



Community Profile

Owensville, OH
 Owensville Village, OH (3959220)
 Geography: Place

Prepared by Esri

	Owensville vi...
Population Summary	
2000 Total Population	790
2010 Total Population	794
2018 Total Population	804
2018 Group Quarters	0
2023 Total Population	814
2018-2023 Annual Rate	0.25%
2018 Total Daytime Population	727
Workers	276
Residents	451
Household Summary	
2000 Households	354
2000 Average Household Size	2.23
2010 Households	387
2010 Average Household Size	2.05
2018 Households	394
2018 Average Household Size	2.04
2023 Households	399
2023 Average Household Size	2.04
2018-2023 Annual Rate	0.25%
2010 Families	196
2010 Average Family Size	2.88
2018 Families	245
2018 Average Family Size	2.61
2023 Families	247
2023 Average Family Size	2.62
2018-2023 Annual Rate	0.16%
Housing Unit Summary	
2000 Housing Units	380
Owner Occupied Housing Units	56.3%
Renter Occupied Housing Units	36.8%
Vacant Housing Units	6.8%
2010 Housing Units	429
Owner Occupied Housing Units	32.4%
Renter Occupied Housing Units	57.8%
Vacant Housing Units	9.8%
2018 Housing Units	437
Owner Occupied Housing Units	44.4%
Renter Occupied Housing Units	45.8%
Vacant Housing Units	9.8%
2023 Housing Units	444
Owner Occupied Housing Units	45.0%
Renter Occupied Housing Units	44.6%
Vacant Housing Units	10.1%
Median Household Income	
2018	\$65,638
2023	\$75,000
Median Home Value	
2018	\$190,000
2023	\$271,711
Per Capita Income	
2018	\$34,091
2023	\$40,233
Median Age	
2010	44.7
2018	43.3
2023	43.9

Data Note: Household population includes persons not residing in group quarters. Average Household Size is the household population divided by total households. Persons in families include the householder and persons related to the householder by birth, marriage, or adoption. Per Capita Income represents the income received by all persons aged 15 years and over divided by the total population.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2018 and 2023 Esri converted Census 2000 data into 2010 geography.



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2018 Households by Income

Household Income Base	Percentage
<\$15,000	7.1%
\$15,000 - \$24,999	5.8%
\$25,000 - \$34,999	8.1%
\$35,000 - \$49,999	8.9%
\$50,000 - \$74,999	27.7%
\$75,000 - \$99,999	17.0%
\$100,000 - \$149,999	16.8%
\$150,000 - \$199,999	5.1%
\$200,000+	3.6%
Average Household Income	\$80,332

2023 Households by Income

Household Income Base	Percentage
<\$15,000	5.3%
\$15,000 - \$24,999	4.3%
\$25,000 - \$34,999	6.3%
\$35,000 - \$49,999	7.8%
\$50,000 - \$74,999	26.4%
\$75,000 - \$99,999	18.1%
\$100,000 - \$149,999	20.4%
\$150,000 - \$199,999	6.5%
\$200,000+	5.0%
Average Household Income	\$95,039

2018 Owner Occupied Housing Units by Value

Total	Percentage
<\$50,000	1.6%
\$50,000 - \$99,999	7.8%
\$100,000 - \$149,999	24.0%
\$150,000 - \$199,999	20.8%
\$200,000 - \$249,999	4.7%
\$250,000 - \$299,999	15.1%
\$300,000 - \$399,999	21.4%
\$400,000 - \$499,999	0.0%
\$500,000 - \$749,999	4.7%
\$750,000 - \$999,999	0.0%
\$1,000,000 - \$1,499,999	0.0%
\$1,500,000 - \$1,999,999	0.0%
\$2,000,000 +	0.0%
Average Home Value	\$228,776

2023 Owner Occupied Housing Units by Value

Total	Percentage
<\$50,000	0.5%
\$50,000 - \$99,999	4.0%
\$100,000 - \$149,999	14.9%
\$150,000 - \$199,999	17.4%
\$200,000 - \$249,999	5.0%
\$250,000 - \$299,999	18.9%
\$300,000 - \$399,999	32.3%
\$400,000 - \$499,999	0.0%
\$500,000 - \$749,999	7.0%
\$750,000 - \$999,999	0.0%
\$1,000,000 - \$1,499,999	0.0%
\$1,500,000 - \$1,999,999	0.0%
\$2,000,000 +	0.0%
Average Home Value	\$272,139

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest dividends, net rents, pensions, SSI and welfare payments, child support, and alimony.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2018 and 2023 Esri converted Census 2000 data into 2010 geography.

October 12, 2018



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2010 Population by Age		
Total		794
0 - 4		5.0%
5 - 9		6.0%
10 - 14		6.2%
15 - 24		13.1%
25 - 34		10.2%
35 - 44		9.7%
45 - 54		16.4%
55 - 64		15.0%
65 - 74		10.3%
75 - 84		6.0%
85 +		2.0%
18 +		79.1%
2018 Population by Age		
Total		802
0 - 4		5.5%
5 - 9		6.0%
10 - 14		6.6%
15 - 24		10.3%
25 - 34		12.7%
35 - 44		10.5%
45 - 54		12.3%
55 - 64		16.2%
65 - 74		12.3%
75 - 84		5.5%
85 +		2.0%
18 +		78.3%
2023 Population by Age		
Total		816
0 - 4		5.1%
5 - 9		5.9%
10 - 14		6.6%
15 - 24		10.4%
25 - 34		10.2%
35 - 44		13.1%
45 - 54		10.9%
55 - 64		14.5%
65 - 74		14.1%
75 - 84		7.2%
85 +		2.0%
18 +		78.4%
2010 Population by Sex		
Males		360
Females		434
2018 Population by Sex		
Males		382
Females		420
2023 Population by Sex		
Males		395
Females		421

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2018 and 2023 Esri converted Census 2000 data into 2010 geography.



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		Owensville vi...
2010 Population by Race/Ethnicity		
Total		794
White Alone		97.9%
Black Alone		0.1%
American Indian Alone		0.0%
Asian Alone		0.3%
Pacific Islander Alone		0.0%
Some Other Race Alone		0.0%
Two or More Races		1.8%
Hispanic Origin		0.8%
Diversity Index		5.7
2018 Population by Race/Ethnicity		
Total		804
White Alone		97.1%
Black Alone		0.1%
American Indian Alone		0.0%
Asian Alone		0.4%
Pacific Islander Alone		0.0%
Some Other Race Alone		0.0%
Two or More Races		2.4%
Hispanic Origin		1.2%
Diversity Index		8.0
2023 Population by Race/Ethnicity		
Total		813
White Alone		96.6%
Black Alone		0.1%
American Indian Alone		0.0%
Asian Alone		0.4%
Pacific Islander Alone		0.0%
Some Other Race Alone		0.0%
Two or More Races		3.0%
Hispanic Origin		1.6%
Diversity Index		9.9
2010 Population by Relationship and Household Type		
Total		794
In Households		100.0%
In Family Households		73.2%
Householder		24.7%
Spouse		16.8%
Child		27.1%
Other relative		2.6%
Nonrelative		2.0%
In Nonfamily Households		26.8%
In Group Quarters		0.0%
Institutionalized Population		0.0%
Noninstitutionalized Population		0.0%

Data Note: Persons of Hispanic Origin may be of any race. The Diversity Index measures the probability that two people from the same area will be from different race/ethnic groups.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2018 and 2023 Esri converted Census 2000 data into 2010 geography.



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2018 Population 25+ by Educational Attainment		
Total		573
Less than 9th Grade		3.3%
9th - 12th Grade, No Diploma		11.5%
High School Graduate		32.3%
GED/Alternative Credential		2.6%
Some College, No Degree		19.0%
Associate Degree		10.5%
Bachelor's Degree		11.2%
Graduate/Professional Degree		9.6%
2018 Population 15+ by Marital Status		
Total		659
Never Married		21.7%
Married		49.6%
Widowed		9.0%
Divorced		19.7%
2018 Civilian Population 16+ in Labor Force		
Civilian Employed		99.2%
Civilian Unemployed (Unemployment Rate)		0.8%
2018 Employed Population 16+ by Industry		
Total		357
Agriculture/Mining		0.0%
Construction		7.9%
Manufacturing		10.7%
Wholesale Trade		1.1%
Retail Trade		8.7%
Transportation/Utilities		4.5%
Information		3.9%
Finance/Insurance/Real Estate		7.0%
Services		55.8%
Public Administration		0.3%
2018 Employed Population 16+ by Occupation		
Total		358
White Collar		51.4%
Management/Business/Financial		17.6%
Professional		17.9%
Sales		5.3%
Administrative Support		10.6%
Services		22.1%
Blue Collar		26.5%
Farming/Forestry/Fishing		0.0%
Construction/Extraction		4.7%
Installation/Maintenance/Repair		5.9%
Production		11.2%
Transportation/Material Moving		4.7%
2010 Population By Urban/ Rural Status		
Total Population		794
Population Inside Urbanized Area		100.0%
Population Inside Urbanized Cluster		0.0%
Rural Population		0.0%

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2010 Households by Type		
Total		387
Households with 1 Person		45.0%
Households with 2+ People		55.0%
Family Households		50.6%
Husband-wife Families		34.4%
With Related Children		11.9%
Other Family (No Spouse Present)		16.3%
Other Family with Male Householder		4.1%
With Related Children		2.8%
Other Family with Female Householder		12.1%
With Related Children		9.3%
Nonfamily Households		4.4%
All Households with Children		24.5%
Multigenerational Households		3.4%
Unmarried Partner Households		5.9%
Male-female		5.4%
Same-sex		0.5%
2010 Households by Size		
Total		387
1 Person Household		45.0%
2 Person Household		27.9%
3 Person Household		12.1%
4 Person Household		8.8%
5 Person Household		4.4%
6 Person Household		1.8%
7 + Person Household		0.0%
2010 Households by Tenure and Mortgage Status		
Total		387
Owner Occupied		35.9%
Owned with a Mortgage/Loan		26.4%
Owned Free and Clear		9.6%
Renter Occupied		64.1%
2010 Housing Units By Urban/ Rural Status		
Total Housing Units		429
Housing Units Inside Urbanized Area		100.0%
Housing Units Inside Urbanized Cluster		0.0%
Rural Housing Units		0.0%

Data Note: Households with children include any households with people under age 18, related or not. Multigenerational households are families with 3 or more parent-child relationships. Unmarried partner households are usually classified as nonfamily households unless there is another member of the household related to the householder. Multigenerational and unmarried partner households are reported only to the tract level. Esri estimated block group data, which is used to estimate polygons or non-standard geography.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2018 and 2023 Esri converted Census 2000 data into 2010 geography.



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Top 3 Tapestry Segments

1. Salt of the Earth (6B)
2. The Great Outdoors (6C)
3. Top Tier (1A)

2018 Consumer Spending

Apparel & Services: Total \$	\$786,628
Average Spent	\$1,996.52
Spending Potential Index	92
Education: Total \$	\$519,495
Average Spent	\$1,318.52
Spending Potential Index	91
Entertainment/Recreation: Total \$	\$1,262,211
Average Spent	\$3,203.58
Spending Potential Index	99
Food at Home: Total \$	\$1,946,710
Average Spent	\$4,940.89
Spending Potential Index	98
Food Away from Home: Total \$	\$1,298,009
Average Spent	\$3,294.44
Spending Potential Index	94
Health Care: Total \$	\$2,384,454
Average Spent	\$6,051.91
Spending Potential Index	106
HH Furnishings & Equipment: Total \$	\$799,717
Average Spent	\$2,029.74
Spending Potential Index	97
Personal Care Products & Services: Total \$	\$310,039
Average Spent	\$786.90
Spending Potential Index	95
Shelter: Total \$	\$5,961,110
Average Spent	\$15,129.72
Spending Potential Index	90
Support Payments/Cash Contributions/Gifts in Kind: Total \$	\$952,016
Average Spent	\$2,416.28
Spending Potential Index	97
Travel: Total \$	\$797,156
Average Spent	\$2,023.24
Spending Potential Index	94
Vehicle Maintenance & Repairs: Total \$	\$419,428
Average Spent	\$1,064.54
Spending Potential Index	99

Data Note: Consumer spending shows the amount spent on a variety of goods and services by households that reside in the area. Expenditures are shown by broad budget categories that are not mutually exclusive. Consumer spending does not equal business revenue. Total and Average Amount Spent Per Household represent annual figures. The Spending Potential Index represents the amount spent in the area relative to a national average of 100.

Source: Consumer Spending data are derived from the 2015 and 2016 Consumer Expenditure Surveys, Bureau of Labor Statistics. Esri.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2018 and 2023 Esri converted Census 2000 data into 2010 geography.

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