



# Community Profile

Loveland City, OH  
 Loveland City, OH (3945108)  
 Geography: Place

Prepared by Esri

**Loveland city...**

<b>Population Summary</b>	
2000 Total Population	11,726
2010 Total Population	12,081
2021 Total Population	12,456
2021 Group Quarters	26
2026 Total Population	12,573
2021-2026 Annual Rate	0.19%
2021 Total Daytime Population	11,395
Workers	5,750
Residents	5,645
<b>Household Summary</b>	
2000 Households	4,488
2000 Average Household Size	2.60
2010 Households	4,701
2010 Average Household Size	2.55
2021 Households	4,916
2021 Average Household Size	2.53
2026 Households	4,974
2026 Average Household Size	2.52
2021-2026 Annual Rate	0.23%
2010 Families	3,270
2010 Average Family Size	3.09
2021 Families	3,564
2021 Average Family Size	3.00
2026 Families	3,593
2026 Average Family Size	3.00
2021-2026 Annual Rate	0.16%
<b>Housing Unit Summary</b>	
2000 Housing Units	4,673
Owner Occupied Housing Units	74.6%
Renter Occupied Housing Units	21.4%
Vacant Housing Units	4.0%
2010 Housing Units	4,961
Owner Occupied Housing Units	69.4%
Renter Occupied Housing Units	25.4%
Vacant Housing Units	5.2%
2021 Housing Units	5,150
Owner Occupied Housing Units	72.9%
Renter Occupied Housing Units	22.5%
Vacant Housing Units	4.5%
2026 Housing Units	5,236
Owner Occupied Housing Units	73.4%
Renter Occupied Housing Units	21.6%
Vacant Housing Units	5.0%
<b>Median Household Income</b>	
2021	\$93,946
2026	\$102,770
<b>Median Home Value</b>	
2021	\$248,780
2026	\$325,431
<b>Per Capita Income</b>	
2021	\$44,749
2026	\$49,934
<b>Median Age</b>	
2010	38.0
2021	39.1
2026	40.2

**Data Note:** Household population includes persons not residing in group quarters. Average Household Size is the household population divided by total households. Persons in families include the householder and persons related to the householder by birth, marriage, or adoption. Per Capita Income represents the income received by all persons aged 15 years and over divided by the total population.

**Source:** U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2021 and 2026 Esri converted Census 2000 data into 2010 geography.

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### 2021 Households by Income

Household Income Base	4,915
<\$15,000	6.2%
\$15,000 - \$24,999	5.1%
\$25,000 - \$34,999	3.6%
\$35,000 - \$49,999	9.4%
\$50,000 - \$74,999	16.7%
\$75,000 - \$99,999	11.3%
\$100,000 - \$149,999	22.2%
\$150,000 - \$199,999	11.9%
\$200,000+	13.7%
Average Household Income	\$118,768

### 2026 Households by Income

Household Income Base	4,973
<\$15,000	4.8%
\$15,000 - \$24,999	4.1%
\$25,000 - \$34,999	3.3%
\$35,000 - \$49,999	9.0%
\$50,000 - \$74,999	15.6%
\$75,000 - \$99,999	11.2%
\$100,000 - \$149,999	22.2%
\$150,000 - \$199,999	14.2%
\$200,000+	15.5%
Average Household Income	\$132,309

### 2021 Owner Occupied Housing Units by Value

Total	3,756
<\$50,000	0.5%
\$50,000 - \$99,999	4.4%
\$100,000 - \$149,999	9.5%
\$150,000 - \$199,999	16.5%
\$200,000 - \$249,999	19.6%
\$250,000 - \$299,999	9.5%
\$300,000 - \$399,999	17.4%
\$400,000 - \$499,999	10.7%
\$500,000 - \$749,999	9.3%
\$750,000 - \$999,999	2.6%
\$1,000,000 - \$1,499,999	0.0%
\$1,500,000 - \$1,999,999	0.0%
\$2,000,000 +	0.0%
Average Home Value	\$304,440

### 2026 Owner Occupied Housing Units by Value

Total	3,845
<\$50,000	0.1%
\$50,000 - \$99,999	1.6%
\$100,000 - \$149,999	4.3%
\$150,000 - \$199,999	7.4%
\$200,000 - \$249,999	18.9%
\$250,000 - \$299,999	12.4%
\$300,000 - \$399,999	21.1%
\$400,000 - \$499,999	15.1%
\$500,000 - \$749,999	15.1%
\$750,000 - \$999,999	4.0%
\$1,000,000 - \$1,499,999	0.0%
\$1,500,000 - \$1,999,999	0.0%
\$2,000,000 +	0.0%
Average Home Value	\$367,776

**Data Note:** Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest dividends, net rents, pensions, SSI and welfare payments, child support, and alimony.

**Source:** U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2021 and 2026 Esri converted Census 2000 data into 2010 geography.

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2010 Population by Age	
Total	12,081
0 - 4	7.4%
5 - 9	8.0%
10 - 14	8.0%
15 - 24	11.2%
25 - 34	11.6%
35 - 44	13.9%
45 - 54	16.0%
55 - 64	11.3%
65 - 74	6.1%
75 - 84	4.2%
85 +	2.5%
18 +	72.1%
2021 Population by Age	
Total	12,459
0 - 4	6.3%
5 - 9	6.7%
10 - 14	7.5%
15 - 24	12.6%
25 - 34	11.6%
35 - 44	12.6%
45 - 54	12.8%
55 - 64	14.8%
65 - 74	9.5%
75 - 84	3.9%
85 +	1.5%
18 +	75.1%
2026 Population by Age	
Total	12,571
0 - 4	6.2%
5 - 9	6.7%
10 - 14	7.0%
15 - 24	11.6%
25 - 34	12.2%
35 - 44	12.6%
45 - 54	12.1%
55 - 64	13.6%
65 - 74	11.2%
75 - 84	5.2%
85 +	1.7%
18 +	75.9%
2010 Population by Sex	
Males	5,781
Females	6,300
2021 Population by Sex	
Males	6,112
Females	6,347
2026 Population by Sex	
Males	6,182
Females	6,389

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2021 and 2026 Esri converted Census 2000 data into 2010 geography.



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## Loveland city...

2010 Population by Race/Ethnicity	
Total	12,081
White Alone	93.5%
Black Alone	2.1%
American Indian Alone	0.1%
Asian Alone	1.7%
Pacific Islander Alone	0.1%
Some Other Race Alone	0.6%
Two or More Races	1.9%
Hispanic Origin	2.4%
Diversity Index	16.6
2021 Population by Race/Ethnicity	
Total	12,457
White Alone	91.0%
Black Alone	2.2%
American Indian Alone	0.1%
Asian Alone	3.2%
Pacific Islander Alone	0.1%
Some Other Race Alone	0.7%
Two or More Races	2.5%
Hispanic Origin	3.7%
Diversity Index	22.8
2026 Population by Race/Ethnicity	
Total	12,571
White Alone	89.6%
Black Alone	2.4%
American Indian Alone	0.2%
Asian Alone	3.9%
Pacific Islander Alone	0.2%
Some Other Race Alone	0.9%
Two or More Races	2.9%
Hispanic Origin	4.6%
Diversity Index	26.6
2010 Population by Relationship and Household Type	
Total	12,081
In Households	99.2%
In Family Households	85.4%
Householder	27.1%
Spouse	20.4%
Child	34.0%
Other relative	2.1%
Nonrelative	1.8%
In Nonfamily Households	13.9%
In Group Quarters	0.8%
Institutionalized Population	0.8%
Noninstitutionalized Population	0.0%

**Data Note:** Persons of Hispanic Origin may be of any race. The Diversity Index measures the probability that two people from the same area will be from different race/ethnic groups.

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**Loveland city...**

<b>2021 Population 25+ by Educational Attainment</b>	
Total	8,325
Less than 9th Grade	0.8%
9th - 12th Grade, No Diploma	1.9%
High School Graduate	17.4%
GED/Alternative Credential	4.6%
Some College, No Degree	16.6%
Associate Degree	7.0%
Bachelor's Degree	28.5%
Graduate/Professional Degree	23.1%
<b>2021 Population 15+ by Marital Status</b>	
Total	9,896
Never Married	27.9%
Married	58.5%
Widowed	5.1%
Divorced	8.5%
<b>2021 Civilian Population 16+ in Labor Force</b>	
Civilian Population 16+	6,975
Population 16+ Employed	98.5%
Population 16+ Unemployment rate	1.5%
Population 16-24 Employed	13.2%
Population 16-24 Unemployment rate	2.2%
Population 25-54 Employed	58.2%
Population 25-54 Unemployment rate	1.3%
Population 55-64 Employed	21.3%
Population 55-64 Unemployment rate	2.0%
Population 65+ Employed	7.4%
Population 65+ Unemployment rate	0.4%
<b>2021 Employed Population 16+ by Industry</b>	
Total	6,871
Agriculture/Mining	0.5%
Construction	7.0%
Manufacturing	15.6%
Wholesale Trade	3.6%
Retail Trade	12.0%
Transportation/Utilities	6.6%
Information	0.8%
Finance/Insurance/Real Estate	8.3%
Services	41.8%
Public Administration	3.8%
<b>2021 Employed Population 16+ by Occupation</b>	
Total	6,872
White Collar	69.3%
Management/Business/Financial	23.8%
Professional	26.6%
Sales	10.3%
Administrative Support	8.6%
Services	12.2%
Blue Collar	18.5%
Farming/Forestry/Fishing	0.2%
Construction/Extraction	3.8%
Installation/Maintenance/Repair	3.8%
Production	4.3%
Transportation/Material Moving	6.5%

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2021 and 2026 Esri converted Census 2000 data into 2010 geography.

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	<b>Loveland city...</b>
<b>2010 Households by Type</b>	
Total	4,701
Households with 1 Person	26.3%
Households with 2+ People	73.7%
Family Households	69.6%
Husband-wife Families	52.5%
With Related Children	26.3%
Other Family (No Spouse Present)	17.1%
Other Family with Male Householder	3.7%
With Related Children	2.2%
Other Family with Female Householder	13.4%
With Related Children	9.4%
Nonfamily Households	4.2%
All Households with Children	38.3%
Multigenerational Households	2.3%
Unmarried Partner Households	4.7%
Male-female	4.3%
Same-sex	0.5%
<b>2010 Households by Size</b>	
Total	4,701
1 Person Household	26.3%
2 Person Household	31.7%
3 Person Household	16.2%
4 Person Household	16.4%
5 Person Household	6.5%
6 Person Household	2.3%
7 + Person Household	0.6%
<b>2010 Households by Tenure and Mortgage Status</b>	
Total	4,701
Owner Occupied	73.2%
Owned with a Mortgage/Loan	58.9%
Owned Free and Clear	14.4%
Renter Occupied	26.8%
<b>2021 Affordability, Mortgage and Wealth</b>	
Housing Affordability Index	203
Percent of Income for Mortgage	11.1%
Wealth Index	149
<b>2010 Housing Units By Urban/ Rural Status</b>	
Total Housing Units	4,961
Housing Units Inside Urbanized Area	99.3%
Housing Units Inside Urbanized Cluster	0.0%
Rural Housing Units	0.7%
<b>2010 Population By Urban/ Rural Status</b>	
Total Population	12,081
Population Inside Urbanized Area	99.4%
Population Inside Urbanized Cluster	0.0%
Rural Population	0.6%

**Data Note:** Households with children include any households with people under age 18, related or not. Multigenerational households are families with 3 or more parent-child relationships. Unmarried partner households are usually classified as nonfamily households unless there is another member of the household related to the householder. Multigenerational and unmarried partner households are reported only to the tract level. Esri estimated block group data, which is used to estimate polygons or non-standard geography.

**Source:** U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2021 and 2026 Esri converted Census 2000 data into 2010 geography.



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### Top 3 Tapestry Segments

1. Green Acres (6A)
2. Middleburg (4C)
3. Professional Pride (1B)

### 2021 Consumer Spending

Apparel & Services: Total \$	\$13,244,898
Average Spent	\$2,694.24
Spending Potential Index	127
Education: Total \$	\$10,898,990
Average Spent	\$2,217.04
Spending Potential Index	128
Entertainment/Recreation: Total \$	\$20,414,325
Average Spent	\$4,152.63
Spending Potential Index	129
Food at Home: Total \$	\$33,421,391
Average Spent	\$6,798.49
Spending Potential Index	125
Food Away from Home: Total \$	\$23,393,010
Average Spent	\$4,758.55
Spending Potential Index	125
Health Care: Total \$	\$39,691,739
Average Spent	\$8,073.99
Spending Potential Index	129
HH Furnishings & Equipment: Total \$	\$14,423,044
Average Spent	\$2,933.90
Spending Potential Index	130
Personal Care Products & Services: Total \$	\$5,668,832
Average Spent	\$1,153.14
Spending Potential Index	128
Shelter: Total \$	\$124,175,841
Average Spent	\$25,259.53
Spending Potential Index	125
Support Payments/Cash Contributions/Gifts in Kind: Total \$	\$15,232,784
Average Spent	\$3,098.61
Spending Potential Index	130
Travel: Total \$	\$16,318,937
Average Spent	\$3,319.56
Spending Potential Index	131
Vehicle Maintenance & Repairs: Total \$	\$6,933,504
Average Spent	\$1,410.40
Spending Potential Index	127

**Data Note:** Consumer spending shows the amount spent on a variety of goods and services by households that reside in the area. Expenditures are shown by broad budget categories that are not mutually exclusive. Consumer spending does not equal business revenue. Total and Average Amount Spent Per Household represent annual figures. The Spending Potential Index represents the amount spent in the area relative to a national average of 100.

**Source:** Consumer Spending data are derived from the 2018 and 2019 Consumer Expenditure Surveys, Bureau of Labor Statistics. Esri.

**Source:** U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2021 and 2026 Esri converted Census 2000 data into 2010 geography.

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