



Community Profile

Union Township
 Union township (3902578288)
 Geography: County Subdivision

Prepared by Clermont County GIS

	Union townshi...
Population Summary	
2000 Total Population	42,354
2010 Total Population	46,416
2019 Total Population	50,387
2019 Group Quarters	152
2024 Total Population	52,418
2019-2024 Annual Rate	0.79%
2019 Total Daytime Population	42,763
Workers	19,372
Residents	23,391
Household Summary	
2000 Households	16,920
2000 Average Household Size	2.49
2010 Households	18,617
2010 Average Household Size	2.49
2019 Households	20,274
2019 Average Household Size	2.48
2024 Households	21,124
2024 Average Household Size	2.47
2019-2024 Annual Rate	0.82%
2010 Families	12,402
2010 Average Family Size	3.01
2019 Families	13,190
2019 Average Family Size	3.03
2024 Families	13,628
2024 Average Family Size	3.04
2019-2024 Annual Rate	0.66%
Housing Unit Summary	
2000 Housing Units	17,693
Owner Occupied Housing Units	61.5%
Renter Occupied Housing Units	34.2%
Vacant Housing Units	4.4%
2010 Housing Units	20,098
Owner Occupied Housing Units	60.6%
Renter Occupied Housing Units	32.1%
Vacant Housing Units	7.4%
2019 Housing Units	21,955
Owner Occupied Housing Units	55.4%
Renter Occupied Housing Units	37.0%
Vacant Housing Units	7.7%
2024 Housing Units	22,857
Owner Occupied Housing Units	56.0%
Renter Occupied Housing Units	36.4%
Vacant Housing Units	7.6%
Median Household Income	
2019	\$63,226
2024	\$71,060
Median Home Value	
2019	\$171,675
2024	\$199,332
Per Capita Income	
2019	\$33,646
2024	\$38,136
Median Age	
2010	36.6
2019	37.8
2024	38.4

Data Note: Household population includes persons not residing in group quarters. Average Household Size is the household population divided by total households. Persons in families include the householder and persons related to the householder by birth, marriage, or adoption. Per Capita Income represents the income received by all persons aged 15 years and over divided by the total population.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2019 and 2024 Esri converted Census 2000 data into 2010 geography.



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2019 Households by Income	
Household Income Base	20,274
<\$15,000	5.6%
\$15,000 - \$24,999	7.9%
\$25,000 - \$34,999	10.9%
\$35,000 - \$49,999	12.1%
\$50,000 - \$74,999	21.6%
\$75,000 - \$99,999	14.5%
\$100,000 - \$149,999	15.8%
\$150,000 - \$199,999	6.5%
\$200,000+	5.1%
Average Household Income	\$83,604
2024 Households by Income	
Household Income Base	21,124
<\$15,000	4.4%
\$15,000 - \$24,999	6.5%
\$25,000 - \$34,999	9.8%
\$35,000 - \$49,999	11.2%
\$50,000 - \$74,999	20.5%
\$75,000 - \$99,999	15.0%
\$100,000 - \$149,999	18.3%
\$150,000 - \$199,999	8.4%
\$200,000+	6.0%
Average Household Income	\$94,616
2019 Owner Occupied Housing Units by Value	
Total	12,150
<\$50,000	1.7%
\$50,000 - \$99,999	11.2%
\$100,000 - \$149,999	27.5%
\$150,000 - \$199,999	22.2%
\$200,000 - \$249,999	15.8%
\$250,000 - \$299,999	9.8%
\$300,000 - \$399,999	7.6%
\$400,000 - \$499,999	2.8%
\$500,000 - \$749,999	1.0%
\$750,000 - \$999,999	0.4%
\$1,000,000 - \$1,499,999	0.0%
\$1,500,000 - \$1,999,999	0.0%
\$2,000,000 +	0.0%
Average Home Value	\$193,669
2024 Owner Occupied Housing Units by Value	
Total	12,791
<\$50,000	0.9%
\$50,000 - \$99,999	6.3%
\$100,000 - \$149,999	21.1%
\$150,000 - \$199,999	22.0%
\$200,000 - \$249,999	19.1%
\$250,000 - \$299,999	13.8%
\$300,000 - \$399,999	10.2%
\$400,000 - \$499,999	4.2%
\$500,000 - \$749,999	1.6%
\$750,000 - \$999,999	0.8%
\$1,000,000 - \$1,499,999	0.0%
\$1,500,000 - \$1,999,999	0.0%
\$2,000,000 +	0.0%
Average Home Value	\$222,152

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest dividends, net rents, pensions, SSI and welfare payments, child support, and alimony.

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2010 Population by Age		
Total		46,416
0 - 4		7.2%
5 - 9		6.8%
10 - 14		6.4%
15 - 24		13.3%
25 - 34		14.2%
35 - 44		13.9%
45 - 54		15.0%
55 - 64		12.1%
65 - 74		6.4%
75 - 84		3.6%
85 +		1.2%
18 +		75.8%
2019 Population by Age		
Total		50,391
0 - 4		6.5%
5 - 9		6.7%
10 - 14		6.5%
15 - 24		11.4%
25 - 34		15.0%
35 - 44		13.5%
45 - 54		12.6%
55 - 64		12.8%
65 - 74		9.4%
75 - 84		4.1%
85 +		1.6%
18 +		77.0%
2024 Population by Age		
Total		52,423
0 - 4		6.5%
5 - 9		6.4%
10 - 14		6.5%
15 - 24		11.6%
25 - 34		14.1%
35 - 44		14.1%
45 - 54		11.9%
55 - 64		11.8%
65 - 74		10.1%
75 - 84		5.3%
85 +		1.7%
18 +		77.0%
2010 Population by Sex		
Males		22,683
Females		23,733
2019 Population by Sex		
Males		24,562
Females		25,829
2024 Population by Sex		
Males		25,504
Females		26,919

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2019 and 2024 Esri converted Census 2000 data into 2010 geography.



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2010 Population by Race/Ethnicity	
Total	46,416
White Alone	94.5%
Black Alone	1.4%
American Indian Alone	0.2%
Asian Alone	1.7%
Pacific Islander Alone	0.0%
Some Other Race Alone	0.7%
Two or More Races	1.5%
Hispanic Origin	1.9%
Diversity Index	14.0
2019 Population by Race/Ethnicity	
Total	50,388
White Alone	92.5%
Black Alone	2.0%
American Indian Alone	0.3%
Asian Alone	2.2%
Pacific Islander Alone	0.0%
Some Other Race Alone	1.0%
Two or More Races	1.9%
Hispanic Origin	2.7%
Diversity Index	18.8
2024 Population by Race/Ethnicity	
Total	52,419
White Alone	91.2%
Black Alone	2.4%
American Indian Alone	0.3%
Asian Alone	2.6%
Pacific Islander Alone	0.0%
Some Other Race Alone	1.2%
Two or More Races	2.3%
Hispanic Origin	3.3%
Diversity Index	22.0
2010 Population by Relationship and Household Type	
Total	46,416
In Households	99.7%
In Family Households	82.7%
Householder	26.7%
Spouse	20.3%
Child	30.9%
Other relative	2.5%
Nonrelative	2.2%
In Nonfamily Households	17.0%
In Group Quarters	0.3%
Institutionalized Population	0.3%
Noninstitutionalized Population	0.0%

Data Note: Persons of Hispanic Origin may be of any race. The Diversity Index measures the probability that two people from the same area will be from different race/ethnic groups.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2019 and 2024 Esri converted Census 2000 data into 2010 geography.



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2019 Population 25+ by Educational Attainment	
Total	34,751
Less than 9th Grade	1.6%
9th - 12th Grade, No Diploma	5.7%
High School Graduate	25.5%
GED/Alternative Credential	4.5%
Some College, No Degree	18.9%
Associate Degree	11.6%
Bachelor's Degree	22.8%
Graduate/Professional Degree	9.4%
2019 Population 15+ by Marital Status	
Total	40,506
Never Married	29.7%
Married	53.5%
Widowed	5.6%
Divorced	11.3%
2019 Civilian Population 16+ in Labor Force	
Civilian Employed	97.8%
Civilian Unemployed (Unemployment Rate)	2.2%
2019 Employed Population 16+ by Industry	
Total	27,504
Agriculture/Mining	0.4%
Construction	4.8%
Manufacturing	13.0%
Wholesale Trade	2.7%
Retail Trade	13.5%
Transportation/Utilities	4.8%
Information	2.2%
Finance/Insurance/Real Estate	9.8%
Services	45.9%
Public Administration	2.9%
2019 Employed Population 16+ by Occupation	
Total	27,507
White Collar	66.1%
Management/Business/Financial	16.1%
Professional	21.6%
Sales	12.9%
Administrative Support	15.5%
Services	15.2%
Blue Collar	18.7%
Farming/Forestry/Fishing	0.1%
Construction/Extraction	2.7%
Installation/Maintenance/Repair	3.9%
Production	7.4%
Transportation/Material Moving	4.4%
2010 Population By Urban/ Rural Status	
Total Population	46,416
Population Inside Urbanized Area	99.3%
Population Inside Urbanized Cluster	0.0%
Rural Population	0.7%

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2010 Households by Type	
Total	18,617
Households with 1 Person	26.0%
Households with 2+ People	74.0%
Family Households	66.6%
Husband-wife Families	50.6%
With Related Children	23.0%
Other Family (No Spouse Present)	16.1%
Other Family with Male Householder	4.9%
With Related Children	3.0%
Other Family with Female Householder	11.1%
With Related Children	6.7%
Nonfamily Households	7.4%
All Households with Children	33.4%
Multigenerational Households	3.2%
Unmarried Partner Households	8.4%
Male-female	7.7%
Same-sex	0.7%
2010 Households by Size	
Total	18,617
1 Person Household	26.0%
2 Person Household	34.7%
3 Person Household	16.9%
4 Person Household	13.8%
5 Person Household	5.7%
6 Person Household	1.9%
7 + Person Household	1.0%
2010 Households by Tenure and Mortgage Status	
Total	18,617
Owner Occupied	65.4%
Owned with a Mortgage/Loan	52.5%
Owned Free and Clear	12.9%
Renter Occupied	34.6%
2010 Housing Units By Urban/ Rural Status	
Total Housing Units	20,098
Housing Units Inside Urbanized Area	99.4%
Housing Units Inside Urbanized Cluster	0.0%
Rural Housing Units	0.6%

Data Note: Households with children include any households with people under age 18, related or not. Multigenerational households are families with 3 or more parent-child relationships. Unmarried partner households are usually classified as nonfamily households unless there is another member of the household related to the householder. Multigenerational and unmarried partner households are reported only to the tract level. Esri estimated block group data, which is used to estimate polygons or non-standard geography.

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Top 3 Tapestry Segments		
1.		Old and Newcomers (8F)
2.		Bright Young Professionals
3.		Soccer Moms (4A)
2019 Consumer Spending		
Apparel & Services: Total \$		\$42,062,534
Average Spent		\$2,074.70
Spending Potential Index		97
Education: Total \$		\$29,839,771
Average Spent		\$1,471.82
Spending Potential Index		92
Entertainment/Recreation: Total \$		\$63,357,279
Average Spent		\$3,125.05
Spending Potential Index		96
Food at Home: Total \$		\$101,526,980
Average Spent		\$5,007.74
Spending Potential Index		97
Food Away from Home: Total \$		\$72,620,076
Average Spent		\$3,581.93
Spending Potential Index		97
Health Care: Total \$		\$116,069,348
Average Spent		\$5,725.03
Spending Potential Index		96
HH Furnishings & Equipment: Total \$		\$42,273,403
Average Spent		\$2,085.10
Spending Potential Index		98
Personal Care Products & Services: Total \$		\$17,733,970
Average Spent		\$874.71
Spending Potential Index		99
Shelter: Total \$		\$359,209,151
Average Spent		\$17,717.72
Spending Potential Index		96
Support Payments/Cash Contributions/Gifts in Kind: Total \$		\$48,496,818
Average Spent		\$2,392.07
Spending Potential Index		96
Travel: Total \$		\$43,015,827
Average Spent		\$2,121.72
Spending Potential Index		95
Vehicle Maintenance & Repairs: Total \$		\$23,203,714
Average Spent		\$1,144.51
Spending Potential Index		100

Data Note: Consumer spending shows the amount spent on a variety of goods and services by households that reside in the area. Expenditures are shown by broad budget categories that are not mutually exclusive. Consumer spending does not equal business revenue. Total and Average Amount Spent Per Household represent annual figures. The Spending Potential Index represents the amount spent in the area relative to a national average of 100.

Source: Consumer Spending data are derived from the 2016 and 2017 Consumer Expenditure Surveys, Bureau of Labor Statistics. Esri.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2019 and 2024 Esri converted Census 2000 data into 2010 geography.