



Community Profile

Goshen Township
 Goshen township (3902531010)
 Geography: County Subdivision

Prepared by Esri

	Goshen townsh...
Population Summary	
2000 Total Population	13,706
2010 Total Population	15,505
2018 Total Population	16,597
2018 Group Quarters	142
2023 Total Population	17,169
2018-2023 Annual Rate	0.68%
2018 Total Daytime Population	10,269
Workers	2,170
Residents	8,099
Household Summary	
2000 Households	4,878
2000 Average Household Size	2.80
2010 Households	5,629
2010 Average Household Size	2.73
2018 Households	6,051
2018 Average Household Size	2.72
2023 Households	6,276
2023 Average Household Size	2.71
2018-2023 Annual Rate	0.73%
2010 Families	4,226
2010 Average Family Size	3.10
2018 Families	4,491
2018 Average Family Size	3.11
2023 Families	4,642
2023 Average Family Size	3.12
2018-2023 Annual Rate	0.66%
Housing Unit Summary	
2000 Housing Units	5,112
Owner Occupied Housing Units	83.2%
Renter Occupied Housing Units	12.2%
Vacant Housing Units	4.6%
2010 Housing Units	6,019
Owner Occupied Housing Units	80.2%
Renter Occupied Housing Units	13.4%
Vacant Housing Units	6.5%
2018 Housing Units	6,398
Owner Occupied Housing Units	77.6%
Renter Occupied Housing Units	17.0%
Vacant Housing Units	5.4%
2023 Housing Units	6,646
Owner Occupied Housing Units	78.5%
Renter Occupied Housing Units	15.9%
Vacant Housing Units	5.6%
Median Household Income	
2018	\$56,971
2023	\$64,776
Median Home Value	
2018	\$145,646
2023	\$184,994
Per Capita Income	
2018	\$26,120
2023	\$30,833
Median Age	
2010	37.8
2018	39.5
2023	40.7

Data Note: Household population includes persons not residing in group quarters. Average Household Size is the household population divided by total households. Persons in families include the householder and persons related to the householder by birth, marriage, or adoption. Per Capita Income represents the income received by all persons aged 15 years and over divided by the total population.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2018 and 2023 Esri converted Census 2000 data into 2010 geography.



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2018 Households by Income		
Household Income Base		6,051
<\$15,000		9.9%
\$15,000 - \$24,999		8.2%
\$25,000 - \$34,999		9.3%
\$35,000 - \$49,999		14.6%
\$50,000 - \$74,999		21.5%
\$75,000 - \$99,999		14.8%
\$100,000 - \$149,999		13.9%
\$150,000 - \$199,999		4.9%
\$200,000+		2.9%
Average Household Income		\$71,179
2023 Households by Income		
Household Income Base		6,276
<\$15,000		7.9%
\$15,000 - \$24,999		6.5%
\$25,000 - \$34,999		7.6%
\$35,000 - \$49,999		13.2%
\$50,000 - \$74,999		21.6%
\$75,000 - \$99,999		15.9%
\$100,000 - \$149,999		17.1%
\$150,000 - \$199,999		5.9%
\$200,000+		4.2%
Average Household Income		\$83,910
2018 Owner Occupied Housing Units by Value		
Total		4,963
<\$50,000		12.4%
\$50,000 - \$99,999		10.3%
\$100,000 - \$149,999		30.0%
\$150,000 - \$199,999		15.6%
\$200,000 - \$249,999		10.9%
\$250,000 - \$299,999		5.4%
\$300,000 - \$399,999		9.4%
\$400,000 - \$499,999		2.7%
\$500,000 - \$749,999		1.0%
\$750,000 - \$999,999		0.0%
\$1,000,000 - \$1,499,999		2.3%
\$1,500,000 - \$1,999,999		0.0%
\$2,000,000 +		0.0%
Average Home Value		\$195,154
2023 Owner Occupied Housing Units by Value		
Total		5,220
<\$50,000		9.2%
\$50,000 - \$99,999		6.5%
\$100,000 - \$149,999		23.8%
\$150,000 - \$199,999		15.0%
\$200,000 - \$249,999		13.9%
\$250,000 - \$299,999		7.5%
\$300,000 - \$399,999		14.5%
\$400,000 - \$499,999		4.5%
\$500,000 - \$749,999		1.9%
\$750,000 - \$999,999		0.0%
\$1,000,000 - \$1,499,999		3.2%
\$1,500,000 - \$1,999,999		0.0%
\$2,000,000 +		0.0%
Average Home Value		\$238,257

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest dividends, net rents, pensions, SSI and welfare payments, child support, and alimony.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2018 and 2023 Esri converted Census 2000 data into 2010 geography.



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2010 Population by Age		
Total		15,505
0 - 4		6.8%
5 - 9		7.5%
10 - 14		7.4%
15 - 24		12.1%
25 - 34		12.5%
35 - 44		14.2%
45 - 54		15.9%
55 - 64		11.9%
65 - 74		7.5%
75 - 84		3.1%
85 +		1.0%
18 +		74.1%
2018 Population by Age		
Total		16,598
0 - 4		6.2%
5 - 9		6.5%
10 - 14		6.7%
15 - 24		10.8%
25 - 34		13.9%
35 - 44		12.9%
45 - 54		13.6%
55 - 64		14.5%
65 - 74		9.5%
75 - 84		4.2%
85 +		1.3%
18 +		77.0%
2023 Population by Age		
Total		17,170
0 - 4		6.0%
5 - 9		6.3%
10 - 14		6.5%
15 - 24		10.3%
25 - 34		12.9%
35 - 44		13.8%
45 - 54		12.3%
55 - 64		14.1%
65 - 74		11.0%
75 - 84		5.2%
85 +		1.5%
18 +		77.4%
2010 Population by Sex		
Males		7,702
Females		7,803
2018 Population by Sex		
Males		8,241
Females		8,357
2023 Population by Sex		
Males		8,541
Females		8,629

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2018 and 2023 Esri converted Census 2000 data into 2010 geography.



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2010 Population by Race/Ethnicity	
Total	15,505
White Alone	96.8%
Black Alone	0.9%
American Indian Alone	0.2%
Asian Alone	0.4%
Pacific Islander Alone	0.0%
Some Other Race Alone	0.3%
Two or More Races	1.4%
Hispanic Origin	1.4%
Diversity Index	8.9
2018 Population by Race/Ethnicity	
Total	16,597
White Alone	95.8%
Black Alone	1.2%
American Indian Alone	0.2%
Asian Alone	0.6%
Pacific Islander Alone	0.0%
Some Other Race Alone	0.3%
Two or More Races	1.8%
Hispanic Origin	1.8%
Diversity Index	11.4
2023 Population by Race/Ethnicity	
Total	17,170
White Alone	95.1%
Black Alone	1.5%
American Indian Alone	0.2%
Asian Alone	0.7%
Pacific Islander Alone	0.0%
Some Other Race Alone	0.4%
Two or More Races	2.1%
Hispanic Origin	2.1%
Diversity Index	13.4
2010 Population by Relationship and Household Type	
Total	15,505
In Households	99.1%
In Family Households	87.4%
Householder	27.3%
Spouse	21.0%
Child	33.2%
Other relative	3.1%
Nonrelative	2.9%
In Nonfamily Households	11.7%
In Group Quarters	0.9%
Institutionalized Population	0.7%
Noninstitutionalized Population	0.2%

Data Note: Persons of Hispanic Origin may be of any race. The Diversity Index measures the probability that two people from the same area will be from different race/ethnic groups.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2018 and 2023 Esri converted Census 2000 data into 2010 geography.



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2018 Population 25+ by Educational Attainment	
Total	11,579
Less than 9th Grade	4.2%
9th - 12th Grade, No Diploma	10.3%
High School Graduate	33.3%
GED/Alternative Credential	7.1%
Some College, No Degree	21.7%
Associate Degree	6.4%
Bachelor's Degree	12.7%
Graduate/Professional Degree	4.3%
2018 Population 15+ by Marital Status	
Total	13,377
Never Married	23.9%
Married	58.2%
Widowed	5.2%
Divorced	12.7%
2018 Civilian Population 16+ in Labor Force	
Civilian Employed	97.4%
Civilian Unemployed (Unemployment Rate)	2.6%
2018 Employed Population 16+ by Industry	
Total	8,613
Agriculture/Mining	0.7%
Construction	10.1%
Manufacturing	16.8%
Wholesale Trade	2.7%
Retail Trade	14.5%
Transportation/Utilities	5.5%
Information	0.4%
Finance/Insurance/Real Estate	5.7%
Services	40.9%
Public Administration	2.7%
2018 Employed Population 16+ by Occupation	
Total	8,614
White Collar	53.7%
Management/Business/Financial	11.6%
Professional	17.1%
Sales	11.7%
Administrative Support	13.3%
Services	14.8%
Blue Collar	31.5%
Farming/Forestry/Fishing	0.3%
Construction/Extraction	8.4%
Installation/Maintenance/Repair	5.2%
Production	8.5%
Transportation/Material Moving	9.2%
2010 Population By Urban/ Rural Status	
Total Population	15,505
Population Inside Urbanized Area	70.4%
Population Inside Urbanized Cluster	0.0%
Rural Population	29.6%

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2018 and 2023 Esri converted Census 2000 data into 2010 geography.



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2010 Households by Type	
Total	5,629
Households with 1 Person	19.1%
Households with 2+ People	80.9%
Family Households	75.1%
Husband-wife Families	57.9%
With Related Children	26.0%
Other Family (No Spouse Present)	17.2%
Other Family with Male Householder	5.8%
With Related Children	3.8%
Other Family with Female Householder	11.4%
With Related Children	7.2%
Nonfamily Households	5.9%
All Households with Children	37.8%
Multigenerational Households	4.8%
Unmarried Partner Households	8.3%
Male-female	7.7%
Same-sex	0.7%
2010 Households by Size	
Total	5,629
1 Person Household	19.1%
2 Person Household	34.8%
3 Person Household	18.3%
4 Person Household	16.2%
5 Person Household	7.2%
6 Person Household	3.0%
7 + Person Household	1.4%
2010 Households by Tenure and Mortgage Status	
Total	5,629
Owner Occupied	85.7%
Owned with a Mortgage/Loan	61.6%
Owned Free and Clear	24.1%
Renter Occupied	14.3%
2010 Housing Units By Urban/ Rural Status	
Total Housing Units	6,019
Housing Units Inside Urbanized Area	69.7%
Housing Units Inside Urbanized Cluster	0.0%
Rural Housing Units	30.3%

Data Note: Households with children include any households with people under age 18, related or not. Multigenerational households are families with 3 or more parent-child relationships. Unmarried partner households are usually classified as nonfamily households unless there is another member of the household related to the householder. Multigenerational and unmarried partner households are reported only to the tract level. Esri estimated block group data, which is used to estimate polygons or non-standard geography.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2018 and 2023 Esri converted Census 2000 data into 2010 geography.



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Top 3 Tapestry Segments		
	1.	Salt of the Earth (6B)
	2.	Down the Road (10D)
	3.	Soccer Moms (4A)
2018 Consumer Spending		
Apparel & Services: Total \$		\$11,145,433
Average Spent		\$1,841.92
Spending Potential Index		85
Education: Total \$		\$6,953,226
Average Spent		\$1,149.10
Spending Potential Index		79
Entertainment/Recreation: Total \$		\$16,997,011
Average Spent		\$2,808.96
Spending Potential Index		87
Food at Home: Total \$		\$26,629,199
Average Spent		\$4,400.79
Spending Potential Index		88
Food Away from Home: Total \$		\$18,240,697
Average Spent		\$3,014.49
Spending Potential Index		86
Health Care: Total \$		\$31,436,867
Average Spent		\$5,195.32
Spending Potential Index		91
HH Furnishings & Equipment: Total \$		\$11,004,015
Average Spent		\$1,818.54
Spending Potential Index		87
Personal Care Products & Services: Total \$		\$4,333,979
Average Spent		\$716.24
Spending Potential Index		87
Shelter: Total \$		\$82,401,942
Average Spent		\$13,617.90
Spending Potential Index		81
Support Payments/Cash Contributions/Gifts in Kind: Total \$		\$12,756,661
Average Spent		\$2,108.19
Spending Potential Index		85
Travel: Total \$		\$10,776,426
Average Spent		\$1,780.93
Spending Potential Index		83
Vehicle Maintenance & Repairs: Total \$		\$5,741,485
Average Spent		\$948.85
Spending Potential Index		88

Data Note: Consumer spending shows the amount spent on a variety of goods and services by households that reside in the area. Expenditures are shown by broad budget categories that are not mutually exclusive. Consumer spending does not equal business revenue. Total and Average Amount Spent Per Household represent annual figures. The Spending Potential Index represents the amount spent in the area relative to a national average of 100.

Source: Consumer Spending data are derived from the 2015 and 2016 Consumer Expenditure Surveys, Bureau of Labor Statistics. Esri.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2018 and 2023 Esri converted Census 2000 data into 2010 geography.

October 17, 2018