



Community Profile

Loveland (Clermont Only)
Area: 1.16 square miles

Prepared by Esri

Population Summary

2000 Total Population	1,806
2010 Total Population	1,937
2018 Total Population	2,236
2018 Group Quarters	3
2023 Total Population	2,382
2018-2023 Annual Rate	1.27%
2018 Total Daytime Population	1,586
Workers	686
Residents	900

Household Summary

2000 Households	686
2000 Average Household Size	2.63
2010 Households	738
2010 Average Household Size	2.62
2018 Households	857
2018 Average Household Size	2.61
2023 Households	915
2023 Average Household Size	2.60
2018-2023 Annual Rate	1.32%
2010 Families	551
2010 Average Family Size	3.04
2018 Families	630
2018 Average Family Size	3.05
2023 Families	670
2023 Average Family Size	3.06
2018-2023 Annual Rate	1.24%

Housing Unit Summary

2000 Housing Units	733
Owner Occupied Housing Units	68.2%
Renter Occupied Housing Units	25.4%
Vacant Housing Units	6.4%
2010 Housing Units	813
Owner Occupied Housing Units	68.6%
Renter Occupied Housing Units	22.1%
Vacant Housing Units	9.2%
2018 Housing Units	945
Owner Occupied Housing Units	63.4%
Renter Occupied Housing Units	27.2%
Vacant Housing Units	9.3%
2023 Housing Units	1,011
Owner Occupied Housing Units	63.9%
Renter Occupied Housing Units	26.6%
Vacant Housing Units	9.5%

Median Household Income

2018	\$82,987
2023	\$90,202

Median Home Value

2018	\$332,450
2023	\$364,560

Per Capita Income

2018	\$43,158
2023	\$48,175

Median Age

2010	39.8
2018	39.7
2023	40.4

Data Note: Household population includes persons not residing in group quarters. Average Household Size is the household population divided by total households. Persons in families include the householder and persons related to the householder by birth, marriage, or adoption. Per Capita Income represents the income received by all persons aged 15 years and over divided by the total population.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2018 and 2023 Esri converted Census 2000 data into 2010 geography.



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2018 Households by Income

Household Income Base	857
<\$15,000	7.8%
\$15,000 - \$24,999	6.9%
\$25,000 - \$34,999	6.9%
\$35,000 - \$49,999	11.1%
\$50,000 - \$74,999	13.5%
\$75,000 - \$99,999	9.8%
\$100,000 - \$149,999	14.4%
\$150,000 - \$199,999	12.8%
\$200,000+	16.6%
Average Household Income	\$119,530

2023 Households by Income

Household Income Base	915
<\$15,000	6.2%
\$15,000 - \$24,999	5.7%
\$25,000 - \$34,999	5.9%
\$35,000 - \$49,999	10.7%
\$50,000 - \$74,999	14.4%
\$75,000 - \$99,999	10.6%
\$100,000 - \$149,999	15.6%
\$150,000 - \$199,999	12.6%
\$200,000+	18.3%
Average Household Income	\$132,761

2018 Owner Occupied Housing Units by Value

Total	599
<\$50,000	1.3%
\$50,000 - \$99,999	6.5%
\$100,000 - \$149,999	9.3%
\$150,000 - \$199,999	9.0%
\$200,000 - \$249,999	7.3%
\$250,000 - \$299,999	8.3%
\$300,000 - \$399,999	25.2%
\$400,000 - \$499,999	15.9%
\$500,000 - \$749,999	14.2%
\$750,000 - \$999,999	1.2%
\$1,000,000 - \$1,499,999	1.8%
\$1,500,000 - \$1,999,999	0.0%
\$2,000,000 +	0.0%
Average Home Value	\$353,042

2023 Owner Occupied Housing Units by Value

Total	646
<\$50,000	0.6%
\$50,000 - \$99,999	3.1%
\$100,000 - \$149,999	5.6%
\$150,000 - \$199,999	6.8%
\$200,000 - \$249,999	6.7%
\$250,000 - \$299,999	9.0%
\$300,000 - \$399,999	28.2%
\$400,000 - \$499,999	19.3%
\$500,000 - \$749,999	17.6%
\$750,000 - \$999,999	1.5%
\$1,000,000 - \$1,499,999	1.4%
\$1,500,000 - \$1,999,999	0.0%
\$2,000,000 +	0.0%
Average Home Value	\$388,566

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest dividends, net rents, pensions, SSI and welfare payments, child support, and alimony.

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2010 Population by Age	
Total	1,938
0 - 4	6.0%
5 - 9	8.4%
10 - 14	9.1%
15 - 24	12.2%
25 - 34	8.5%
35 - 44	14.7%
45 - 54	20.5%
55 - 64	12.3%
65 - 74	4.7%
75 - 84	2.5%
85 +	0.9%
18 +	70.5%
2018 Population by Age	
Total	2,238
0 - 4	5.7%
5 - 9	6.1%
10 - 14	7.6%
15 - 24	14.5%
25 - 34	11.5%
35 - 44	10.1%
45 - 54	15.5%
55 - 64	16.6%
65 - 74	8.5%
75 - 84	2.8%
85 +	1.1%
18 +	75.8%
2023 Population by Age	
Total	2,383
0 - 4	5.7%
5 - 9	5.9%
10 - 14	6.4%
15 - 24	12.3%
25 - 34	13.3%
35 - 44	11.1%
45 - 54	12.3%
55 - 64	16.4%
65 - 74	11.1%
75 - 84	4.2%
85 +	1.1%
18 +	77.8%
2010 Population by Sex	
Males	968
Females	969
2018 Population by Sex	
Males	1,112
Females	1,124
2023 Population by Sex	
Males	1,184
Females	1,199

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2018 and 2023 Esri converted Census 2000 data into 2010 geography.

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2010 Population by Race/Ethnicity

Total	1,937
White Alone	95.9%
Black Alone	0.9%
American Indian Alone	0.3%
Asian Alone	1.5%
Pacific Islander Alone	0.3%
Some Other Race Alone	0.3%
Two or More Races	0.8%
Hispanic Origin	2.7%
Diversity Index	12.9

2018 Population by Race/Ethnicity

Total	2,237
White Alone	93.9%
Black Alone	1.4%
American Indian Alone	0.7%
Asian Alone	2.1%
Pacific Islander Alone	0.4%
Some Other Race Alone	0.4%
Two or More Races	1.0%
Hispanic Origin	4.1%
Diversity Index	18.6

2023 Population by Race/Ethnicity

Total	2,383
White Alone	92.6%
Black Alone	1.7%
American Indian Alone	0.9%
Asian Alone	2.6%
Pacific Islander Alone	0.5%
Some Other Race Alone	0.5%
Two or More Races	1.3%
Hispanic Origin	5.0%
Diversity Index	22.3

2010 Population by Relationship and Household Type

Total	1,937
In Households	99.8%
In Family Households	88.6%
Householder	27.0%
Spouse	22.8%
Child	35.3%
Other relative	1.5%
Nonrelative	2.1%
In Nonfamily Households	11.3%
In Group Quarters	0.2%
Institutionalized Population	0.0%
Noninstitutionalized Population	0.2%

Data Note: Persons of Hispanic Origin may be of any race. The Diversity Index measures the probability that two people from the same area will be from different race/ethnic groups.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2018 and 2023 Esri converted Census 2000 data into 2010 geography.



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2018 Population 25+ by Educational Attainment

Total	1,479
Less than 9th Grade	1.4%
9th - 12th Grade, No Diploma	4.5%
High School Graduate	15.1%
GED/Alternative Credential	3.0%
Some College, No Degree	21.0%
Associate Degree	7.5%
Bachelor's Degree	29.2%
Graduate/Professional Degree	18.3%

2018 Population 15+ by Marital Status

Total	1,804
Never Married	29.7%
Married	59.6%
Widowed	3.8%
Divorced	6.9%

2018 Civilian Population 16+ in Labor Force

Civilian Employed	99.6%
Civilian Unemployed (Unemployment Rate)	0.4%

2018 Employed Population 16+ by Industry

Total	1,358
Agriculture/Mining	1.1%
Construction	4.5%
Manufacturing	16.2%
Wholesale Trade	3.2%
Retail Trade	19.4%
Transportation/Utilities	6.0%
Information	1.9%
Finance/Insurance/Real Estate	6.3%
Services	41.0%
Public Administration	0.4%

2018 Employed Population 16+ by Occupation

Total	1,360
White Collar	72.5%
Management/Business/Financial	20.5%
Professional	22.6%
Sales	19.1%
Administrative Support	10.2%
Services	9.5%
Blue Collar	18.2%
Farming/Forestry/Fishing	0.9%
Construction/Extraction	1.5%
Installation/Maintenance/Repair	3.9%
Production	6.3%
Transportation/Material Moving	5.6%

2010 Population By Urban/ Rural Status

Total Population	1,937
Population Inside Urbanized Area	100.0%
Population Inside Urbanized Cluster	0.0%
Rural Population	0.0%

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2010 Households by Type

Total	738
Households with 1 Person	21.0%
Households with 2+ People	79.0%
Family Households	74.7%
Husband-wife Families	63.0%
With Related Children	34.0%
Other Family (No Spouse Present)	11.7%
Other Family with Male Householder	3.8%
With Related Children	2.3%
Other Family with Female Householder	7.7%
With Related Children	5.6%
Nonfamily Households	4.3%
All Households with Children	42.5%
Multigenerational Households	2.8%
Unmarried Partner Households	5.8%
Male-female	5.1%
Same-sex	0.7%

2010 Households by Size

Total	739
1 Person Household	21.0%
2 Person Household	31.0%
3 Person Household	17.1%
4 Person Household	18.8%
5 Person Household	8.8%
6 Person Household	2.6%
7 + Person Household	0.8%

2010 Households by Tenure and Mortgage Status

Total	738
Owner Occupied	75.6%
Owned with a Mortgage/Loan	62.6%
Owned Free and Clear	13.0%
Renter Occupied	24.4%

2010 Housing Units By Urban/ Rural Status

Total Housing Units	813
Housing Units Inside Urbanized Area	100.0%
Housing Units Inside Urbanized Cluster	0.0%
Rural Housing Units	0.0%

Data Note: Households with children include any households with people under age 18, related or not. Multigenerational households are families with 3 or more parent-child relationships. Unmarried partner households are usually classified as nonfamily households unless there is another member of the household related to the householder. Multigenerational and unmarried partner households are reported only to the tract level. Esri estimated block group data, which is used to estimate polygons or non-standard geography.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2018 and 2023 Esri converted Census 2000 data into 2010 geography.



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Top 3 Tapestry Segments

1. Professional Pride (1B)
2. Front Porches (8E)
3. Top Tier (1A)

2018 Consumer Spending

Apparel & Services: Total \$	\$2,665,272
Average Spent	\$3,110.00
Spending Potential Index	143
Education: Total \$	\$1,935,420
Average Spent	\$2,258.37
Spending Potential Index	156
Entertainment/Recreation: Total \$	\$3,841,602
Average Spent	\$4,482.62
Spending Potential Index	139
Food at Home: Total \$	\$5,835,922
Average Spent	\$6,809.71
Spending Potential Index	136
Food Away from Home: Total \$	\$4,220,996
Average Spent	\$4,925.32
Spending Potential Index	140
Health Care: Total \$	\$6,573,984
Average Spent	\$7,670.93
Spending Potential Index	134
HH Furnishings & Equipment: Total \$	\$2,514,769
Average Spent	\$2,934.39
Spending Potential Index	140
Personal Care Products & Services: Total \$	\$1,002,862
Average Spent	\$1,170.20
Spending Potential Index	141
Shelter: Total \$	\$20,554,818
Average Spent	\$23,984.62
Spending Potential Index	143
Support Payments/Cash Contributions/Gifts in Kind: Total \$	\$3,006,246
Average Spent	\$3,507.87
Spending Potential Index	141
Travel: Total \$	\$2,730,319
Average Spent	\$3,185.90
Spending Potential Index	148
Vehicle Maintenance & Repairs: Total \$	\$1,259,806
Average Spent	\$1,470.02
Spending Potential Index	137

Data Note: Consumer spending shows the amount spent on a variety of goods and services by households that reside in the area. Expenditures are shown by broad budget categories that are not mutually exclusive. Consumer spending does not equal business revenue. Total and Average Amount Spent Per Household represent annual figures. The Spending Potential Index represents the amount spent in the area relative to a national average of 100.

Source: Consumer Spending data are derived from the 2015 and 2016 Consumer Expenditure Surveys, Bureau of Labor Statistics. Esri.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2018 and 2023 Esri converted Census 2000 data into 2010 geography.

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