



Community Profile

Milford, OH
Milford City, OH (3950176)
Geography: Place

Prepared by Clermont County GIS

	Milford city,...
Population Summary	
2000 Total Population	6,496
2010 Total Population	6,709
2019 Total Population	6,995
2019 Group Quarters	315
2024 Total Population	7,171
2019-2024 Annual Rate	0.50%
2019 Total Daytime Population	8,976
Workers	5,507
Residents	3,469
Household Summary	
2000 Households	2,988
2000 Average Household Size	2.13
2010 Households	3,019
2010 Average Household Size	2.12
2019 Households	3,175
2019 Average Household Size	2.10
2024 Households	3,265
2024 Average Household Size	2.10
2019-2024 Annual Rate	0.56%
2010 Families	1,572
2010 Average Family Size	2.92
2019 Families	1,625
2019 Average Family Size	2.91
2024 Families	1,655
2024 Average Family Size	2.92
2019-2024 Annual Rate	0.37%
Housing Unit Summary	
2000 Housing Units	3,151
Owner Occupied Housing Units	49.5%
Renter Occupied Housing Units	45.4%
Vacant Housing Units	5.2%
2010 Housing Units	3,291
Owner Occupied Housing Units	48.0%
Renter Occupied Housing Units	43.7%
Vacant Housing Units	8.3%
2019 Housing Units	3,442
Owner Occupied Housing Units	43.9%
Renter Occupied Housing Units	48.3%
Vacant Housing Units	7.8%
2024 Housing Units	3,544
Owner Occupied Housing Units	45.5%
Renter Occupied Housing Units	46.6%
Vacant Housing Units	7.9%
Median Household Income	
2019	\$46,499
2024	\$53,138
Median Home Value	
2019	\$169,318
2024	\$200,556
Per Capita Income	
2019	\$31,130
2024	\$34,897
Median Age	
2010	43.1
2019	46.5
2024	47.6

Data Note: Household population includes persons not residing in group quarters. Average Household Size is the household population divided by total households. Persons in families include the householder and persons related to the householder by birth, marriage, or adoption. Per Capita Income represents the income received by all persons aged 15 years and over divided by the total population.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2019 and 2024 Esri converted Census 2000 data into 2010 geography.



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2019 Households by Income

Household Income Base	
<\$15,000	3,176
\$15,000 - \$24,999	12.2%
\$25,000 - \$34,999	13.9%
\$35,000 - \$49,999	13.4%
\$50,000 - \$74,999	12.8%
\$75,000 - \$99,999	13.2%
\$100,000 - \$149,999	13.3%
\$150,000 - \$199,999	13.1%
\$200,000+	4.9%
Average Household Income	3.2%
	\$67,986

2024 Households by Income

Household Income Base	
<\$15,000	3,265
\$15,000 - \$24,999	10.2%
\$25,000 - \$34,999	12.1%
\$35,000 - \$49,999	13.5%
\$50,000 - \$74,999	12.0%
\$75,000 - \$99,999	12.8%
\$100,000 - \$149,999	14.9%
\$150,000 - \$199,999	15.1%
\$200,000+	5.8%
Average Household Income	3.6%
	\$76,111

2019 Owner Occupied Housing Units by Value

Total	
<\$50,000	1,510
\$50,000 - \$99,999	4.4%
\$100,000 - \$149,999	8.7%
\$150,000 - \$199,999	30.2%
\$200,000 - \$249,999	17.5%
\$250,000 - \$299,999	18.5%
\$300,000 - \$399,999	11.7%
\$400,000 - \$499,999	7.4%
\$500,000 - \$749,999	1.1%
\$750,000 - \$999,999	0.3%
\$1,000,000 - \$1,499,999	0.0%
\$1,500,000 - \$1,999,999	0.3%
\$2,000,000 +	0.0%
Average Home Value	0.0%
	\$185,712

2024 Owner Occupied Housing Units by Value

Total	
<\$50,000	1,613
\$50,000 - \$99,999	2.8%
\$100,000 - \$149,999	5.5%
\$150,000 - \$199,999	24.7%
\$200,000 - \$249,999	16.8%
\$250,000 - \$299,999	19.5%
\$300,000 - \$399,999	15.6%
\$400,000 - \$499,999	12.6%
\$500,000 - \$749,999	1.7%
\$750,000 - \$999,999	0.4%
\$1,000,000 - \$1,499,999	0.0%
\$1,500,000 - \$1,999,999	0.2%
\$2,000,000 +	0.0%
Average Home Value	0.0%
	\$209,873

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest dividends, net rents, pensions, SSI and welfare payments, child support, and alimony.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2019 and 2024 Esri converted Census 2000 data into 2010 geography.



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2010 Population by Age	
Total	6,709
0 - 4	5.7%
5 - 9	6.7%
10 - 14	6.0%
15 - 24	9.9%
25 - 34	11.3%
35 - 44	13.0%
45 - 54	14.0%
55 - 64	11.5%
65 - 74	8.1%
75 - 84	7.8%
85 +	6.0%
18 +	78.6%
2019 Population by Age	
Total	6,993
0 - 4	4.6%
5 - 9	5.1%
10 - 14	5.5%
15 - 24	9.8%
25 - 34	11.0%
35 - 44	12.1%
45 - 54	12.9%
55 - 64	14.3%
65 - 74	11.2%
75 - 84	7.1%
85 +	6.4%
18 +	81.7%
2024 Population by Age	
Total	7,171
0 - 4	4.6%
5 - 9	5.0%
10 - 14	5.2%
15 - 24	9.6%
25 - 34	10.7%
35 - 44	11.9%
45 - 54	12.0%
55 - 64	13.4%
65 - 74	12.7%
75 - 84	8.5%
85 +	6.3%
18 +	82.4%
2010 Population by Sex	
Males	3,035
Females	3,674
2019 Population by Sex	
Males	3,254
Females	3,739
2024 Population by Sex	
Males	3,341
Females	3,830

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2019 and 2024 Esri converted Census 2000 data into 2010 geography.



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2010 Population by Race/Ethnicity	
Total	6,709
White Alone	94.6%
Black Alone	2.3%
American Indian Alone	0.1%
Asian Alone	0.8%
Pacific Islander Alone	0.0%
Some Other Race Alone	0.4%
Two or More Races	1.6%
Hispanic Origin	1.1%
Diversity Index	12.5
2019 Population by Race/Ethnicity	
Total	6,994
White Alone	92.3%
Black Alone	3.5%
American Indian Alone	0.2%
Asian Alone	1.1%
Pacific Islander Alone	0.0%
Some Other Race Alone	0.7%
Two or More Races	2.1%
Hispanic Origin	1.5%
Diversity Index	17.2
2024 Population by Race/Ethnicity	
Total	7,171
White Alone	91.0%
Black Alone	4.1%
American Indian Alone	0.2%
Asian Alone	1.3%
Pacific Islander Alone	0.0%
Some Other Race Alone	0.8%
Two or More Races	2.5%
Hispanic Origin	1.8%
Diversity Index	20.0
2010 Population by Relationship and Household Type	
Total	6,709
In Households	95.3%
In Family Households	70.5%
Householder	23.4%
Spouse	16.2%
Child	26.7%
Other relative	2.1%
Nonrelative	2.1%
In Nonfamily Households	24.8%
In Group Quarters	4.7%
Institutionalized Population	0.0%
Noninstitutionalized Population	4.7%

Data Note: Persons of Hispanic Origin may be of any race. The Diversity Index measures the probability that two people from the same area will be from different race/ethnic groups.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2019 and 2024 Esri converted Census 2000 data into 2010 geography.



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2019 Population 25+ by Educational Attainment	
Total	5,245
Less than 9th Grade	5.9%
9th - 12th Grade, No Diploma	5.4%
High School Graduate	26.7%
GED/Alternative Credential	4.8%
Some College, No Degree	20.2%
Associate Degree	5.4%
Bachelor's Degree	19.1%
Graduate/Professional Degree	12.5%
2019 Population 15+ by Marital Status	
Total	5,929
Never Married	27.6%
Married	46.7%
Widowed	11.6%
Divorced	14.1%
2019 Civilian Population 16+ in Labor Force	
Civilian Employed	97.2%
Civilian Unemployed (Unemployment Rate)	2.8%
2019 Employed Population 16+ by Industry	
Total	3,591
Agriculture/Mining	0.0%
Construction	5.2%
Manufacturing	14.6%
Wholesale Trade	3.3%
Retail Trade	10.3%
Transportation/Utilities	2.3%
Information	2.0%
Finance/Insurance/Real Estate	7.4%
Services	52.1%
Public Administration	2.8%
2019 Employed Population 16+ by Occupation	
Total	3,588
White Collar	63.9%
Management/Business/Financial	8.9%
Professional	29.5%
Sales	13.2%
Administrative Support	12.2%
Services	20.7%
Blue Collar	15.4%
Farming/Forestry/Fishing	0.1%
Construction/Extraction	1.8%
Installation/Maintenance/Repair	3.1%
Production	6.0%
Transportation/Material Moving	4.4%
2010 Population By Urban/ Rural Status	
Total Population	6,709
Population Inside Urbanized Area	100.0%
Population Inside Urbanized Cluster	0.0%
Rural Population	0.0%

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2019 and 2024 Esri converted Census 2000 data into 2010 geography.



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2010 Households by Type	
Total	3,019
Households with 1 Person	41.7%
Households with 2+ People	58.3%
Family Households	52.1%
Husband-wife Families	36.0%
With Related Children	15.0%
Other Family (No Spouse Present)	16.1%
Other Family with Male Householder	4.5%
With Related Children	2.7%
Other Family with Female Householder	11.6%
With Related Children	7.1%
Nonfamily Households	6.2%
All Households with Children	25.3%
Multigenerational Households	1.8%
Unmarried Partner Households	7.1%
Male-female	6.6%
Same-sex	0.5%
2010 Households by Size	
Total	3,019
1 Person Household	41.7%
2 Person Household	30.2%
3 Person Household	11.8%
4 Person Household	10.0%
5 Person Household	4.6%
6 Person Household	1.2%
7 + Person Household	0.5%
2010 Households by Tenure and Mortgage Status	
Total	3,019
Owner Occupied	52.4%
Owned with a Mortgage/Loan	38.6%
Owned Free and Clear	13.7%
Renter Occupied	47.6%
2010 Housing Units By Urban/ Rural Status	
Total Housing Units	3,291
Housing Units Inside Urbanized Area	100.0%
Housing Units Inside Urbanized Cluster	0.0%
Rural Housing Units	0.0%

Data Note: Households with children include any households with people under age 18, related or not. Multigenerational households are families with 3 or more parent-child relationships. Unmarried partner households are usually classified as nonfamily households unless there is another member of the household related to the householder. Multigenerational and unmarried partner households are reported only to the tract level. Esri estimated block group data, which is used to estimate polygons or non-standard geography.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2019 and 2024 Esri converted Census 2000 data into 2010 geography.



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Top 3 Tapestry Segments

1. Retirement Communities
2. Small Town Simplicity (12C)
3. Rustbelt Traditions (5D)

2019 Consumer Spending

Apparel & Services: Total \$	\$5,280,180
Average Spent	\$1,663.05
Spending Potential Index	78
Education: Total \$	\$3,761,551
Average Spent	\$1,184.74
Spending Potential Index	74
Entertainment/Recreation: Total \$	\$8,161,938
Average Spent	\$2,570.69
Spending Potential Index	79
Food at Home: Total \$	\$13,167,112
Average Spent	\$4,147.12
Spending Potential Index	80
Food Away from Home: Total \$	\$9,082,619
Average Spent	\$2,860.67
Spending Potential Index	78
Health Care: Total \$	\$15,454,295
Average Spent	\$4,867.49
Spending Potential Index	82
HH Furnishings & Equipment: Total \$	\$5,292,321
Average Spent	\$1,666.87
Spending Potential Index	78
Personal Care Products & Services: Total \$	\$2,232,117
Average Spent	\$703.03
Spending Potential Index	79
Shelter: Total \$	\$46,209,184
Average Spent	\$14,554.07
Spending Potential Index	79
Support Payments/Cash Contributions/Gifts in Kind: Total \$	\$6,484,645
Average Spent	\$2,042.41
Spending Potential Index	82
Travel: Total \$	\$5,400,619
Average Spent	\$1,700.98
Spending Potential Index	76
Vehicle Maintenance & Repairs: Total \$	\$3,091,316
Average Spent	\$973.64
Spending Potential Index	85

Data Note: Consumer spending shows the amount spent on a variety of goods and services by households that reside in the area. Expenditures are shown by broad budget categories that are not mutually exclusive. Consumer spending does not equal business revenue. Total and Average Amount Spent Per Household represent annual figures. The Spending Potential Index represents the amount spent in the area relative to a national average of 100.

Source: Consumer Spending data are derived from the 2016 and 2017 Consumer Expenditure Surveys, Bureau of Labor Statistics. Esri.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2019 and 2024 Esri converted Census 2000 data into 2010 geography.

April 08, 2020