



# Community Profile

New Richmond Village, OH  
 New Richmond Village, OH (3955384)  
 Geography: Place

Prepared by Esri

	New Richmond ...
<b>Population Summary</b>	
2000 Total Population	2,314
2010 Total Population	2,582
2018 Total Population	2,698
2018 Group Quarters	8
2023 Total Population	2,777
2018-2023 Annual Rate	0.58%
2018 Total Daytime Population	2,391
Workers	834
Residents	1,557
<b>Household Summary</b>	
2000 Households	806
2000 Average Household Size	2.85
2010 Households	980
2010 Average Household Size	2.63
2018 Households	1,030
2018 Average Household Size	2.61
2023 Households	1,061
2023 Average Household Size	2.61
2018-2023 Annual Rate	0.59%
2010 Families	658
2010 Average Family Size	3.16
2018 Families	702
2018 Average Family Size	3.13
2023 Families	719
2023 Average Family Size	3.14
2018-2023 Annual Rate	0.48%
<b>Housing Unit Summary</b>	
2000 Housing Units	910
Owner Occupied Housing Units	57.4%
Renter Occupied Housing Units	31.2%
Vacant Housing Units	11.4%
2010 Housing Units	1,133
Owner Occupied Housing Units	51.5%
Renter Occupied Housing Units	35.0%
Vacant Housing Units	13.5%
2018 Housing Units	1,190
Owner Occupied Housing Units	49.9%
Renter Occupied Housing Units	36.6%
Vacant Housing Units	13.4%
2023 Housing Units	1,227
Owner Occupied Housing Units	50.8%
Renter Occupied Housing Units	35.7%
Vacant Housing Units	13.5%
<b>Median Household Income</b>	
2018	\$52,361
2023	\$60,847
<b>Median Home Value</b>	
2018	\$172,204
2023	\$200,843
<b>Per Capita Income</b>	
2018	\$25,771
2023	\$31,391
<b>Median Age</b>	
2010	36.8
2018	39.6
2023	40.4

**Data Note:** Household population includes persons not residing in group quarters. Average Household Size is the household population divided by total households. Persons in families include the householder and persons related to the householder by birth, marriage, or adoption. Per Capita Income represents the income received by all persons aged 15 years and over divided by the total population.

**Source:** U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2018 and 2023 Esri converted Census 2000 data into 2010 geography.

October 17, 2018



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## New Richmond ...

### 2018 Households by Income

Household Income Base	1,030
<\$15,000	16.8%
\$15,000 - \$24,999	8.7%
\$25,000 - \$34,999	9.3%
\$35,000 - \$49,999	12.4%
\$50,000 - \$74,999	19.6%
\$75,000 - \$99,999	10.9%
\$100,000 - \$149,999	12.3%
\$150,000 - \$199,999	7.2%
\$200,000+	2.7%
Average Household Income	\$68,056

### 2023 Households by Income

Household Income Base	1,060
<\$15,000	12.9%
\$15,000 - \$24,999	6.9%
\$25,000 - \$34,999	8.2%
\$35,000 - \$49,999	11.8%
\$50,000 - \$74,999	19.2%
\$75,000 - \$99,999	11.9%
\$100,000 - \$149,999	16.0%
\$150,000 - \$199,999	9.1%
\$200,000+	4.1%
Average Household Income	\$82,950

### 2018 Owner Occupied Housing Units by Value

Total	595
<\$50,000	8.4%
\$50,000 - \$99,999	14.8%
\$100,000 - \$149,999	15.5%
\$150,000 - \$199,999	25.5%
\$200,000 - \$249,999	10.9%
\$250,000 - \$299,999	8.7%
\$300,000 - \$399,999	11.1%
\$400,000 - \$499,999	0.0%
\$500,000 - \$749,999	0.8%
\$750,000 - \$999,999	2.7%
\$1,000,000 - \$1,499,999	1.0%
\$1,500,000 - \$1,999,999	0.5%
\$2,000,000 +	0.0%
Average Home Value	\$214,874

### 2023 Owner Occupied Housing Units by Value

Total	623
<\$50,000	5.0%
\$50,000 - \$99,999	8.0%
\$100,000 - \$149,999	11.2%
\$150,000 - \$199,999	25.5%
\$200,000 - \$249,999	14.3%
\$250,000 - \$299,999	10.8%
\$300,000 - \$399,999	16.9%
\$400,000 - \$499,999	0.0%
\$500,000 - \$749,999	1.4%
\$750,000 - \$999,999	5.3%
\$1,000,000 - \$1,499,999	1.1%
\$1,500,000 - \$1,999,999	0.5%
\$2,000,000 +	0.0%
Average Home Value	\$264,526

**Data Note:** Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest dividends, net rents, pensions, SSI and welfare payments, child support, and alimony.

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	<b>New Richmond ...</b>
<b>2010 Population by Age</b>	
Total	2,582
0 - 4	6.9%
5 - 9	7.9%
10 - 14	8.6%
15 - 24	11.7%
25 - 34	12.3%
35 - 44	13.5%
45 - 54	15.5%
55 - 64	13.0%
65 - 74	6.3%
75 - 84	3.4%
85 +	1.0%
18 +	71.6%
<b>2018 Population by Age</b>	
Total	2,695
0 - 4	6.2%
5 - 9	6.3%
10 - 14	6.7%
15 - 24	13.3%
25 - 34	11.9%
35 - 44	11.9%
45 - 54	13.5%
55 - 64	14.2%
65 - 74	10.7%
75 - 84	4.0%
85 +	1.3%
18 +	76.3%
<b>2023 Population by Age</b>	
Total	2,777
0 - 4	5.9%
5 - 9	6.4%
10 - 14	6.6%
15 - 24	11.9%
25 - 34	12.9%
35 - 44	11.7%
45 - 54	12.2%
55 - 64	13.3%
65 - 74	11.7%
75 - 84	5.9%
85 +	1.3%
18 +	76.8%
<b>2010 Population by Sex</b>	
Males	1,294
Females	1,288
<b>2018 Population by Sex</b>	
Males	1,366
Females	1,329
<b>2023 Population by Sex</b>	
Males	1,415
Females	1,362

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2018 and 2023 Esri converted Census 2000 data into 2010 geography.



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		New Richmond ...
<b>2010 Population by Race/Ethnicity</b>		
Total		2,582
White Alone		95.6%
Black Alone		1.6%
American Indian Alone		0.2%
Asian Alone		0.3%
Pacific Islander Alone		0.2%
Some Other Race Alone		0.6%
Two or More Races		1.5%
Hispanic Origin		1.5%
Diversity Index		11.3
<b>2018 Population by Race/Ethnicity</b>		
Total		2,697
White Alone		94.3%
Black Alone		2.3%
American Indian Alone		0.2%
Asian Alone		0.4%
Pacific Islander Alone		0.2%
Some Other Race Alone		0.8%
Two or More Races		1.8%
Hispanic Origin		1.8%
Diversity Index		14.3
<b>2023 Population by Race/Ethnicity</b>		
Total		2,777
White Alone		93.1%
Black Alone		2.8%
American Indian Alone		0.2%
Asian Alone		0.5%
Pacific Islander Alone		0.3%
Some Other Race Alone		0.9%
Two or More Races		2.2%
Hispanic Origin		2.1%
Diversity Index		16.9
<b>2010 Population by Relationship and Household Type</b>		
Total		2,582
In Households		99.7%
In Family Households		84.5%
Householder		25.5%
Spouse		18.0%
Child		33.9%
Other relative		3.1%
Nonrelative		4.0%
In Nonfamily Households		15.2%
In Group Quarters		0.3%
Institutionalized Population		0.3%
Noninstitutionalized Population		0.0%

**Data Note:** Persons of Hispanic Origin may be of any race. The Diversity Index measures the probability that two people from the same area will be from different race/ethnic groups.

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## New Richmond ...

### 2018 Population 25+ by Educational Attainment

Total	1,821
Less than 9th Grade	2.9%
9th - 12th Grade, No Diploma	13.6%
High School Graduate	32.3%
GED/Alternative Credential	7.7%
Some College, No Degree	15.9%
Associate Degree	6.4%
Bachelor's Degree	15.1%
Graduate/Professional Degree	6.3%

### 2018 Population 15+ by Marital Status

Total	2,182
Never Married	24.9%
Married	53.0%
Widowed	7.7%
Divorced	14.5%

### 2018 Civilian Population 16+ in Labor Force

Civilian Employed	96.3%
Civilian Unemployed (Unemployment Rate)	3.7%

### 2018 Employed Population 16+ by Industry

Total	1,159
Agriculture/Mining	0.1%
Construction	12.2%
Manufacturing	10.3%
Wholesale Trade	3.0%
Retail Trade	12.3%
Transportation/Utilities	4.4%
Information	0.7%
Finance/Insurance/Real Estate	4.8%
Services	45.3%
Public Administration	6.9%

### 2018 Employed Population 16+ by Occupation

Total	1,159
White Collar	51.7%
Management/Business/Financial	13.7%
Professional	16.1%
Sales	9.1%
Administrative Support	12.8%
Services	19.4%
Blue Collar	28.9%
Farming/Forestry/Fishing	0.0%
Construction/Extraction	10.8%
Installation/Maintenance/Repair	5.2%
Production	7.3%
Transportation/Material Moving	5.6%

### 2010 Population By Urban/ Rural Status

Total Population	2,582
Population Inside Urbanized Area	0.0%
Population Inside Urbanized Cluster	87.3%
Rural Population	12.7%

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	<b>New Richmond ...</b>
<b>2010 Households by Type</b>	
Total	980
Households with 1 Person	26.8%
Households with 2+ People	73.2%
Family Households	67.1%
Husband-wife Families	47.4%
With Related Children	21.4%
Other Family (No Spouse Present)	19.7%
Other Family with Male Householder	5.9%
With Related Children	3.4%
Other Family with Female Householder	13.8%
With Related Children	10.3%
Nonfamily Households	6.0%
All Households with Children	35.8%
Multigenerational Households	5.1%
Unmarried Partner Households	9.6%
Male-female	8.9%
Same-sex	0.7%
<b>2010 Households by Size</b>	
Total	980
1 Person Household	26.8%
2 Person Household	31.5%
3 Person Household	16.0%
4 Person Household	11.9%
5 Person Household	7.7%
6 Person Household	4.6%
7 + Person Household	1.4%
<b>2010 Households by Tenure and Mortgage Status</b>	
Total	980
Owner Occupied	59.5%
Owned with a Mortgage/Loan	47.0%
Owned Free and Clear	12.4%
Renter Occupied	40.5%
<b>2010 Housing Units By Urban/ Rural Status</b>	
Total Housing Units	1,133
Housing Units Inside Urbanized Area	0.0%
Housing Units Inside Urbanized Cluster	85.5%
Rural Housing Units	14.5%

**Data Note:** Households with children include any households with people under age 18, related or not. Multigenerational households are families with 3 or more parent-child relationships. Unmarried partner households are usually classified as nonfamily households unless there is another member of the household related to the householder. Multigenerational and unmarried partner households are reported only to the tract level. Esri estimated block group data, which is used to estimate polygons or non-standard geography.

**Source:** U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2018 and 2023 Esri converted Census 2000 data into 2010 geography.



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		New Richmond ...
<b>Top 3 Tapestry Segments</b>		
	<b>1.</b>	Heartland Communities
	<b>2.</b>	Middleburg (4C)
	<b>3.</b>	Top Tier (1A)
<b>2018 Consumer Spending</b>		
Apparel & Services: Total \$		\$1,785,835
Average Spent		\$1,733.82
Spending Potential Index		80
Education: Total \$		\$1,047,790
Average Spent		\$1,017.27
Spending Potential Index		70
Entertainment/Recreation: Total \$		\$2,888,957
Average Spent		\$2,804.81
Spending Potential Index		87
Food at Home: Total \$		\$4,555,564
Average Spent		\$4,422.88
Spending Potential Index		88
Food Away from Home: Total \$		\$2,936,416
Average Spent		\$2,850.89
Spending Potential Index		81
Health Care: Total \$		\$5,463,911
Average Spent		\$5,304.77
Spending Potential Index		93
HH Furnishings & Equipment: Total \$		\$1,792,432
Average Spent		\$1,740.23
Spending Potential Index		83
Personal Care Products & Services: Total \$		\$684,588
Average Spent		\$664.65
Spending Potential Index		80
Shelter: Total \$		\$13,179,723
Average Spent		\$12,795.85
Spending Potential Index		76
Support Payments/Cash Contributions/Gifts in Kind: Total \$		\$2,098,286
Average Spent		\$2,037.17
Spending Potential Index		82
Travel: Total \$		\$1,670,805
Average Spent		\$1,622.14
Spending Potential Index		75
Vehicle Maintenance & Repairs: Total \$		\$961,843
Average Spent		\$933.83
Spending Potential Index		87

**Data Note:** Consumer spending shows the amount spent on a variety of goods and services by households that reside in the area. Expenditures are shown by broad budget categories that are not mutually exclusive. Consumer spending does not equal business revenue. Total and Average Amount Spent Per Household represent annual figures. The Spending Potential Index represents the amount spent in the area relative to a national average of 100.

**Source:** Consumer Spending data are derived from the 2015 and 2016 Consumer Expenditure Surveys, Bureau of Labor Statistics. Esri.

**Source:** U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2018 and 2023 Esri converted Census 2000 data into 2010 geography.