



# Community Profile

Miami Township  
 Miami township (3902549322)  
 Geography: County Subdivision

Prepared by Esri

	Miami townshi...
<b>Population Summary</b>	
2000 Total Population	36,377
2010 Total Population	40,848
2018 Total Population	42,331
2018 Group Quarters	272
2023 Total Population	43,247
2018-2023 Annual Rate	0.43%
2018 Total Daytime Population	35,090
Workers	14,749
Residents	20,341
<b>Household Summary</b>	
2000 Households	12,826
2000 Average Household Size	2.81
2010 Households	14,785
2010 Average Household Size	2.74
2018 Households	15,373
2018 Average Household Size	2.74
2023 Households	15,717
2023 Average Household Size	2.73
2018-2023 Annual Rate	0.44%
2010 Families	11,485
2010 Average Family Size	3.13
2018 Families	11,751
2018 Average Family Size	3.16
2023 Families	11,978
2023 Average Family Size	3.16
2018-2023 Annual Rate	0.38%
<b>Housing Unit Summary</b>	
2000 Housing Units	13,147
Owner Occupied Housing Units	83.0%
Renter Occupied Housing Units	14.5%
Vacant Housing Units	2.4%
2010 Housing Units	15,668
Owner Occupied Housing Units	79.3%
Renter Occupied Housing Units	15.0%
Vacant Housing Units	5.6%
2018 Housing Units	16,252
Owner Occupied Housing Units	75.7%
Renter Occupied Housing Units	18.9%
Vacant Housing Units	5.4%
2023 Housing Units	16,661
Owner Occupied Housing Units	76.1%
Renter Occupied Housing Units	18.3%
Vacant Housing Units	5.7%
<b>Median Household Income</b>	
2018	\$90,063
2023	\$98,672
<b>Median Home Value</b>	
2018	\$225,113
2023	\$254,132
<b>Per Capita Income</b>	
2018	\$41,117
2023	\$46,203
<b>Median Age</b>	
2010	39.8
2018	40.5
2023	41.0

**Data Note:** Household population includes persons not residing in group quarters. Average Household Size is the household population divided by total households. Persons in families include the householder and persons related to the householder by birth, marriage, or adoption. Per Capita Income represents the income received by all persons aged 15 years and over divided by the total population.

**Source:** U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2018 and 2023 Esri converted Census 2000 data into 2010 geography.



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<b>2018 Households by Income</b>		
Household Income Base		15,373
<\$15,000		4.6%
\$15,000 - \$24,999		5.2%
\$25,000 - \$34,999		7.3%
\$35,000 - \$49,999		9.8%
\$50,000 - \$74,999		14.8%
\$75,000 - \$99,999		12.5%
\$100,000 - \$149,999		21.5%
\$150,000 - \$199,999		12.7%
\$200,000+		11.6%
Average Household Income		\$112,576
<b>2023 Households by Income</b>		
Household Income Base		15,716
<\$15,000		3.8%
\$15,000 - \$24,999		4.3%
\$25,000 - \$34,999		6.1%
\$35,000 - \$49,999		9.1%
\$50,000 - \$74,999		14.6%
\$75,000 - \$99,999		12.5%
\$100,000 - \$149,999		22.8%
\$150,000 - \$199,999		13.1%
\$200,000+		13.6%
Average Household Income		\$126,463
<b>2018 Owner Occupied Housing Units by Value</b>		
Total		12,309
<\$50,000		3.5%
\$50,000 - \$99,999		5.5%
\$100,000 - \$149,999		14.3%
\$150,000 - \$199,999		18.6%
\$200,000 - \$249,999		16.2%
\$250,000 - \$299,999		11.8%
\$300,000 - \$399,999		17.2%
\$400,000 - \$499,999		5.8%
\$500,000 - \$749,999		5.6%
\$750,000 - \$999,999		0.6%
\$1,000,000 - \$1,499,999		1.0%
\$1,500,000 - \$1,999,999		0.0%
\$2,000,000 +		0.0%
Average Home Value		\$263,031
<b>2023 Owner Occupied Housing Units by Value</b>		
Total		12,672
<\$50,000		2.2%
\$50,000 - \$99,999		3.0%
\$100,000 - \$149,999		10.6%
\$150,000 - \$199,999		16.4%
\$200,000 - \$249,999		16.7%
\$250,000 - \$299,999		13.4%
\$300,000 - \$399,999		21.2%
\$400,000 - \$499,999		7.4%
\$500,000 - \$749,999		7.1%
\$750,000 - \$999,999		0.9%
\$1,000,000 - \$1,499,999		1.1%
\$1,500,000 - \$1,999,999		0.0%
\$2,000,000 +		0.0%
Average Home Value		\$292,517

**Data Note:** Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest dividends, net rents, pensions, SSI and welfare payments, child support, and alimony.

**Source:** U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2018 and 2023 Esri converted Census 2000 data into 2010 geography.



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<b>2010 Population by Age</b>		
Total		40,848
0 - 4		6.6%
5 - 9		8.1%
10 - 14		8.3%
15 - 24		11.3%
25 - 34		9.4%
35 - 44		14.7%
45 - 54		17.4%
55 - 64		12.9%
65 - 74		6.6%
75 - 84		3.6%
85 +		1.1%
18 +		72.0%
<b>2018 Population by Age</b>		
Total		42,328
0 - 4		6.2%
5 - 9		7.2%
10 - 14		7.8%
15 - 24		11.4%
25 - 34		10.6%
35 - 44		12.5%
45 - 54		14.4%
55 - 64		14.7%
65 - 74		9.5%
75 - 84		4.2%
85 +		1.5%
18 +		74.5%
<b>2023 Population by Age</b>		
Total		43,246
0 - 4		6.1%
5 - 9		7.0%
10 - 14		7.4%
15 - 24		10.7%
25 - 34		10.7%
35 - 44		13.3%
45 - 54		12.7%
55 - 64		14.2%
65 - 74		11.0%
75 - 84		5.4%
85 +		1.6%
18 +		75.3%
<b>2010 Population by Sex</b>		
Males		20,216
Females		20,632
<b>2018 Population by Sex</b>		
Males		20,925
Females		21,403
<b>2023 Population by Sex</b>		
Males		21,432
Females		21,814

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2018 and 2023 Esri converted Census 2000 data into 2010 geography.



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<b>2010 Population by Race/Ethnicity</b>		
Total		40,848
White Alone		95.2%
Black Alone		1.4%
American Indian Alone		0.1%
Asian Alone		1.5%
Pacific Islander Alone		0.0%
Some Other Race Alone		0.4%
Two or More Races		1.3%
Hispanic Origin		1.8%
Diversity Index		12.6
<b>2018 Population by Race/Ethnicity</b>		
Total		42,332
White Alone		93.6%
Black Alone		2.0%
American Indian Alone		0.2%
Asian Alone		1.9%
Pacific Islander Alone		0.0%
Some Other Race Alone		0.5%
Two or More Races		1.8%
Hispanic Origin		2.5%
Diversity Index		16.5
<b>2023 Population by Race/Ethnicity</b>		
Total		43,248
White Alone		92.4%
Black Alone		2.4%
American Indian Alone		0.2%
Asian Alone		2.3%
Pacific Islander Alone		0.0%
Some Other Race Alone		0.6%
Two or More Races		2.1%
Hispanic Origin		3.0%
Diversity Index		19.5
<b>2010 Population by Relationship and Household Type</b>		
Total		40,848
In Households		99.3%
In Family Households		89.4%
Householder		28.1%
Spouse		23.6%
Child		34.4%
Other relative		1.9%
Nonrelative		1.4%
In Nonfamily Households		9.9%
In Group Quarters		0.7%
Institutionalized Population		0.7%
Noninstitutionalized Population		0.0%

**Data Note:** Persons of Hispanic Origin may be of any race. The Diversity Index measures the probability that two people from the same area will be from different race/ethnic groups.

**Source:** U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2018 and 2023 Esri converted Census 2000 data into 2010 geography.



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<b>2018 Population 25+ by Educational Attainment</b>	
Total	28,533
Less than 9th Grade	1.2%
9th - 12th Grade, No Diploma	3.7%
High School Graduate	20.5%
GED/Alternative Credential	2.1%
Some College, No Degree	18.7%
Associate Degree	9.2%
Bachelor's Degree	27.7%
Graduate/Professional Degree	16.8%
<b>2018 Population 15+ by Marital Status</b>	
Total	33,372
Never Married	23.7%
Married	63.5%
Widowed	4.4%
Divorced	8.4%
<b>2018 Civilian Population 16+ in Labor Force</b>	
Civilian Employed	97.7%
Civilian Unemployed (Unemployment Rate)	2.3%
<b>2018 Employed Population 16+ by Industry</b>	
Total	22,380
Agriculture/Mining	0.4%
Construction	3.0%
Manufacturing	14.8%
Wholesale Trade	3.3%
Retail Trade	12.4%
Transportation/Utilities	3.7%
Information	1.9%
Finance/Insurance/Real Estate	9.3%
Services	48.3%
Public Administration	2.9%
<b>2018 Employed Population 16+ by Occupation</b>	
Total	22,380
White Collar	71.3%
Management/Business/Financial	20.8%
Professional	24.3%
Sales	13.9%
Administrative Support	12.4%
Services	14.1%
Blue Collar	14.6%
Farming/Forestry/Fishing	0.1%
Construction/Extraction	2.1%
Installation/Maintenance/Repair	1.8%
Production	5.5%
Transportation/Material Moving	5.1%
<b>2010 Population By Urban/ Rural Status</b>	
Total Population	40,848
Population Inside Urbanized Area	99.2%
Population Inside Urbanized Cluster	0.0%
Rural Population	0.8%

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2018 and 2023 Esri converted Census 2000 data into 2010 geography.



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<b>2010 Households by Type</b>	
Total	14,785
Households with 1 Person	18.2%
Households with 2+ People	81.8%
Family Households	77.7%
Husband-wife Families	65.3%
With Related Children	31.7%
Other Family (No Spouse Present)	12.4%
Other Family with Male Householder	3.5%
With Related Children	2.1%
Other Family with Female Householder	8.9%
With Related Children	6.1%
Nonfamily Households	4.1%
All Households with Children	40.3%
Multigenerational Households	3.0%
Unmarried Partner Households	4.9%
Male-female	4.2%
Same-sex	0.6%
<b>2010 Households by Size</b>	
Total	14,785
1 Person Household	18.2%
2 Person Household	34.9%
3 Person Household	17.2%
4 Person Household	18.1%
5 Person Household	8.1%
6 Person Household	2.5%
7 + Person Household	0.9%
<b>2010 Households by Tenure and Mortgage Status</b>	
Total	14,785
Owner Occupied	84.1%
Owned with a Mortgage/Loan	67.2%
Owned Free and Clear	16.8%
Renter Occupied	15.9%
<b>2010 Housing Units By Urban/ Rural Status</b>	
Total Housing Units	15,668
Housing Units Inside Urbanized Area	99.1%
Housing Units Inside Urbanized Cluster	0.0%
Rural Housing Units	0.9%

**Data Note:** Households with children include any households with people under age 18, related or not. Multigenerational households are families with 3 or more parent-child relationships. Unmarried partner households are usually classified as nonfamily households unless there is another member of the household related to the householder. Multigenerational and unmarried partner households are reported only to the tract level. Esri estimated block group data, which is used to estimate polygons or non-standard geography.

**Source:** U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2018 and 2023 Esri converted Census 2000 data into 2010 geography.



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## Miami townshi...

### Top 3 Tapestry Segments

1. Comfortable Empty Nesters
2. Professional Pride (1B)
3. Middleburg (4C)

### 2018 Consumer Spending

Apparel & Services: Total \$	\$44,410,153
Average Spent	\$2,888.84
Spending Potential Index	133
Education: Total \$	\$30,919,323
Average Spent	\$2,011.27
Spending Potential Index	139
Entertainment/Recreation: Total \$	\$65,756,541
Average Spent	\$4,277.40
Spending Potential Index	133
Food at Home: Total \$	\$98,698,704
Average Spent	\$6,420.26
Spending Potential Index	128
Food Away from Home: Total \$	\$71,566,210
Average Spent	\$4,655.32
Spending Potential Index	133
Health Care: Total \$	\$116,378,446
Average Spent	\$7,570.31
Spending Potential Index	132
HH Furnishings & Equipment: Total \$	\$43,374,775
Average Spent	\$2,821.49
Spending Potential Index	135
Personal Care Products & Services: Total \$	\$17,199,608
Average Spent	\$1,118.82
Spending Potential Index	135
Shelter: Total \$	\$334,878,698
Average Spent	\$21,783.56
Spending Potential Index	130
Support Payments/Cash Contributions/Gifts in Kind: Total \$	\$51,166,290
Average Spent	\$3,328.32
Spending Potential Index	134
Travel: Total \$	\$46,089,140
Average Spent	\$2,998.06
Spending Potential Index	139
Vehicle Maintenance & Repairs: Total \$	\$21,651,544
Average Spent	\$1,408.41
Spending Potential Index	131

**Data Note:** Consumer spending shows the amount spent on a variety of goods and services by households that reside in the area. Expenditures are shown by broad budget categories that are not mutually exclusive. Consumer spending does not equal business revenue. Total and Average Amount Spent Per Household represent annual figures. The Spending Potential Index represents the amount spent in the area relative to a national average of 100.

**Source:** Consumer Spending data are derived from the 2015 and 2016 Consumer Expenditure Surveys, Bureau of Labor Statistics. Esri.

**Source:** U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2018 and 2023 Esri converted Census 2000 data into 2010 geography.

October 12, 2018