



Community Profile

Moscow Village, OH
 Moscow Village, OH (3952416)
 Geography: Place

Prepared by Clermont County GIS

	Moscow villag...
Population Summary	
2000 Total Population	194
2010 Total Population	185
2019 Total Population	184
2019 Group Quarters	0
2024 Total Population	185
2019-2024 Annual Rate	0.11%
2019 Total Daytime Population	148
Workers	57
Residents	91
Household Summary	
2000 Households	80
2000 Average Household Size	2.42
2010 Households	81
2010 Average Household Size	2.28
2019 Households	81
2019 Average Household Size	2.27
2024 Households	82
2024 Average Household Size	2.26
2019-2024 Annual Rate	0.25%
2010 Families	51
2010 Average Family Size	2.80
2019 Families	59
2019 Average Family Size	2.63
2024 Families	59
2024 Average Family Size	2.63
2019-2024 Annual Rate	0.00%
Housing Unit Summary	
2000 Housing Units	92
Owner Occupied Housing Units	69.6%
Renter Occupied Housing Units	17.4%
Vacant Housing Units	13.0%
2010 Housing Units	96
Owner Occupied Housing Units	58.3%
Renter Occupied Housing Units	26.0%
Vacant Housing Units	15.6%
2019 Housing Units	96
Owner Occupied Housing Units	60.4%
Renter Occupied Housing Units	24.0%
Vacant Housing Units	15.6%
2024 Housing Units	97
Owner Occupied Housing Units	61.9%
Renter Occupied Housing Units	22.7%
Vacant Housing Units	15.5%
Median Household Income	
2019	\$61,723
2024	\$75,496
Median Home Value	
2019	\$171,429
2024	\$228,571
Per Capita Income	
2019	\$28,331
2024	\$32,318
Median Age	
2010	47.4
2019	42.0
2024	42.5

Data Note: Household population includes persons not residing in group quarters. Average Household Size is the household population divided by total households. Persons in families include the householder and persons related to the householder by birth, marriage, or adoption. Per Capita Income represents the income received by all persons aged 15 years and over divided by the total population.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2019 and 2024 Esri converted Census 2000 data into 2010 geography.



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2019 Households by Income

Household Income Base	Count	Percentage
<\$15,000	81	7.4%
\$15,000 - \$24,999		12.3%
\$25,000 - \$34,999		8.6%
\$35,000 - \$49,999		14.8%
\$50,000 - \$74,999		12.3%
\$75,000 - \$99,999		19.8%
\$100,000 - \$149,999		19.8%
\$150,000 - \$199,999		0.0%
\$200,000+		4.9%
Average Household Income		\$76,809

2024 Households by Income

Household Income Base	Count	Percentage
<\$15,000	81	6.2%
\$15,000 - \$24,999		9.9%
\$25,000 - \$34,999		8.6%
\$35,000 - \$49,999		13.6%
\$50,000 - \$74,999		11.1%
\$75,000 - \$99,999		21.0%
\$100,000 - \$149,999		23.5%
\$150,000 - \$199,999		0.0%
\$200,000+		6.2%
Average Household Income		\$88,095

2019 Owner Occupied Housing Units by Value

Total	Count	Percentage
<\$50,000	58	12.1%
\$50,000 - \$99,999		13.8%
\$100,000 - \$149,999		19.0%
\$150,000 - \$199,999		12.1%
\$200,000 - \$249,999		19.0%
\$250,000 - \$299,999		1.7%
\$300,000 - \$399,999		22.4%
\$400,000 - \$499,999		0.0%
\$500,000 - \$749,999		0.0%
\$750,000 - \$999,999		0.0%
\$1,000,000 - \$1,499,999		0.0%
\$1,500,000 - \$1,999,999		0.0%
\$2,000,000 +		0.0%
Average Home Value		\$184,052

2024 Owner Occupied Housing Units by Value

Total	Count	Percentage
<\$50,000	58	5.2%
\$50,000 - \$99,999		6.9%
\$100,000 - \$149,999		12.1%
\$150,000 - \$199,999		12.1%
\$200,000 - \$249,999		24.1%
\$250,000 - \$299,999		1.7%
\$300,000 - \$399,999		37.9%
\$400,000 - \$499,999		0.0%
\$500,000 - \$749,999		0.0%
\$750,000 - \$999,999		0.0%
\$1,000,000 - \$1,499,999		0.0%
\$1,500,000 - \$1,999,999		0.0%
\$2,000,000 +		0.0%
Average Home Value		\$234,483

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest dividends, net rents, pensions, SSI and welfare payments, child support, and alimony.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2019 and 2024 Esri converted Census 2000 data into 2010 geography.



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2010 Population by Age		
Total		185
0 - 4		4.9%
5 - 9		5.9%
10 - 14		3.2%
15 - 24		9.7%
25 - 34		9.7%
35 - 44		11.4%
45 - 54		20.5%
55 - 64		19.5%
65 - 74		8.6%
75 - 84		5.4%
85 +		1.1%
18 +		83.2%
2019 Population by Age		
Total		185
0 - 4		5.9%
5 - 9		5.9%
10 - 14		6.5%
15 - 24		11.4%
25 - 34		11.9%
35 - 44		11.9%
45 - 54		13.0%
55 - 64		16.2%
65 - 74		11.4%
75 - 84		4.9%
85 +		1.1%
18 +		77.3%
2024 Population by Age		
Total		185
0 - 4		5.9%
5 - 9		5.9%
10 - 14		7.0%
15 - 24		11.9%
25 - 34		10.3%
35 - 44		11.9%
45 - 54		11.4%
55 - 64		15.1%
65 - 74		13.5%
75 - 84		5.9%
85 +		1.1%
18 +		76.8%
2010 Population by Sex		
Males		96
Females		89
2019 Population by Sex		
Males		94
Females		91
2024 Population by Sex		
Males		95
Females		90

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2019 and 2024 Esri converted Census 2000 data into 2010 geography.



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2010 Population by Race/Ethnicity		
Total		185
White Alone		98.4%
Black Alone		1.1%
American Indian Alone		0.0%
Asian Alone		0.0%
Pacific Islander Alone		0.0%
Some Other Race Alone		0.5%
Two or More Races		0.0%
Hispanic Origin		1.6%
Diversity Index		6.3
2019 Population by Race/Ethnicity		
Total		184
White Alone		98.4%
Black Alone		0.0%
American Indian Alone		0.0%
Asian Alone		0.0%
Pacific Islander Alone		0.0%
Some Other Race Alone		0.0%
Two or More Races		1.6%
Hispanic Origin		1.1%
Diversity Index		5.3
2024 Population by Race/Ethnicity		
Total		185
White Alone		97.8%
Black Alone		0.5%
American Indian Alone		0.0%
Asian Alone		0.0%
Pacific Islander Alone		0.0%
Some Other Race Alone		0.0%
Two or More Races		1.6%
Hispanic Origin		1.1%
Diversity Index		6.3
2010 Population by Relationship and Household Type		
Total		185
In Households		100.0%
In Family Households		80.5%
Householder		27.6%
Spouse		19.5%
Child		27.6%
Other relative		2.7%
Nonrelative		3.2%
In Nonfamily Households		19.5%
In Group Quarters		0.0%
Institutionalized Population		0.0%
Noninstitutionalized Population		0.0%

Data Note: Persons of Hispanic Origin may be of any race. The Diversity Index measures the probability that two people from the same area will be from different race/ethnic groups.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2019 and 2024 Esri converted Census 2000 data into 2010 geography.



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2019 Population 25+ by Educational Attainment

Total	129
Less than 9th Grade	7.8%
9th - 12th Grade, No Diploma	14.7%
High School Graduate	17.8%
GED/Alternative Credential	5.4%
Some College, No Degree	17.8%
Associate Degree	18.6%
Bachelor's Degree	10.9%
Graduate/Professional Degree	7.0%

2019 Population 15+ by Marital Status

Total	149
Never Married	36.2%
Married	43.6%
Widowed	6.0%
Divorced	14.1%

2019 Civilian Population 16+ in Labor Force

Civilian Employed	100.0%
Civilian Unemployed (Unemployment Rate)	0.0%

2019 Employed Population 16+ by Industry

Total	87
Agriculture/Mining	0.0%
Construction	17.2%
Manufacturing	10.3%
Wholesale Trade	0.0%
Retail Trade	19.5%
Transportation/Utilities	4.6%
Information	2.3%
Finance/Insurance/Real Estate	0.0%
Services	42.5%
Public Administration	3.4%

2019 Employed Population 16+ by Occupation

Total	88
White Collar	62.5%
Management/Business/Financial	17.0%
Professional	22.7%
Sales	15.9%
Administrative Support	6.8%
Services	18.2%
Blue Collar	19.3%
Farming/Forestry/Fishing	0.0%
Construction/Extraction	1.1%
Installation/Maintenance/Repair	2.3%
Production	4.5%
Transportation/Material Moving	11.4%

2010 Population By Urban/ Rural Status

Total Population	185
Population Inside Urbanized Area	0.0%
Population Inside Urbanized Cluster	0.0%
Rural Population	100.0%

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2010 Households by Type		
Total		81
Households with 1 Person		30.9%
Households with 2+ People		69.1%
Family Households		63.0%
Husband-wife Families		44.4%
With Related Children		13.6%
Other Family (No Spouse Present)		18.5%
Other Family with Male Householder		0.0%
With Related Children		0.0%
Other Family with Female Householder		18.5%
With Related Children		11.1%
Nonfamily Households		6.2%
All Households with Children		24.7%
Multigenerational Households		4.9%
Unmarried Partner Households		7.4%
Male-female		7.4%
Same-sex		0.0%
2010 Households by Size		
Total		81
1 Person Household		30.9%
2 Person Household		39.5%
3 Person Household		9.9%
4 Person Household		12.3%
5 Person Household		6.2%
6 Person Household		0.0%
7 + Person Household		1.2%
2010 Households by Tenure and Mortgage Status		
Total		81
Owner Occupied		69.1%
Owned with a Mortgage/Loan		37.0%
Owned Free and Clear		32.1%
Renter Occupied		30.9%
2010 Housing Units By Urban/ Rural Status		
Total Housing Units		96
Housing Units Inside Urbanized Area		0.0%
Housing Units Inside Urbanized Cluster		0.0%
Rural Housing Units		100.0%

Data Note: Households with children include any households with people under age 18, related or not. Multigenerational households are families with 3 or more parent-child relationships. Unmarried partner households are usually classified as nonfamily households unless there is another member of the household related to the householder. Multigenerational and unmarried partner households are reported only to the tract level. Esri estimated block group data, which is used to estimate polygons or non-standard geography.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2019 and 2024 Esri converted Census 2000 data into 2010 geography.



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Top 3 Tapestry Segments

1. Southern Satellites (10A)
2. Top Tier (1A)
3. Professional Pride (1B)

2019 Consumer Spending

Apparel & Services: Total \$	\$154,120
Average Spent	\$1,902.71
Spending Potential Index	89
Education: Total \$	\$101,685
Average Spent	\$1,255.37
Spending Potential Index	79
Entertainment/Recreation: Total \$	\$242,870
Average Spent	\$2,998.39
Spending Potential Index	92
Food at Home: Total \$	\$389,661
Average Spent	\$4,810.62
Spending Potential Index	93
Food Away from Home: Total \$	\$268,932
Average Spent	\$3,320.15
Spending Potential Index	90
Health Care: Total \$	\$467,535
Average Spent	\$5,772.04
Spending Potential Index	97
HH Furnishings & Equipment: Total \$	\$153,753
Average Spent	\$1,898.18
Spending Potential Index	89
Personal Care Products & Services: Total \$	\$64,915
Average Spent	\$801.43
Spending Potential Index	90
Shelter: Total \$	\$1,191,392
Average Spent	\$14,708.54
Spending Potential Index	79
Support Payments/Cash Contributions/Gifts in Kind: Total \$	\$191,069
Average Spent	\$2,358.88
Spending Potential Index	95
Travel: Total \$	\$150,468
Average Spent	\$1,857.63
Spending Potential Index	83
Vehicle Maintenance & Repairs: Total \$	\$83,580
Average Spent	\$1,031.85
Spending Potential Index	90

Data Note: Consumer spending shows the amount spent on a variety of goods and services by households that reside in the area. Expenditures are shown by broad budget categories that are not mutually exclusive. Consumer spending does not equal business revenue. Total and Average Amount Spent Per Household represent annual figures. The Spending Potential Index represents the amount spent in the area relative to a national average of 100.

Source: Consumer Spending data are derived from the 2016 and 2017 Consumer Expenditure Surveys, Bureau of Labor Statistics. Esri.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2019 and 2024 Esri converted Census 2000 data into 2010 geography.

April 08, 2020