potential Index	66
Education: Total \$	\$1,225,063
Average Spent	\$802.27
Spending Potential Index	55
Entertainment/Recreation: Total \$	\$3,401,701
Average Spent	\$2,227.70
Spending Potential Index	69
Food at Home: Total \$	\$5,411,629
Average Spent	\$3,543.96
Spending Potential Index	71
Food Away from Home: Total \$	\$3,587,809
Average Spent	\$2,349.58
Spending Potential Index	67
Health Care: Total \$	\$6,478,928
Average Spent	\$4,242.91
Spending Potential Index	74
HH Furnishings & Equipment: Total \$	\$2,129,276
Average Spent	\$1,394.42
Spending Potential Index	67
Personal Care Products & Services: Total \$	\$842,749
Average Spent	\$551.90
Spending Potential Index	67
Shelter: Total \$	\$15,811,877
Average Spent	\$10,354.86
Spending Potential Index	62
Support Payments/Cash Contributions/Gifts in Kind: Total \$	\$2,614,405
Average Spent	\$1,712.12
Spending Potential Index	69
Travel: Total \$	\$1,957,304
Average Spent	\$1,281.80
Spending Potential Index	60
Vehicle Maintenance & Repairs: Total \$	\$1,159,582
Average Spent	\$759.39
Spending Potential Index	71

Data Note: Consumer spending shows the amount spent on a variety of goods and services by households that reside in the area. Expenditures are shown by broad budget categories that are not mutually exclusive. Consumer spending does not equal business revenue. Total and Average Amount Spent Per Household represent annual figures. The Spending Potential Index represents the amount spent in the area relative to a national average of 100.

Source: Consumer Spending data are derived from the 2015 and 2016 Consumer Expenditure Surveys, Bureau of Labor Statistics. Esri.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2018 and 2023 Esri converted Census 2000 data into 2010 geography.

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