	Jackson towns...
Population Summary	
2000 Total Population	2,588
2010 Total Population	2,980
2018 Total Population	3,026
2018 Group Quarters	20
2023 Total Population	3,059
2018-2023 Annual Rate	0.22%
2018 Total Daytime Population	1,732
Workers	258
Residents	1,474
Household Summary	
2000 Households	906
2000 Average Household Size	2.85
2010 Households	1,059
2010 Average Household Size	2.79
2018 Households	1,080
2018 Average Household Size	2.78
2023 Households	1,093
2023 Average Household Size	2.78
2018-2023 Annual Rate	0.24%
2010 Families	864
2010 Average Family Size	3.04
2018 Families	871
2018 Average Family Size	3.05
2023 Families	880
2023 Average Family Size	3.05
2018-2023 Annual Rate	0.21%
Housing Unit Summary	
2000 Housing Units	947
Owner Occupied Housing Units	84.2%
Renter Occupied Housing Units	11.5%
Vacant Housing Units	4.3%
2010 Housing Units	1,123
Owner Occupied Housing Units	81.9%
Renter Occupied Housing Units	12.4%
Vacant Housing Units	5.7%
2018 Housing Units	1,145
Owner Occupied Housing Units	78.3%
Renter Occupied Housing Units	16.1%
Vacant Housing Units	5.7%
2023 Housing Units	1,161
Owner Occupied Housing Units	78.6%
Renter Occupied Housing Units	15.5%
Vacant Housing Units	5.9%
Median Household Income	
2018	$55,161
2023	$62,142
Median Home Value	
2018	$160,968
2023	$208,000
Per Capita Income	
2018	$25,172
2023	$30,076
Median Age	
2010	41.5
2018	43.7
2023	44.9

Data Note: Household population includes persons not residing in group quarters. Average Household Size is the household population divided by total households. Persons in families include the householder and persons related to the householder by birth, marriage, or adoption. Per Capita Income represents the income received by all persons aged 15 years and over divided by the total population.
Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2018 and 2023 Esri converted Census 2000 data into 2010 geography.

October 17, 2018

	Jackson towns...
2018 Households by Income	
Household Income Base	1,079
<$15,000	7.1%
$15,000 - $24,999	8.0%
$25,000 - $34,999	11.4%
$35,000 - $49,999	16.6%
$50,000 - $74,999	23.5%
$75,000 - $99,999	15.8%
$100,000 - $149,999	10.8%
$150,000 - $199,999	3.7%
$200,000+	3.0%
Average Household Income	$69,928
2023 Households by Income	
Household Income Base	1,094
<$15,000	5.8%
$15,000 - $24,999	6.2%
$25,000 - $34,999	9.2%
$35,000 - $49,999	15.0%
$50,000 - $74,999	23.3%
$75,000 - $99,999	17.6%
$100,000 - $149,999	13.6%
$150,000 - $199,999	4.8%
$200,000+	4.4%
Average Household Income	$83,372
2018 Owner Occupied Housing Units by Value	
Total	896
<$50,000	4.6%
$50,000 - $99,999	23.5%
$100,000 - $149,999	18.1%
$150,000 - $199,999	17.3%
$200,000 - $249,999	13.4%
$250,000 - $299,999	6.9%
$300,000 - $399,999	12.5%
$400,000 - $499,999	0.2%
$500,000 - $749,999	3.3%
$750,000 - $999,999	0.0%
$1,000,000 - $1,499,999	0.1%
$1,500,000 - $1,999,999	0.0%
$2,000,000 +	0.0%
Average Home Value	$187,919
2023 Owner Occupied Housing Units by Value	
Total	914
<$50,000	2.7%
$50,000 - $99,999	13.5%
$100,000 - $149,999	13.6%
$150,000 - $199,999	17.6%
$200,000 - $249,999	16.4%
$250,000 - $299,999	10.3%
$300,000 - $399,999	19.5%
$400,000 - $499,999	0.4%
$500,000 - $749,999	5.8%
$750,000 - $999,999	0.0%
$1,000,000 - $1,499,999	0.2%
$1,500,000 - $1,999,999	0.0%
$2,000,000 +	0.0%
Average Home Value	$232,877

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest dividends, net rents, pensions, SSI and welfare payments, child support, and alimony.
Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2018 and 2023 Esri converted Census 2000 data into 2010 geography.

October 17, 2018

	Jackson towns...
2010 Population by Age	
Total	2,980
0 - 4	6.0%
5 - 9	5.9%
10 - 14	6.7%
15 - 24	11.8%
25 - 34	11.9%
35 - 44	12.7%
45 - 54	18.4%
55 - 64	14.7%
65 - 74	7.4%
75 - 84	3.2%
85 +	1.1%
18 +	77.0%
2018 Population by Age	
Total	3,023
0 - 4	5.3%
5 - 9	5.8%
10 - 14	5.9%
15 - 24	9.7%
25 - 34	12.2%
35 - 44	12.6%
45 - 54	14.1%
55 - 64	17.6%
65 - 74	11.5%
75 - 84	4.1%
85 +	1.3%
18 +	79.7%
2023 Population by Age	
Total	3,058
0 - 4	5.0%
5 - 9	5.7%
10 - 14	6.3%
15 - 24	9.2%
25 - 34	9.9%
35 - 44	14.0%
45 - 54	12.3%
55 - 64	16.4%
65 - 74	14.1%
75 - 84	5.9%
85 +	1.3%
18 +	79.3%
2010 Population by Sex	
Males	1,528
Females	1,452
2018 Population by Sex	
Males	1,573
Females	1,450
2023 Population by Sex	
Males	1,603
Females	1,455

October 17, 2018

	Jackson towns...
2010 Population by Race/Ethnicity	
Total	2,980
White Alone	98.0%
Black Alone	0.7%
American Indian Alone	0.2%
Asian Alone	0.1%
Pacific Islander Alone	0.0%
Some Other Race Alone	0.2%
Two or More Races	0.8%
Hispanic Origin	0.8%
Diversity Index	5.4
2018 Population by Race/Ethnicity	
Total	3,026
White Alone	97.9%
Black Alone	0.8%
American Indian Alone	0.1%
Asian Alone	0.1%
Pacific Islander Alone	0.0%
Some Other Race Alone	0.3%
Two or More Races	0.8%
Hispanic Origin	0.9%
Diversity Index	5.9
2023 Population by Race/Ethnicity	
Total	3,059
White Alone	97.4%
Black Alone	1.0%
American Indian Alone	0.1%
Asian Alone	0.1%
Pacific Islander Alone	0.0%
Some Other Race Alone	0.4%
Two or More Races	1.0%
Hispanic Origin	1.1%
Diversity Index	7.1
2010 Population by Relationship and Household Type	
Total	2,980
In Households	99.3%
In Family Households	90.5%
Householder	29.0%
Spouse	23.8%
Child	32.1%
Other relative	3.4%
Nonrelative	2.3%
In Nonfamily Households	8.8%
In Group Quarters	0.7%
Institutionalized Population	0.0%
Noninstitutionalized Population	0.7%

Data Note: Persons of Hispanic Origin may be of any race. The Diversity Index measures the probability that two people from the same area will be from different race/ethnic groups.
Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2018 and 2023 Esri converted Census 2000 data into 2010 geography.

October 17, 2018

	Jackson towns...
2018 Population 25+ by Educational Attainment	
Total	2,219
Less than 9th Grade	5.9%
9th - 12th Grade, No Diploma	8.3%
High School Graduate	39.7%
GED/Alternative Credential	6.1%
Some College, No Degree	19.2%
Associate Degree	7.8%
Bachelor's Degree	11.0%
Graduate/Professional Degree	2.1%
2018 Population 15+ by Marital Status	
Total	2,511
Never Married	25.6%
Married	59.7%
Widowed	3.7%
Divorced	10.9%
2018 Civilian Population 16+ in Labor Force	
Civilian Employed	97.5%
Civilian Unemployed (Unemployment Rate)	2.5%
2018 Employed Population 16+ by Industry	
Total	1,575
Agriculture/Mining	0.5%
Construction	10.6%
Manufacturing	24.1%
Wholesale Trade	2.4%
Retail Trade	8.0%
Transportation/Utilities	7.5%
Information	0.5%
Finance/Insurance/Real Estate	8.2%
Services	37.8%
Public Administration	0.5%
2018 Employed Population 16+ by Occupation	
Total	1,577
White Collar	50.7%
Management/Business/Financial	14.6%
Professional	9.8%
Sales	8.2%
Administrative Support	18.1%
Services	9.5%
Blue Collar	39.8%
Farming/Forestry/Fishing	0.1%
Construction/Extraction	7.9%
Installation/Maintenance/Repair	10.6%
Production	9.0%
Transportation/Material Moving	12.2%
2010 Population By Urban/ Rural Status	
Total Population	2,980
Population Inside Urbanized Area	0.0%
Population Inside Urbanized Cluster	0.0%
Rural Population	100.0%

October 17, 2018

	Jackson towns...
2010 Households by Type	
Total	1,059
Households with 1 Person	14.1%
Households with 2+ People	85.9%
Family Households	81.6%
Husband-wife Families	66.9%
With Related Children	24.4%
Other Family (No Spouse Present)	14.6%
Other Family with Male Householder	5.6%
With Related Children	3.4%
Other Family with Female Householder	9.1%
With Related Children	4.3%
Nonfamily Households	4.3%
All Households with Children	32.7%
Multigenerational Households	6.3%
Unmarried Partner Households	6.0%
Male-female	5.4%
Same-sex	0.7%
2010 Households by Size	
Total	1,059
1 Person Household	14.1%
2 Person Household	41.1%
3 Person Household	17.5%
4 Person Household	14.8%
5 Person Household	8.1%
6 Person Household	2.5%
7 + Person Household	1.9%
2010 Households by Tenure and Mortgage Status	
Total	1,059
Owner Occupied	86.9%
Owned with a Mortgage/Loan	65.2%
Owned Free and Clear	21.7%
Renter Occupied	13.1%
2010 Housing Units By Urban/ Rural Status	
Total Housing Units	1,123
Housing Units Inside Urbanized Area	0.0%
Housing Units Inside Urbanized Cluster	0.0%
Rural Housing Units	100.0%

Data Note: Households with children include any households with people under age 18, related or not. Multigenerational households are families with 3 or more parent-child relationships. Unmarried partner households are usually classified as nonfamily households unless there is another member of the household related to the householder. Multigenerational and unmarried partner households are reported only to the tract level. Esri estimated block group data, which is used to estimate polygons or non-standard geography.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2018 and 2023 Esri converted Census 2000 data into 2010 geography.

October 17, 2018

	Jackson towns...
Top 3 Tapestry Segments	
1.	Salt of the Earth (6B)
2.	Southern Satellites (10A)
3.	Top Tier (1A)
2018 Consumer Spending	
Apparel & Services: Total $	$1,880,774
Average Spent	$1,741.46
Spending Potential Index	80
Education: Total $	$1,250,038
Average Spent	$1,157.44
Spending Potential Index	80
Entertainment/Recreation: Total $	$3,008,971
Average Spent	$2,786.08
Spending Potential Index	87
Food at Home: Total $	$4,664,859
Average Spent	$4,319.31
Spending Potential Index	86
Food Away from Home: Total $	$3,107,470
Average Spent	$2,877.29
Spending Potential Index	82
Health Care: Total $	$5,710,430
Average Spent	$5,287.44
Spending Potential Index	92
HH Furnishings & Equipment: Total $	$1,906,221
Average Spent	$1,765.02
Spending Potential Index	84
Personal Care Products & Services: Total $	$739,909
Average Spent	$685.10
Spending Potential Index	83
Shelter: Total $	$14,138,107
Average Spent	$13,090.84
Spending Potential Index	78
Support Payments/Cash Contributions/Gifts in Kind: Total $	$2,258,625
Average Spent	$2,091.32
Spending Potential Index	84
Travel: Total $	$1,875,903
Average Spent	$1,736.95
Spending Potential Index	81
Vehicle Maintenance & Repairs: Total $	$1,000,363
Average Spent	$926.26
Spending Potential Index	86

Data Note: Consumer spending shows the amount spent on a variety of goods and services by households that reside in the area. Expenditures are shown by broad budget categories that are not mutually exclusive. Consumer spending does not equal business revenue. Total and Average Amount Spent Per Household represent annual figures. The Spending Potential Index represents the amount spent in the area relative to a national average of 100.
Source: Consumer Spending data are derived from the 2015 and 2016 Consumer Expenditure Surveys, Bureau of Labor Statistics. Esri.
Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2018 and 2023 Esri converted Census 2000 data into 2010 geography.

October 17, 2018