



Community Profile

Monroe Township
 Monroe township (3902551338)
 Geography: County Subdivision

Prepared by Esri

	Monroe townsh...
Population Summary	
2000 Total Population	8,236
2010 Total Population	7,828
2018 Total Population	7,955
2018 Group Quarters	0
2023 Total Population	8,069
2018-2023 Annual Rate	0.28%
2018 Total Daytime Population	5,064
Workers	835
Residents	4,229
Household Summary	
2000 Households	2,843
2000 Average Household Size	2.90
2010 Households	2,809
2010 Average Household Size	2.79
2018 Households	2,869
2018 Average Household Size	2.77
2023 Households	2,914
2023 Average Household Size	2.77
2018-2023 Annual Rate	0.31%
2010 Families	2,157
2010 Average Family Size	3.11
2018 Families	2,177
2018 Average Family Size	3.12
2023 Families	2,203
2023 Average Family Size	3.12
2018-2023 Annual Rate	0.24%
Housing Unit Summary	
2000 Housing Units	2,992
Owner Occupied Housing Units	83.5%
Renter Occupied Housing Units	11.6%
Vacant Housing Units	5.0%
2010 Housing Units	3,126
Owner Occupied Housing Units	75.7%
Renter Occupied Housing Units	14.2%
Vacant Housing Units	10.1%
2018 Housing Units	3,243
Owner Occupied Housing Units	70.9%
Renter Occupied Housing Units	17.5%
Vacant Housing Units	11.5%
2023 Housing Units	3,311
Owner Occupied Housing Units	71.1%
Renter Occupied Housing Units	16.9%
Vacant Housing Units	12.0%
Median Household Income	
2018	\$53,911
2023	\$61,019
Median Home Value	
2018	\$138,705
2023	\$194,122
Per Capita Income	
2018	\$25,766
2023	\$30,483
Median Age	
2010	39.2
2018	41.1
2023	42.6

Data Note: Household population includes persons not residing in group quarters. Average Household Size is the household population divided by total households. Persons in families include the householder and persons related to the householder by birth, marriage, or adoption. Per Capita Income represents the income received by all persons aged 15 years and over divided by the total population.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2018 and 2023 Esri converted Census 2000 data into 2010 geography.

October 12, 2018



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2018 Households by Income	
Household Income Base	2,869
<\$15,000	10.7%
\$15,000 - \$24,999	8.2%
\$25,000 - \$34,999	10.2%
\$35,000 - \$49,999	16.6%
\$50,000 - \$74,999	19.6%
\$75,000 - \$99,999	12.5%
\$100,000 - \$149,999	14.8%
\$150,000 - \$199,999	3.8%
\$200,000+	3.6%
Average Household Income	\$71,443
2023 Households by Income	
Household Income Base	2,914
<\$15,000	8.7%
\$15,000 - \$24,999	6.8%
\$25,000 - \$34,999	8.5%
\$35,000 - \$49,999	15.3%
\$50,000 - \$74,999	19.9%
\$75,000 - \$99,999	13.6%
\$100,000 - \$149,999	17.7%
\$150,000 - \$199,999	4.6%
\$200,000+	5.0%
Average Household Income	\$84,409
2018 Owner Occupied Housing Units by Value	
Total	2,300
<\$50,000	18.8%
\$50,000 - \$99,999	20.0%
\$100,000 - \$149,999	14.4%
\$150,000 - \$199,999	14.0%
\$200,000 - \$249,999	10.2%
\$250,000 - \$299,999	9.5%
\$300,000 - \$399,999	6.7%
\$400,000 - \$499,999	1.6%
\$500,000 - \$749,999	3.5%
\$750,000 - \$999,999	0.5%
\$1,000,000 - \$1,499,999	0.5%
\$1,500,000 - \$1,999,999	0.0%
\$2,000,000 +	0.3%
Average Home Value	\$181,087
2023 Owner Occupied Housing Units by Value	
Total	2,355
<\$50,000	13.9%
\$50,000 - \$99,999	13.4%
\$100,000 - \$149,999	10.7%
\$150,000 - \$199,999	13.5%
\$200,000 - \$249,999	13.0%
\$250,000 - \$299,999	13.4%
\$300,000 - \$399,999	11.1%
\$400,000 - \$499,999	2.7%
\$500,000 - \$749,999	6.5%
\$750,000 - \$999,999	1.0%
\$1,000,000 - \$1,499,999	0.5%
\$1,500,000 - \$1,999,999	0.0%
\$2,000,000 +	0.3%
Average Home Value	\$229,724

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest dividends, net rents, pensions, SSI and welfare payments, child support, and alimony.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2018 and 2023 Esri converted Census 2000 data into 2010 geography.



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2010 Population by Age	
Total	7,828
0 - 4	6.4%
5 - 9	7.6%
10 - 14	7.3%
15 - 24	12.2%
25 - 34	11.2%
35 - 44	13.5%
45 - 54	17.7%
55 - 64	13.6%
65 - 74	6.6%
75 - 84	3.2%
85 +	0.7%
18 +	74.3%
2018 Population by Age	
Total	7,955
0 - 4	5.8%
5 - 9	6.2%
10 - 14	6.8%
15 - 24	11.4%
25 - 34	12.3%
35 - 44	12.2%
45 - 54	13.6%
55 - 64	16.4%
65 - 74	10.5%
75 - 84	3.7%
85 +	1.0%
18 +	77.3%
2023 Population by Age	
Total	8,069
0 - 4	5.5%
5 - 9	6.1%
10 - 14	6.7%
15 - 24	11.0%
25 - 34	10.9%
35 - 44	12.9%
45 - 54	12.7%
55 - 64	14.7%
65 - 74	13.1%
75 - 84	5.2%
85 +	1.2%
18 +	77.8%
2010 Population by Sex	
Males	3,981
Females	3,847
2018 Population by Sex	
Males	4,039
Females	3,916
2023 Population by Sex	
Males	4,094
Females	3,975

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2018 and 2023 Esri converted Census 2000 data into 2010 geography.



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2010 Population by Race/Ethnicity	
Total	7,828
White Alone	97.8%
Black Alone	0.4%
American Indian Alone	0.2%
Asian Alone	0.1%
Pacific Islander Alone	0.0%
Some Other Race Alone	0.2%
Two or More Races	1.1%
Hispanic Origin	0.9%
Diversity Index	6.0
2018 Population by Race/Ethnicity	
Total	7,955
White Alone	97.2%
Black Alone	0.6%
American Indian Alone	0.3%
Asian Alone	0.2%
Pacific Islander Alone	0.0%
Some Other Race Alone	0.3%
Two or More Races	1.5%
Hispanic Origin	1.2%
Diversity Index	7.8
2023 Population by Race/Ethnicity	
Total	8,069
White Alone	96.7%
Black Alone	0.7%
American Indian Alone	0.3%
Asian Alone	0.2%
Pacific Islander Alone	0.0%
Some Other Race Alone	0.3%
Two or More Races	1.8%
Hispanic Origin	1.5%
Diversity Index	9.4
2010 Population by Relationship and Household Type	
Total	7,828
In Households	100.0%
In Family Households	89.2%
Householder	27.6%
Spouse	20.8%
Child	33.9%
Other relative	3.4%
Nonrelative	3.6%
In Nonfamily Households	10.8%
In Group Quarters	0.0%
Institutionalized Population	0.0%
Noninstitutionalized Population	0.0%

Data Note: Persons of Hispanic Origin may be of any race. The Diversity Index measures the probability that two people from the same area will be from different race/ethnic groups.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2018 and 2023 Esri converted Census 2000 data into 2010 geography.



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2018 Population 25+ by Educational Attainment	
Total	5,548
Less than 9th Grade	3.2%
9th - 12th Grade, No Diploma	8.7%
High School Graduate	37.7%
GED/Alternative Credential	7.2%
Some College, No Degree	16.8%
Associate Degree	10.0%
Bachelor's Degree	10.2%
Graduate/Professional Degree	6.1%
2018 Population 15+ by Marital Status	
Total	6,455
Never Married	26.3%
Married	53.9%
Widowed	6.5%
Divorced	13.4%
2018 Civilian Population 16+ in Labor Force	
Civilian Employed	93.1%
Civilian Unemployed (Unemployment Rate)	6.9%
2018 Employed Population 16+ by Industry	
Total	3,800
Agriculture/Mining	1.4%
Construction	11.4%
Manufacturing	18.1%
Wholesale Trade	3.8%
Retail Trade	11.7%
Transportation/Utilities	2.0%
Information	1.7%
Finance/Insurance/Real Estate	6.8%
Services	39.4%
Public Administration	3.8%
2018 Employed Population 16+ by Occupation	
Total	3,800
White Collar	52.4%
Management/Business/Financial	13.2%
Professional	16.7%
Sales	9.4%
Administrative Support	13.1%
Services	14.0%
Blue Collar	33.6%
Farming/Forestry/Fishing	0.0%
Construction/Extraction	8.9%
Installation/Maintenance/Repair	8.5%
Production	12.2%
Transportation/Material Moving	4.1%
2010 Population By Urban/ Rural Status	
Total Population	7,828
Population Inside Urbanized Area	32.7%
Population Inside Urbanized Cluster	6.3%
Rural Population	61.0%

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2018 and 2023 Esri converted Census 2000 data into 2010 geography.



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2010 Households by Type	
Total	2,809
Households with 1 Person	17.9%
Households with 2+ People	82.1%
Family Households	76.8%
Husband-wife Families	58.0%
With Related Children	23.8%
Other Family (No Spouse Present)	18.8%
Other Family with Male Householder	6.8%
With Related Children	4.6%
Other Family with Female Householder	12.0%
With Related Children	7.6%
Nonfamily Households	5.3%
All Households with Children	36.9%
Multigenerational Households	6.2%
Unmarried Partner Households	9.1%
Male-female	8.5%
Same-sex	0.6%
2010 Households by Size	
Total	2,809
1 Person Household	17.9%
2 Person Household	34.6%
3 Person Household	19.5%
4 Person Household	15.0%
5 Person Household	8.1%
6 Person Household	2.9%
7 + Person Household	2.0%
2010 Households by Tenure and Mortgage Status	
Total	2,809
Owner Occupied	84.2%
Owned with a Mortgage/Loan	54.4%
Owned Free and Clear	29.8%
Renter Occupied	15.8%
2010 Housing Units By Urban/ Rural Status	
Total Housing Units	3,126
Housing Units Inside Urbanized Area	34.1%
Housing Units Inside Urbanized Cluster	5.8%
Rural Housing Units	60.1%

Data Note: Households with children include any households with people under age 18, related or not. Multigenerational households are families with 3 or more parent-child relationships. Unmarried partner households are usually classified as nonfamily households unless there is another member of the household related to the householder. Multigenerational and unmarried partner households are reported only to the tract level. Esri estimated block group data, which is used to estimate polygons or non-standard geography.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2018 and 2023 Esri converted Census 2000 data into 2010 geography.



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Top 3 Tapestry Segments

1. Green Acres (6A)
2. Southern Satellites (10A)
3. Down the Road (10D)

2018 Consumer Spending

Apparel & Services: Total \$	\$5,280,129
Average Spent	\$1,840.41
Spending Potential Index	85
Education: Total \$	\$3,316,240
Average Spent	\$1,155.89
Spending Potential Index	80
Entertainment/Recreation: Total \$	\$8,067,363
Average Spent	\$2,811.91
Spending Potential Index	87
Food at Home: Total \$	\$12,562,647
Average Spent	\$4,378.75
Spending Potential Index	87
Food Away from Home: Total \$	\$8,643,361
Average Spent	\$3,012.67
Spending Potential Index	86
Health Care: Total \$	\$15,022,568
Average Spent	\$5,236.17
Spending Potential Index	91
HH Furnishings & Equipment: Total \$	\$5,212,405
Average Spent	\$1,816.80
Spending Potential Index	87
Personal Care Products & Services: Total \$	\$2,062,867
Average Spent	\$719.02
Spending Potential Index	87
Shelter: Total \$	\$38,980,995
Average Spent	\$13,586.96
Spending Potential Index	81
Support Payments/Cash Contributions/Gifts in Kind: Total \$	\$6,171,939
Average Spent	\$2,151.25
Spending Potential Index	87
Travel: Total \$	\$5,125,523
Average Spent	\$1,786.52
Spending Potential Index	83
Vehicle Maintenance & Repairs: Total \$	\$2,726,356
Average Spent	\$950.28
Spending Potential Index	88

Data Note: Consumer spending shows the amount spent on a variety of goods and services by households that reside in the area. Expenditures are shown by broad budget categories that are not mutually exclusive. Consumer spending does not equal business revenue. Total and Average Amount Spent Per Household represent annual figures. The Spending Potential Index represents the amount spent in the area relative to a national average of 100.

Source: Consumer Spending data are derived from the 2015 and 2016 Consumer Expenditure Surveys, Bureau of Labor Statistics. Esri.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2018 and 2023 Esri converted Census 2000 data into 2010 geography.

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