



# Community Profile

Franklin Township  
Franklin township (3902528224)  
Geography: County Subdivision

Prepared by Clermont County GIS 4/3/2020

Franklin town...

Population Summary	
2000 Total Population	4,380
2010 Total Population	4,188
2019 Total Population	4,105
2019 Group Quarters	0
2024 Total Population	4,115
2019-2024 Annual Rate	0.05%
2019 Total Daytime Population	2,913
Workers	637
Residents	2,276
Household Summary	
2000 Households	1,529
2000 Average Household Size	2.86
2010 Households	1,541
2010 Average Household Size	2.72
2019 Households	1,523
2019 Average Household Size	2.70
2024 Households	1,532
2024 Average Household Size	2.69
2019-2024 Annual Rate	0.12%
2010 Families	1,142
2010 Average Family Size	3.13
2019 Families	1,109
2019 Average Family Size	3.14
2024 Families	1,110
2024 Average Family Size	3.13
2019-2024 Annual Rate	0.02%
Housing Unit Summary	
2000 Housing Units	1,649
Owner Occupied Housing Units	68.0%
Renter Occupied Housing Units	24.7%
Vacant Housing Units	7.3%
2010 Housing Units	1,768
Owner Occupied Housing Units	62.2%
Renter Occupied Housing Units	25.0%
Vacant Housing Units	12.8%
2019 Housing Units	1,798
Owner Occupied Housing Units	54.7%
Renter Occupied Housing Units	30.0%
Vacant Housing Units	15.3%
2024 Housing Units	1,827
Owner Occupied Housing Units	55.2%
Renter Occupied Housing Units	28.6%
Vacant Housing Units	16.1%
Median Household Income	
2019	\$53,333
2024	\$58,325
Median Home Value	
2019	\$156,013
2024	\$203,500
Per Capita Income	
2019	\$23,346
2024	\$26,605
Median Age	
2010	39.2
2019	41.4
2024	42.7

**Data Note:** Household population includes persons not residing in group quarters. Average Household Size is the household population divided by total households. Persons in families include the householder and persons related to the householder by birth, marriage, or adoption. Per Capita Income represents the income received by all persons aged 15 years and over divided by the total population.

**Source:** U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2019 and 2024 Esri converted Census 2000 data into 2010 geography.



# Community Profile

Franklin Township  
 Franklin township (3902528224)  
 Geography: County Subdivision

Prepared by Clermont County GIS 4/3/2020

Franklin town...

2019 Households by Income	
Household Income Base	1,523
<\$15,000	10.3%
\$15,000 - \$24,999	15.4%
\$25,000 - \$34,999	7.7%
\$35,000 - \$49,999	12.0%
\$50,000 - \$74,999	23.0%
\$75,000 - \$99,999	18.8%
\$100,000 - \$149,999	7.3%
\$150,000 - \$199,999	4.1%
\$200,000+	1.2%
Average Household Income	\$62,637
2024 Households by Income	
Household Income Base	1,531
<\$15,000	8.7%
\$15,000 - \$24,999	13.1%
\$25,000 - \$34,999	7.1%
\$35,000 - \$49,999	11.1%
\$50,000 - \$74,999	22.9%
\$75,000 - \$99,999	20.9%
\$100,000 - \$149,999	9.2%
\$150,000 - \$199,999	5.6%
\$200,000+	1.4%
Average Household Income	\$71,197
2019 Owner Occupied Housing Units by Value	
Total	982
<\$50,000	11.7%
\$50,000 - \$99,999	17.9%
\$100,000 - \$149,999	18.4%
\$150,000 - \$199,999	16.1%
\$200,000 - \$249,999	12.8%
\$250,000 - \$299,999	8.2%
\$300,000 - \$399,999	11.4%
\$400,000 - \$499,999	0.0%
\$500,000 - \$749,999	2.5%
\$750,000 - \$999,999	0.7%
\$1,000,000 - \$1,499,999	0.1%
\$1,500,000 - \$1,999,999	0.0%
\$2,000,000 +	0.0%
Average Home Value	\$182,459
2024 Owner Occupied Housing Units by Value	
Total	1,009
<\$50,000	7.4%
\$50,000 - \$99,999	10.8%
\$100,000 - \$149,999	14.1%
\$150,000 - \$199,999	16.7%
\$200,000 - \$249,999	14.9%
\$250,000 - \$299,999	13.5%
\$300,000 - \$399,999	16.6%
\$400,000 - \$499,999	0.0%
\$500,000 - \$749,999	5.0%
\$750,000 - \$999,999	1.2%
\$1,000,000 - \$1,499,999	0.0%
\$1,500,000 - \$1,999,999	0.0%
\$2,000,000 +	0.0%
Average Home Value	\$226,511

**Data Note:** Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest dividends, net rents, pensions, SSI and welfare payments, child support, and alimony.

**Source:** U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2019 and 2024 Esri converted Census 2000 data into 2010 geography.



# Community Profile

Franklin Township  
 Franklin township (3902528224)  
 Geography: County Subdivision

Prepared by Clermont County GIS 4/3/2020

	Franklin town...
<b>2010 Population by Age</b>	
Total	4,188
0 - 4	6.4%
5 - 9	7.2%
10 - 14	8.2%
15 - 24	11.9%
25 - 34	11.1%
35 - 44	12.7%
45 - 54	16.5%
55 - 64	13.6%
65 - 74	7.5%
75 - 84	3.8%
85 +	1.0%
18 +	73.7%
<b>2019 Population by Age</b>	
Total	4,103
0 - 4	5.6%
5 - 9	5.8%
10 - 14	6.2%
15 - 24	12.3%
25 - 34	12.6%
35 - 44	11.6%
45 - 54	12.8%
55 - 64	16.1%
65 - 74	11.4%
75 - 84	4.3%
85 +	1.3%
18 +	78.7%
<b>2024 Population by Age</b>	
Total	4,111
0 - 4	5.4%
5 - 9	5.7%
10 - 14	6.2%
15 - 24	11.4%
25 - 34	12.3%
35 - 44	11.7%
45 - 54	12.0%
55 - 64	14.5%
65 - 74	13.5%
75 - 84	5.7%
85 +	1.4%
18 +	78.9%
<b>2010 Population by Sex</b>	
Males	2,100
Females	2,088
<b>2019 Population by Sex</b>	
Males	2,058
Females	2,045
<b>2024 Population by Sex</b>	
Males	2,057
Females	2,054

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2019 and 2024 Esri converted Census 2000 data into 2010 geography.



# Community Profile

Franklin Township  
 Franklin township (3902528224)  
 Geography: County Subdivision

Prepared by Clermont County GIS 4/3/2020

	Franklin town...
<b>2010 Population by Race/Ethnicity</b>	
Total	4,188
White Alone	97.9%
Black Alone	0.5%
American Indian Alone	0.2%
Asian Alone	0.2%
Pacific Islander Alone	0.0%
Some Other Race Alone	0.1%
Two or More Races	1.2%
Hispanic Origin	1.0%
Diversity Index	6.2
<b>2019 Population by Race/Ethnicity</b>	
Total	4,106
White Alone	97.3%
Black Alone	0.7%
American Indian Alone	0.2%
Asian Alone	0.2%
Pacific Islander Alone	0.0%
Some Other Race Alone	0.1%
Two or More Races	1.5%
Hispanic Origin	1.3%
Diversity Index	7.8
<b>2024 Population by Race/Ethnicity</b>	
Total	4,116
White Alone	96.8%
Black Alone	0.8%
American Indian Alone	0.2%
Asian Alone	0.2%
Pacific Islander Alone	0.0%
Some Other Race Alone	0.2%
Two or More Races	1.8%
Hispanic Origin	1.6%
Diversity Index	9.1
<b>2010 Population by Relationship and Household Type</b>	
Total	4,188
In Households	100.0%
In Family Households	88.5%
Householder	27.3%
Spouse	21.0%
Child	33.8%
Other relative	3.4%
Nonrelative	3.1%
In Nonfamily Households	11.5%
In Group Quarters	0.0%
Institutionalized Population	0.0%
Noninstitutionalized Population	0.0%

**Data Note:** Persons of Hispanic Origin may be of any race. The Diversity Index measures the probability that two people from the same area will be from different race/ethnic groups.

**Source:** U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2019 and 2024 Esri converted Census 2000 data into 2010 geography.



# Community Profile

Franklin Township  
 Franklin township (3902528224)  
 Geography: County Subdivision

Prepared by Clermont County GIS 4/3/2020

	Franklin town...
<b>2019 Population 25+ by Educational Attainment</b>	
Total	2,873
Less than 9th Grade	9.9%
9th - 12th Grade, No Diploma	13.7%
High School Graduate	33.5%
GED/Alternative Credential	3.9%
Some College, No Degree	13.7%
Associate Degree	11.6%
Bachelor's Degree	8.1%
Graduate/Professional Degree	5.6%
<b>2019 Population 15+ by Marital Status</b>	
Total	3,379
Never Married	24.2%
Married	58.7%
Widowed	6.3%
Divorced	10.9%
<b>2019 Civilian Population 16+ in Labor Force</b>	
Civilian Employed	97.4%
Civilian Unemployed (Unemployment Rate)	2.6%
<b>2019 Employed Population 16+ by Industry</b>	
Total	1,857
Agriculture/Mining	0.0%
Construction	13.9%
Manufacturing	8.4%
Wholesale Trade	0.5%
Retail Trade	14.3%
Transportation/Utilities	16.8%
Information	0.6%
Finance/Insurance/Real Estate	2.3%
Services	40.0%
Public Administration	3.0%
<b>2019 Employed Population 16+ by Occupation</b>	
Total	1,857
White Collar	42.1%
Management/Business/Financial	7.2%
Professional	16.3%
Sales	5.0%
Administrative Support	13.6%
Services	20.1%
Blue Collar	37.8%
Farming/Forestry/Fishing	0.0%
Construction/Extraction	8.7%
Installation/Maintenance/Repair	7.1%
Production	9.9%
Transportation/Material Moving	12.1%
<b>2010 Population By Urban/ Rural Status</b>	
Total Population	4,188
Population Inside Urbanized Area	0.0%
Population Inside Urbanized Cluster	0.0%
Rural Population	100.0%

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2019 and 2024 Esri converted Census 2000 data into 2010 geography.



# Community Profile

Franklin Township  
 Franklin township (3902528224)  
 Geography: County Subdivision

Prepared by Clermont County GIS 4/3/2020

	Franklin town...
<b>2010 Households by Type</b>	
Total	1,541
Households with 1 Person	21.0%
Households with 2+ People	79.0%
Family Households	74.1%
Husband-wife Families	57.1%
With Related Children	24.7%
Other Family (No Spouse Present)	17.0%
Other Family with Male Householder	5.8%
With Related Children	3.7%
Other Family with Female Householder	11.2%
With Related Children	7.3%
Nonfamily Households	4.9%
All Households with Children	36.0%
Multigenerational Households	4.9%
Unmarried Partner Households	8.6%
Male-female	8.1%
Same-sex	0.5%
<b>2010 Households by Size</b>	
Total	1,541
1 Person Household	21.0%
2 Person Household	35.2%
3 Person Household	16.4%
4 Person Household	13.8%
5 Person Household	8.2%
6 Person Household	4.0%
7 + Person Household	1.4%
<b>2010 Households by Tenure and Mortgage Status</b>	
Total	1,541
Owner Occupied	71.3%
Owned with a Mortgage/Loan	44.6%
Owned Free and Clear	26.7%
Renter Occupied	28.7%
<b>2010 Housing Units By Urban/ Rural Status</b>	
Total Housing Units	1,768
Housing Units Inside Urbanized Area	0.0%
Housing Units Inside Urbanized Cluster	0.0%
Rural Housing Units	100.0%

**Data Note:** Households with children include any households with people under age 18, related or not. Multigenerational households are families with 3 or more parent-child relationships. Unmarried partner households are usually classified as nonfamily households unless there is another member of the household related to the householder. Multigenerational and unmarried partner households are reported only to the tract level. Esri estimated block group data, which is used to estimate polygons or non-standard geography.

**Source:** U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2019 and 2024 Esri converted Census 2000 data into 2010 geography.



# Community Profile

Franklin Township  
 Franklin township (3902528224)  
 Geography: County Subdivision

Prepared by Clermont County GIS 4/3/2020

## Franklin town...

### Top 3 Tapestry Segments

1. Southern Satellites (10A)
2. Small Town Simplicity (12C)
3. Top Tier (1A)

### 2019 Consumer Spending

Apparel & Services: Total \$	\$2,367,770
Average Spent	\$1,554.67
Spending Potential Index	73
Education: Total \$	\$1,547,438
Average Spent	\$1,016.05
Spending Potential Index	64
Entertainment/Recreation: Total \$	\$3,766,013
Average Spent	\$2,472.76
Spending Potential Index	76
Food at Home: Total \$	\$6,069,568
Average Spent	\$3,985.27
Spending Potential Index	77
Food Away from Home: Total \$	\$4,104,507
Average Spent	\$2,695.01
Spending Potential Index	73
Health Care: Total \$	\$7,236,321
Average Spent	\$4,751.36
Spending Potential Index	80
HH Furnishings & Equipment: Total \$	\$2,350,020
Average Spent	\$1,543.02
Spending Potential Index	72
Personal Care Products & Services: Total \$	\$978,464
Average Spent	\$642.46
Spending Potential Index	72
Shelter: Total \$	\$18,560,987
Average Spent	\$12,187.12
Spending Potential Index	66
Support Payments/Cash Contributions/Gifts in Kind: Total \$	\$2,917,806
Average Spent	\$1,915.83
Spending Potential Index	77
Travel: Total \$	\$2,278,027
Average Spent	\$1,495.75
Spending Potential Index	67
Vehicle Maintenance & Repairs: Total \$	\$1,308,575
Average Spent	\$859.21
Spending Potential Index	75

**Data Note:** Consumer spending shows the amount spent on a variety of goods and services by households that reside in the area. Expenditures are shown by broad budget categories that are not mutually exclusive. Consumer spending does not equal business revenue. Total and Average Amount Spent Per Household represent annual figures. The Spending Potential Index represents the amount spent in the area relative to a national average of 100.

**Source:** Consumer Spending data are derived from the 2016 and 2017 Consumer Expenditure Surveys, Bureau of Labor Statistics. Esri.

**Source:** U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2019 and 2024 Esri converted Census 2000 data into 2010 geography.