



Community Profile

Jackson Township
 Jackson township (3902537716)
 Geography: County Subdivision

Prepared by Clermont County GIS 4/3/2020

	Jackson towns...
Population Summary	
2000 Total Population	2,588
2010 Total Population	2,980
2019 Total Population	3,006
2019 Group Quarters	21
2024 Total Population	3,035
2019-2024 Annual Rate	0.19%
2019 Total Daytime Population	1,847
Workers	261
Residents	1,586
Household Summary	
2000 Households	906
2000 Average Household Size	2.85
2010 Households	1,059
2010 Average Household Size	2.79
2019 Households	1,075
2019 Average Household Size	2.78
2024 Households	1,088
2024 Average Household Size	2.77
2019-2024 Annual Rate	0.24%
2010 Families	864
2010 Average Family Size	3.04
2019 Families	865
2019 Average Family Size	3.04
2024 Families	871
2024 Average Family Size	3.04
2019-2024 Annual Rate	0.14%
Housing Unit Summary	
2000 Housing Units	947
Owner Occupied Housing Units	84.2%
Renter Occupied Housing Units	11.5%
Vacant Housing Units	4.3%
2010 Housing Units	1,123
Owner Occupied Housing Units	81.9%
Renter Occupied Housing Units	12.4%
Vacant Housing Units	5.7%
2019 Housing Units	1,136
Owner Occupied Housing Units	78.0%
Renter Occupied Housing Units	16.6%
Vacant Housing Units	5.4%
2024 Housing Units	1,150
Owner Occupied Housing Units	78.9%
Renter Occupied Housing Units	15.7%
Vacant Housing Units	5.4%
Median Household Income	
2019	\$53,871
2024	\$60,659
Median Home Value	
2019	\$171,747
2024	\$228,074
Per Capita Income	
2019	\$24,910
2024	\$30,364
Median Age	
2010	41.5
2019	44.0
2024	45.4

Data Note: Household population includes persons not residing in group quarters. Average Household Size is the household population divided by total households. Persons in families include the householder and persons related to the householder by birth, marriage, or adoption. Per Capita Income represents the income received by all persons aged 15 years and over divided by the total population.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2019 and 2024 Esri converted Census 2000 data into 2010 geography.



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2019 Households by Income	
Household Income Base	1,075
<\$15,000	5.4%
\$15,000 - \$24,999	6.9%
\$25,000 - \$34,999	14.5%
\$35,000 - \$49,999	16.9%
\$50,000 - \$74,999	26.7%
\$75,000 - \$99,999	14.5%
\$100,000 - \$149,999	8.7%
\$150,000 - \$199,999	3.4%
\$200,000+	3.0%
Average Household Income	\$69,504
2024 Households by Income	
Household Income Base	1,088
<\$15,000	4.0%
\$15,000 - \$24,999	5.3%
\$25,000 - \$34,999	12.4%
\$35,000 - \$49,999	14.9%
\$50,000 - \$74,999	24.9%
\$75,000 - \$99,999	16.3%
\$100,000 - \$149,999	11.9%
\$150,000 - \$199,999	5.6%
\$200,000+	4.7%
Average Household Income	\$84,526
2019 Owner Occupied Housing Units by Value	
Total	885
<\$50,000	3.7%
\$50,000 - \$99,999	16.2%
\$100,000 - \$149,999	22.9%
\$150,000 - \$199,999	16.5%
\$200,000 - \$249,999	9.4%
\$250,000 - \$299,999	6.7%
\$300,000 - \$399,999	21.5%
\$400,000 - \$499,999	0.1%
\$500,000 - \$749,999	2.9%
\$750,000 - \$999,999	0.0%
\$1,000,000 - \$1,499,999	0.0%
\$1,500,000 - \$1,999,999	0.0%
\$2,000,000 +	0.1%
Average Home Value	\$206,582
2024 Owner Occupied Housing Units by Value	
Total	907
<\$50,000	1.9%
\$50,000 - \$99,999	8.0%
\$100,000 - \$149,999	15.0%
\$150,000 - \$199,999	17.5%
\$200,000 - \$249,999	13.5%
\$250,000 - \$299,999	8.3%
\$300,000 - \$399,999	30.3%
\$400,000 - \$499,999	0.2%
\$500,000 - \$749,999	5.2%
\$750,000 - \$999,999	0.0%
\$1,000,000 - \$1,499,999	0.0%
\$1,500,000 - \$1,999,999	0.0%
\$2,000,000 +	0.1%
Average Home Value	\$250,910

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest dividends, net rents, pensions, SSI and welfare payments, child support, and alimony.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2019 and 2024 Esri converted Census 2000 data into 2010 geography.



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2010 Population by Age	
Total	2,980
0 - 4	6.0%
5 - 9	5.9%
10 - 14	6.7%
15 - 24	11.8%
25 - 34	11.9%
35 - 44	12.7%
45 - 54	18.4%
55 - 64	14.7%
65 - 74	7.4%
75 - 84	3.2%
85 +	1.1%
18 +	77.0%
2019 Population by Age	
Total	3,004
0 - 4	5.1%
5 - 9	5.6%
10 - 14	6.0%
15 - 24	9.3%
25 - 34	12.2%
35 - 44	12.9%
45 - 54	13.3%
55 - 64	17.8%
65 - 74	12.1%
75 - 84	4.4%
85 +	1.2%
18 +	80.1%
2024 Population by Age	
Total	3,034
0 - 4	4.9%
5 - 9	5.5%
10 - 14	6.2%
15 - 24	9.2%
25 - 34	9.8%
35 - 44	13.9%
45 - 54	12.1%
55 - 64	16.1%
65 - 74	14.5%
75 - 84	6.3%
85 +	1.4%
18 +	79.7%
2010 Population by Sex	
Males	1,528
Females	1,452
2019 Population by Sex	
Males	1,565
Females	1,439
2024 Population by Sex	
Males	1,590
Females	1,444

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2019 and 2024 Esri converted Census 2000 data into 2010 geography.



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2010 Population by Race/Ethnicity	
Total	2,980
White Alone	98.0%
Black Alone	0.7%
American Indian Alone	0.2%
Asian Alone	0.1%
Pacific Islander Alone	0.0%
Some Other Race Alone	0.2%
Two or More Races	0.8%
Hispanic Origin	0.8%
Diversity Index	5.4
2019 Population by Race/Ethnicity	
Total	3,006
White Alone	98.0%
Black Alone	0.7%
American Indian Alone	0.2%
Asian Alone	0.1%
Pacific Islander Alone	0.0%
Some Other Race Alone	0.2%
Two or More Races	0.8%
Hispanic Origin	0.7%
Diversity Index	5.2
2024 Population by Race/Ethnicity	
Total	3,037
White Alone	97.7%
Black Alone	0.9%
American Indian Alone	0.2%
Asian Alone	0.1%
Pacific Islander Alone	0.0%
Some Other Race Alone	0.3%
Two or More Races	0.9%
Hispanic Origin	0.9%
Diversity Index	6.1
2010 Population by Relationship and Household Type	
Total	2,980
In Households	99.3%
In Family Households	90.5%
Householder	29.0%
Spouse	23.8%
Child	32.1%
Other relative	3.4%
Nonrelative	2.3%
In Nonfamily Households	8.8%
In Group Quarters	0.7%
Institutionalized Population	0.0%
Noninstitutionalized Population	0.7%

Data Note: Persons of Hispanic Origin may be of any race. The Diversity Index measures the probability that two people from the same area will be from different race/ethnic groups.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2019 and 2024 Esri converted Census 2000 data into 2010 geography.



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2019 Population 25+ by Educational Attainment	
Total	2,223
Less than 9th Grade	5.8%
9th - 12th Grade, No Diploma	11.9%
High School Graduate	36.8%
GED/Alternative Credential	5.6%
Some College, No Degree	17.0%
Associate Degree	7.4%
Bachelor's Degree	11.6%
Graduate/Professional Degree	4.0%
2019 Population 15+ by Marital Status	
Total	2,502
Never Married	27.1%
Married	59.3%
Widowed	3.6%
Divorced	10.0%
2019 Civilian Population 16+ in Labor Force	
Civilian Employed	95.6%
Civilian Unemployed (Unemployment Rate)	4.4%
2019 Employed Population 16+ by Industry	
Total	1,439
Agriculture/Mining	0.2%
Construction	11.6%
Manufacturing	16.4%
Wholesale Trade	1.6%
Retail Trade	6.0%
Transportation/Utilities	3.3%
Information	2.2%
Finance/Insurance/Real Estate	6.1%
Services	50.7%
Public Administration	1.9%
2019 Employed Population 16+ by Occupation	
Total	1,437
White Collar	42.3%
Management/Business/Financial	11.2%
Professional	14.8%
Sales	3.7%
Administrative Support	12.6%
Services	19.0%
Blue Collar	38.7%
Farming/Forestry/Fishing	0.0%
Construction/Extraction	9.8%
Installation/Maintenance/Repair	4.4%
Production	15.3%
Transportation/Material Moving	9.2%
2010 Population By Urban/ Rural Status	
Total Population	2,980
Population Inside Urbanized Area	0.0%
Population Inside Urbanized Cluster	0.0%
Rural Population	100.0%

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2010 Households by Type	
Total	1,059
Households with 1 Person	14.1%
Households with 2+ People	85.9%
Family Households	81.6%
Husband-wife Families	66.9%
With Related Children	24.4%
Other Family (No Spouse Present)	14.6%
Other Family with Male Householder	5.6%
With Related Children	3.4%
Other Family with Female Householder	9.1%
With Related Children	4.3%
Nonfamily Households	4.3%
All Households with Children	32.7%
Multigenerational Households	6.3%
Unmarried Partner Households	6.0%
Male-female	5.4%
Same-sex	0.7%
2010 Households by Size	
Total	1,059
1 Person Household	14.1%
2 Person Household	41.1%
3 Person Household	17.5%
4 Person Household	14.8%
5 Person Household	8.1%
6 Person Household	2.5%
7 + Person Household	1.9%
2010 Households by Tenure and Mortgage Status	
Total	1,059
Owner Occupied	86.9%
Owned with a Mortgage/Loan	65.2%
Owned Free and Clear	21.7%
Renter Occupied	13.1%
2010 Housing Units By Urban/ Rural Status	
Total Housing Units	1,123
Housing Units Inside Urbanized Area	0.0%
Housing Units Inside Urbanized Cluster	0.0%
Rural Housing Units	100.0%

Data Note: Households with children include any households with people under age 18, related or not. Multigenerational households are families with 3 or more parent-child relationships. Unmarried partner households are usually classified as nonfamily households unless there is another member of the household related to the householder. Multigenerational and unmarried partner households are reported only to the tract level. Esri estimated block group data, which is used to estimate polygons or non-standard geography.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2019 and 2024 Esri converted Census 2000 data into 2010 geography.



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Top 3 Tapestry Segments		
1.		Salt of the Earth (6B)
2.		Southern Satellites (10A)
3.		Top Tier (1A)
2019 Consumer Spending		
Apparel & Services: Total \$		\$1,736,453
Average Spent		\$1,615.31
Spending Potential Index		75
Education: Total \$		\$1,337,605
Average Spent		\$1,244.28
Spending Potential Index		78
Entertainment/Recreation: Total \$		\$2,903,274
Average Spent		\$2,700.72
Spending Potential Index		83
Food at Home: Total \$		\$4,532,973
Average Spent		\$4,216.72
Spending Potential Index		81
Food Away from Home: Total \$		\$3,080,662
Average Spent		\$2,865.73
Spending Potential Index		78
Health Care: Total \$		\$5,681,975
Average Spent		\$5,285.56
Spending Potential Index		89
HH Furnishings & Equipment: Total \$		\$1,814,722
Average Spent		\$1,688.11
Spending Potential Index		79
Personal Care Products & Services: Total \$		\$753,633
Average Spent		\$701.05
Spending Potential Index		79
Shelter: Total \$		\$14,799,877
Average Spent		\$13,767.33
Spending Potential Index		74
Support Payments/Cash Contributions/Gifts in Kind: Total \$		\$2,168,252
Average Spent		\$2,016.98
Spending Potential Index		81
Travel: Total \$		\$1,864,528
Average Spent		\$1,734.44
Spending Potential Index		77
Vehicle Maintenance & Repairs: Total \$		\$976,711
Average Spent		\$908.57
Spending Potential Index		79

Data Note: Consumer spending shows the amount spent on a variety of goods and services by households that reside in the area. Expenditures are shown by broad budget categories that are not mutually exclusive. Consumer spending does not equal business revenue. Total and Average Amount Spent Per Household represent annual figures. The Spending Potential Index represents the amount spent in the area relative to a national average of 100.

Source: Consumer Spending data are derived from the 2016 and 2017 Consumer Expenditure Surveys, Bureau of Labor Statistics. Esri.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2019 and 2024 Esri converted Census 2000 data into 2010 geography.