



# Community Profile

Stonelick Township  
 Stonelick township (3902574825)  
 Geography: County Subdivision

Prepared by Clermont County GIS

	Stonelick tow...
<b>Population Summary</b>	
2000 Total Population	5,816
2010 Total Population	5,890
2019 Total Population	5,978
2019 Group Quarters	31
2024 Total Population	6,064
2019-2024 Annual Rate	0.29%
2019 Total Daytime Population	4,379
Workers	1,336
Residents	3,043
<b>Household Summary</b>	
2000 Households	2,135
2000 Average Household Size	2.71
2010 Households	2,329
2010 Average Household Size	2.52
2019 Households	2,383
2019 Average Household Size	2.50
2024 Households	2,423
2024 Average Household Size	2.49
2019-2024 Annual Rate	0.33%
2010 Families	1,704
2010 Average Family Size	2.93
2019 Families	1,718
2019 Average Family Size	2.92
2024 Families	1,739
2024 Average Family Size	2.92
2019-2024 Annual Rate	0.24%
<b>Housing Unit Summary</b>	
2000 Housing Units	2,209
Owner Occupied Housing Units	78.3%
Renter Occupied Housing Units	18.4%
Vacant Housing Units	3.3%
2010 Housing Units	2,478
Owner Occupied Housing Units	73.1%
Renter Occupied Housing Units	20.9%
Vacant Housing Units	6.0%
2019 Housing Units	2,522
Owner Occupied Housing Units	68.6%
Renter Occupied Housing Units	25.9%
Vacant Housing Units	5.5%
2024 Housing Units	2,568
Owner Occupied Housing Units	69.7%
Renter Occupied Housing Units	24.6%
Vacant Housing Units	5.6%
<b>Median Household Income</b>	
2019	\$65,850
2024	\$78,155
<b>Median Home Value</b>	
2019	\$189,031
2024	\$243,962
<b>Per Capita Income</b>	
2019	\$31,087
2024	\$36,463
<b>Median Age</b>	
2010	43.9
2019	46.0
2024	46.6

**Data Note:** Household population includes persons not residing in group quarters. Average Household Size is the household population divided by total households. Persons in families include the householder and persons related to the householder by birth, marriage, or adoption. Per Capita Income represents the income received by all persons aged 15 years and over divided by the total population.

**Source:** U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2019 and 2024 Esri converted Census 2000 data into 2010 geography.



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<b>2019 Households by Income</b>	
Household Income Base	2,383
<\$15,000	6.6%
\$15,000 - \$24,999	5.3%
\$25,000 - \$34,999	12.9%
\$35,000 - \$49,999	12.3%
\$50,000 - \$74,999	18.0%
\$75,000 - \$99,999	19.6%
\$100,000 - \$149,999	17.7%
\$150,000 - \$199,999	4.8%
\$200,000+	2.7%
Average Household Income	\$77,969
<b>2024 Households by Income</b>	
Household Income Base	2,423
<\$15,000	4.9%
\$15,000 - \$24,999	4.3%
\$25,000 - \$34,999	10.8%
\$35,000 - \$49,999	10.4%
\$50,000 - \$74,999	16.0%
\$75,000 - \$99,999	21.0%
\$100,000 - \$149,999	22.4%
\$150,000 - \$199,999	6.6%
\$200,000+	3.7%
Average Household Income	\$91,238
<b>2019 Owner Occupied Housing Units by Value</b>	
Total	1,729
<\$50,000	1.0%
\$50,000 - \$99,999	14.6%
\$100,000 - \$149,999	21.1%
\$150,000 - \$199,999	17.0%
\$200,000 - \$249,999	13.7%
\$250,000 - \$299,999	4.2%
\$300,000 - \$399,999	20.5%
\$400,000 - \$499,999	2.4%
\$500,000 - \$749,999	3.6%
\$750,000 - \$999,999	0.1%
\$1,000,000 - \$1,499,999	0.1%
\$1,500,000 - \$1,999,999	0.0%
\$2,000,000 +	1.6%
Average Home Value	\$253,340
<b>2024 Owner Occupied Housing Units by Value</b>	
Total	1,790
<\$50,000	0.6%
\$50,000 - \$99,999	7.1%
\$100,000 - \$149,999	14.5%
\$150,000 - \$199,999	14.8%
\$200,000 - \$249,999	14.8%
\$250,000 - \$299,999	5.5%
\$300,000 - \$399,999	31.3%
\$400,000 - \$499,999	3.8%
\$500,000 - \$749,999	5.8%
\$750,000 - \$999,999	0.2%
\$1,000,000 - \$1,499,999	0.1%
\$1,500,000 - \$1,999,999	0.0%
\$2,000,000 +	1.7%
Average Home Value	\$300,321

**Data Note:** Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest dividends, net rents, pensions, SSI and welfare payments, child support, and alimony.

**Source:** U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2019 and 2024 Esri converted Census 2000 data into 2010 geography.



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<b>2010 Population by Age</b>		
Total		5,890
0 - 4		5.3%
5 - 9		6.1%
10 - 14		6.9%
15 - 24		11.8%
25 - 34		9.5%
35 - 44		12.0%
45 - 54		17.7%
55 - 64		14.8%
65 - 74		10.4%
75 - 84		4.4%
85 +		1.2%
18 +		78.1%
<b>2019 Population by Age</b>		
Total		5,978
0 - 4		4.8%
5 - 9		5.6%
10 - 14		5.7%
15 - 24		10.0%
25 - 34		11.9%
35 - 44		10.7%
45 - 54		13.5%
55 - 64		16.9%
65 - 74		13.2%
75 - 84		6.1%
85 +		1.6%
18 +		80.9%
<b>2024 Population by Age</b>		
Total		6,064
0 - 4		4.7%
5 - 9		5.4%
10 - 14		5.8%
15 - 24		9.4%
25 - 34		10.3%
35 - 44		12.6%
45 - 54		12.2%
55 - 64		15.0%
65 - 74		15.0%
75 - 84		7.6%
85 +		1.9%
18 +		80.8%
<b>2010 Population by Sex</b>		
Males		2,938
Females		2,952
<b>2019 Population by Sex</b>		
Males		3,025
Females		2,953
<b>2024 Population by Sex</b>		
Males		3,094
Females		2,970

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2019 and 2024 Esri converted Census 2000 data into 2010 geography.



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		Stonelick tow...
<b>2010 Population by Race/Ethnicity</b>		
Total		5,890
White Alone		98.0%
Black Alone		0.2%
American Indian Alone		0.1%
Asian Alone		0.2%
Pacific Islander Alone		0.0%
Some Other Race Alone		0.2%
Two or More Races		1.3%
Hispanic Origin		1.0%
Diversity Index		5.7
<b>2019 Population by Race/Ethnicity</b>		
Total		5,978
White Alone		97.3%
Black Alone		0.2%
American Indian Alone		0.1%
Asian Alone		0.2%
Pacific Islander Alone		0.0%
Some Other Race Alone		0.3%
Two or More Races		1.9%
Hispanic Origin		1.4%
Diversity Index		8.0
<b>2024 Population by Race/Ethnicity</b>		
Total		6,064
White Alone		96.8%
Black Alone		0.3%
American Indian Alone		0.1%
Asian Alone		0.3%
Pacific Islander Alone		0.0%
Some Other Race Alone		0.3%
Two or More Races		2.2%
Hispanic Origin		1.7%
Diversity Index		9.5
<b>2010 Population by Relationship and Household Type</b>		
Total		5,890
In Households		99.5%
In Family Households		86.7%
Householder		28.9%
Spouse		23.2%
Child		30.4%
Other relative		2.1%
Nonrelative		2.0%
In Nonfamily Households		12.8%
In Group Quarters		0.5%
Institutionalized Population		0.0%
Noninstitutionalized Population		0.5%

**Data Note:** Persons of Hispanic Origin may be of any race. The Diversity Index measures the probability that two people from the same area will be from different race/ethnic groups.

**Source:** U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2019 and 2024 Esri converted Census 2000 data into 2010 geography.



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<b>2019 Population 25+ by Educational Attainment</b>	
Total	4,419
Less than 9th Grade	2.5%
9th - 12th Grade, No Diploma	6.7%
High School Graduate	33.6%
GED/Alternative Credential	5.3%
Some College, No Degree	19.5%
Associate Degree	14.5%
Bachelor's Degree	12.7%
Graduate/Professional Degree	5.4%
<b>2019 Population 15+ by Marital Status</b>	
Total	5,019
Never Married	22.8%
Married	56.2%
Widowed	7.4%
Divorced	13.5%
<b>2019 Civilian Population 16+ in Labor Force</b>	
Civilian Employed	96.6%
Civilian Unemployed (Unemployment Rate)	3.4%
<b>2019 Employed Population 16+ by Industry</b>	
Total	2,988
Agriculture/Mining	0.0%
Construction	6.1%
Manufacturing	17.1%
Wholesale Trade	3.3%
Retail Trade	12.8%
Transportation/Utilities	6.3%
Information	2.8%
Finance/Insurance/Real Estate	6.3%
Services	41.4%
Public Administration	4.0%
<b>2019 Employed Population 16+ by Occupation</b>	
Total	2,988
White Collar	53.1%
Management/Business/Financial	7.5%
Professional	15.4%
Sales	9.6%
Administrative Support	20.6%
Services	14.2%
Blue Collar	32.7%
Farming/Forestry/Fishing	0.0%
Construction/Extraction	5.5%
Installation/Maintenance/Repair	7.6%
Production	14.9%
Transportation/Material Moving	4.7%
<b>2010 Population By Urban/ Rural Status</b>	
Total Population	5,890
Population Inside Urbanized Area	14.7%
Population Inside Urbanized Cluster	0.0%
Rural Population	85.3%

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2019 and 2024 Esri converted Census 2000 data into 2010 geography.



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<b>2010 Households by Type</b>	
Total	2,329
Households with 1 Person	22.5%
Households with 2+ People	77.5%
Family Households	73.2%
Husband-wife Families	58.8%
With Related Children	21.2%
Other Family (No Spouse Present)	14.4%
Other Family with Male Householder	4.9%
With Related Children	3.1%
Other Family with Female Householder	9.4%
With Related Children	5.8%
Nonfamily Households	4.4%
All Households with Children	30.4%
Multigenerational Households	3.4%
Unmarried Partner Households	6.1%
Male-female	5.5%
Same-sex	0.6%
<b>2010 Households by Size</b>	
Total	2,329
1 Person Household	22.5%
2 Person Household	38.9%
3 Person Household	16.4%
4 Person Household	13.5%
5 Person Household	5.9%
6 Person Household	2.2%
7 + Person Household	0.7%
<b>2010 Households by Tenure and Mortgage Status</b>	
Total	2,329
Owner Occupied	77.8%
Owned with a Mortgage/Loan	53.7%
Owned Free and Clear	24.0%
Renter Occupied	22.2%
<b>2010 Housing Units By Urban/ Rural Status</b>	
Total Housing Units	2,478
Housing Units Inside Urbanized Area	18.7%
Housing Units Inside Urbanized Cluster	0.0%
Rural Housing Units	81.3%

**Data Note:** Households with children include any households with people under age 18, related or not. Multigenerational households are families with 3 or more parent-child relationships. Unmarried partner households are usually classified as nonfamily households unless there is another member of the household related to the householder. Multigenerational and unmarried partner households are reported only to the tract level. Esri estimated block group data, which is used to estimate polygons or non-standard geography.

**Source:** U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2019 and 2024 Esri converted Census 2000 data into 2010 geography.



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## Stonelick tow...

### Top 3 Tapestry Segments

1. Salt of the Earth (6B)
2. The Great Outdoors (6C)
3. Comfortable Empty Nesters

### 2019 Consumer Spending

Apparel & Services: Total \$	\$4,308,311
Average Spent	\$1,807.94
Spending Potential Index	84
Education: Total \$	\$3,333,676
Average Spent	\$1,398.94
Spending Potential Index	88
Entertainment/Recreation: Total \$	\$7,187,158
Average Spent	\$3,016.01
Spending Potential Index	92
Food at Home: Total \$	\$11,154,029
Average Spent	\$4,680.67
Spending Potential Index	90
Food Away from Home: Total \$	\$7,612,255
Average Spent	\$3,194.40
Spending Potential Index	87
Health Care: Total \$	\$13,845,983
Average Spent	\$5,810.32
Spending Potential Index	98
HH Furnishings & Equipment: Total \$	\$4,525,554
Average Spent	\$1,899.10
Spending Potential Index	89
Personal Care Products & Services: Total \$	\$1,858,935
Average Spent	\$780.08
Spending Potential Index	88
Shelter: Total \$	\$37,426,421
Average Spent	\$15,705.59
Spending Potential Index	85
Support Payments/Cash Contributions/Gifts in Kind: Total \$	\$5,390,607
Average Spent	\$2,262.11
Spending Potential Index	91
Travel: Total \$	\$4,740,647
Average Spent	\$1,989.36
Spending Potential Index	89
Vehicle Maintenance & Repairs: Total \$	\$2,428,044
Average Spent	\$1,018.90
Spending Potential Index	89

**Data Note:** Consumer spending shows the amount spent on a variety of goods and services by households that reside in the area. Expenditures are shown by broad budget categories that are not mutually exclusive. Consumer spending does not equal business revenue. Total and Average Amount Spent Per Household represent annual figures. The Spending Potential Index represents the amount spent in the area relative to a national average of 100.

**Source:** Consumer Spending data are derived from the 2016 and 2017 Consumer Expenditure Surveys, Bureau of Labor Statistics. Esri.

**Source:** U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2019 and 2024 Esri converted Census 2000 data into 2010 geography.

April 08, 2020