



Community Profile

Williamsburg Village, OH
Williamsburg Village, OH (3985288)
Geography: Place

Prepared by Esri

Williamsburg ...

Population Summary

2000 Total Population	2,366
2010 Total Population	2,512
2018 Total Population	2,572
2018 Group Quarters	24
2023 Total Population	2,618
2018-2023 Annual Rate	0.36%
2018 Total Daytime Population	2,550
Workers	1,180
Residents	1,370

Household Summary

2000 Households	928
2000 Average Household Size	2.53
2010 Households	999
2010 Average Household Size	2.46
2018 Households	1,028
2018 Average Household Size	2.48
2023 Households	1,047
2023 Average Household Size	2.48
2018-2023 Annual Rate	0.37%
2010 Families	643
2010 Average Family Size	3.04
2018 Families	716
2018 Average Family Size	2.94
2023 Families	726
2023 Average Family Size	2.95
2018-2023 Annual Rate	0.28%

Housing Unit Summary

2000 Housing Units	1,003
Owner Occupied Housing Units	64.6%
Renter Occupied Housing Units	27.9%
Vacant Housing Units	7.5%
2010 Housing Units	1,113
Owner Occupied Housing Units	46.8%
Renter Occupied Housing Units	42.9%
Vacant Housing Units	10.2%
2018 Housing Units	1,139
Owner Occupied Housing Units	54.8%
Renter Occupied Housing Units	35.4%
Vacant Housing Units	9.7%
2023 Housing Units	1,163
Owner Occupied Housing Units	55.6%
Renter Occupied Housing Units	34.4%
Vacant Housing Units	10.0%

Median Household Income

2018	\$52,226
2023	\$58,776

Median Home Value

2018	\$125,581
2023	\$164,773

Per Capita Income

2018	\$24,501
2023	\$29,508

Median Age

2010	36.6
2018	39.8
2023	40.8

Data Note: Household population includes persons not residing in group quarters. Average Household Size is the household population divided by total households. Persons in families include the householder and persons related to the householder by birth, marriage, or adoption. Per Capita Income represents the income received by all persons aged 15 years and over divided by the total population.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2018 and 2023 Esri converted Census 2000 data into 2010 geography.

October 17, 2018



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2018 Households by Income

Household Income Base	1,028
<\$15,000	13.4%
\$15,000 - \$24,999	11.8%
\$25,000 - \$34,999	9.7%
\$35,000 - \$49,999	12.1%
\$50,000 - \$74,999	22.3%
\$75,000 - \$99,999	13.4%
\$100,000 - \$149,999	11.7%
\$150,000 - \$199,999	2.8%
\$200,000+	2.8%
Average Household Income	\$64,330

2023 Households by Income

Household Income Base	1,047
<\$15,000	11.2%
\$15,000 - \$24,999	9.6%
\$25,000 - \$34,999	8.1%
\$35,000 - \$49,999	10.9%
\$50,000 - \$74,999	22.3%
\$75,000 - \$99,999	15.3%
\$100,000 - \$149,999	14.6%
\$150,000 - \$199,999	3.5%
\$200,000+	4.4%
Average Household Income	\$77,625

2018 Owner Occupied Housing Units by Value

Total	624
<\$50,000	7.1%
\$50,000 - \$99,999	32.4%
\$100,000 - \$149,999	20.7%
\$150,000 - \$199,999	15.2%
\$200,000 - \$249,999	6.9%
\$250,000 - \$299,999	6.4%
\$300,000 - \$399,999	5.6%
\$400,000 - \$499,999	2.6%
\$500,000 - \$749,999	3.2%
\$750,000 - \$999,999	0.0%
\$1,000,000 - \$1,499,999	0.0%
\$1,500,000 - \$1,999,999	0.0%
\$2,000,000 +	0.0%
Average Home Value	\$162,861

2023 Owner Occupied Housing Units by Value

Total	647
<\$50,000	4.6%
\$50,000 - \$99,999	23.8%
\$100,000 - \$149,999	16.5%
\$150,000 - \$199,999	17.0%
\$200,000 - \$249,999	8.5%
\$250,000 - \$299,999	9.3%
\$300,000 - \$399,999	9.7%
\$400,000 - \$499,999	4.6%
\$500,000 - \$749,999	5.9%
\$750,000 - \$999,999	0.0%
\$1,000,000 - \$1,499,999	0.0%
\$1,500,000 - \$1,999,999	0.0%
\$2,000,000 +	0.0%
Average Home Value	\$205,719

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest dividends, net rents, pensions, SSI and welfare payments, child support, and alimony.

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	Williamsburg ...
2010 Population by Age	
Total	2,512
0 - 4	7.8%
5 - 9	6.7%
10 - 14	7.4%
15 - 24	13.7%
25 - 34	12.2%
35 - 44	14.6%
45 - 54	14.3%
55 - 64	11.4%
65 - 74	6.5%
75 - 84	3.7%
85 +	1.7%
18 +	73.4%
2018 Population by Age	
Total	2,575
0 - 4	6.6%
5 - 9	6.4%
10 - 14	6.8%
15 - 24	11.8%
25 - 34	12.0%
35 - 44	13.2%
45 - 54	13.0%
55 - 64	14.9%
65 - 74	9.6%
75 - 84	4.2%
85 +	1.6%
18 +	76.1%
2023 Population by Age	
Total	2,619
0 - 4	6.5%
5 - 9	6.2%
10 - 14	6.8%
15 - 24	11.4%
25 - 34	11.0%
35 - 44	13.8%
45 - 54	12.2%
55 - 64	13.8%
65 - 74	11.3%
75 - 84	5.3%
85 +	1.7%
18 +	76.2%
2010 Population by Sex	
Males	1,216
Females	1,296
2018 Population by Sex	
Males	1,250
Females	1,325
2023 Population by Sex	
Males	1,272
Females	1,347

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2018 and 2023 Esri converted Census 2000 data into 2010 geography.



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		Williamsburg ...
2010 Population by Race/Ethnicity		
Total		2,512
White Alone		98.0%
Black Alone		0.5%
American Indian Alone		0.2%
Asian Alone		0.1%
Pacific Islander Alone		0.0%
Some Other Race Alone		0.2%
Two or More Races		1.0%
Hispanic Origin		0.5%
Diversity Index		4.8
2018 Population by Race/Ethnicity		
Total		2,572
White Alone		97.9%
Black Alone		0.4%
American Indian Alone		0.2%
Asian Alone		0.2%
Pacific Islander Alone		0.1%
Some Other Race Alone		0.2%
Two or More Races		1.0%
Hispanic Origin		0.9%
Diversity Index		5.8
2023 Population by Race/Ethnicity		
Total		2,619
White Alone		97.4%
Black Alone		0.5%
American Indian Alone		0.2%
Asian Alone		0.2%
Pacific Islander Alone		0.1%
Some Other Race Alone		0.3%
Two or More Races		1.3%
Hispanic Origin		1.1%
Diversity Index		7.0
2010 Population by Relationship and Household Type		
Total		2,512
In Households		97.9%
In Family Households		81.6%
Householder		25.6%
Spouse		17.1%
Child		32.5%
Other relative		2.5%
Nonrelative		3.9%
In Nonfamily Households		16.3%
In Group Quarters		2.1%
Institutionalized Population		0.2%
Noninstitutionalized Population		1.9%

Data Note: Persons of Hispanic Origin may be of any race. The Diversity Index measures the probability that two people from the same area will be from different race/ethnic groups.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2018 and 2023 Esri converted Census 2000 data into 2010 geography.



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	Williamsburg ...
2018 Population 25+ by Educational Attainment	
Total	1,760
Less than 9th Grade	4.5%
9th - 12th Grade, No Diploma	12.2%
High School Graduate	35.9%
GED/Alternative Credential	7.7%
Some College, No Degree	21.5%
Associate Degree	6.7%
Bachelor's Degree	5.4%
Graduate/Professional Degree	6.0%
2018 Population 15+ by Marital Status	
Total	2,063
Never Married	31.7%
Married	49.1%
Widowed	4.7%
Divorced	14.6%
2018 Civilian Population 16+ in Labor Force	
Civilian Employed	96.3%
Civilian Unemployed (Unemployment Rate)	3.7%
2018 Employed Population 16+ by Industry	
Total	1,221
Agriculture/Mining	0.0%
Construction	5.0%
Manufacturing	18.8%
Wholesale Trade	1.1%
Retail Trade	14.2%
Transportation/Utilities	4.8%
Information	2.8%
Finance/Insurance/Real Estate	3.1%
Services	46.4%
Public Administration	3.9%
2018 Employed Population 16+ by Occupation	
Total	1,219
White Collar	39.5%
Management/Business/Financial	7.9%
Professional	15.5%
Sales	7.1%
Administrative Support	9.0%
Services	21.1%
Blue Collar	39.4%
Farming/Forestry/Fishing	0.0%
Construction/Extraction	4.1%
Installation/Maintenance/Repair	7.1%
Production	20.7%
Transportation/Material Moving	7.5%
2010 Population By Urban/ Rural Status	
Total Population	2,512
Population Inside Urbanized Area	89.5%
Population Inside Urbanized Cluster	0.0%
Rural Population	10.5%

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		Williamsburg ...
2010 Households by Type		
Total		999
Households with 1 Person		31.2%
Households with 2+ People		68.8%
Family Households		64.4%
Husband-wife Families		42.9%
With Related Children		20.4%
Other Family (No Spouse Present)		21.4%
Other Family with Male Householder		5.7%
With Related Children		4.1%
Other Family with Female Householder		15.7%
With Related Children		11.2%
Nonfamily Households		4.4%
All Households with Children		36.2%
Multigenerational Households		4.3%
Unmarried Partner Households		7.0%
Male-female		6.7%
Same-sex		0.3%
2010 Households by Size		
Total		999
1 Person Household		31.2%
2 Person Household		29.2%
3 Person Household		17.8%
4 Person Household		12.4%
5 Person Household		5.6%
6 Person Household		2.1%
7 + Person Household		1.6%
2010 Households by Tenure and Mortgage Status		
Total		999
Owner Occupied		52.2%
Owned with a Mortgage/Loan		40.0%
Owned Free and Clear		12.1%
Renter Occupied		47.8%
2010 Housing Units By Urban/ Rural Status		
Total Housing Units		1,113
Housing Units Inside Urbanized Area		90.6%
Housing Units Inside Urbanized Cluster		0.0%
Rural Housing Units		9.4%

Data Note: Households with children include any households with people under age 18, related or not. Multigenerational households are families with 3 or more parent-child relationships. Unmarried partner households are usually classified as nonfamily households unless there is another member of the household related to the householder. Multigenerational and unmarried partner households are reported only to the tract level. Esri estimated block group data, which is used to estimate polygons or non-standard geography.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2018 and 2023 Esri converted Census 2000 data into 2010 geography.



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Top 3 Tapestry Segments

1. Salt of the Earth (6B)
2. Traditional Living (12B)
3. Top Tier (1A)

2018 Consumer Spending

Apparel & Services: Total \$	\$1,681,492
Average Spent	\$1,635.69
Spending Potential Index	75
Education: Total \$	\$1,123,606
Average Spent	\$1,093.00
Spending Potential Index	76
Entertainment/Recreation: Total \$	\$2,624,334
Average Spent	\$2,552.85
Spending Potential Index	79
Food at Home: Total \$	\$4,113,877
Average Spent	\$4,001.83
Spending Potential Index	80
Food Away from Home: Total \$	\$2,754,506
Average Spent	\$2,679.48
Spending Potential Index	76
Health Care: Total \$	\$4,893,920
Average Spent	\$4,760.62
Spending Potential Index	83
HH Furnishings & Equipment: Total \$	\$1,680,880
Average Spent	\$1,635.10
Spending Potential Index	78
Personal Care Products & Services: Total \$	\$647,093
Average Spent	\$629.47
Spending Potential Index	76
Shelter: Total \$	\$12,703,133
Average Spent	\$12,357.13
Spending Potential Index	74
Support Payments/Cash Contributions/Gifts in Kind: Total \$	\$1,930,015
Average Spent	\$1,877.45
Spending Potential Index	76
Travel: Total \$	\$1,629,419
Average Spent	\$1,585.04
Spending Potential Index	74
Vehicle Maintenance & Repairs: Total \$	\$878,229
Average Spent	\$854.31
Spending Potential Index	79

Data Note: Consumer spending shows the amount spent on a variety of goods and services by households that reside in the area. Expenditures are shown by broad budget categories that are not mutually exclusive. Consumer spending does not equal business revenue. Total and Average Amount Spent Per Household represent annual figures. The Spending Potential Index represents the amount spent in the area relative to a national average of 100.

Source: Consumer Spending data are derived from the 2015 and 2016 Consumer Expenditure Surveys, Bureau of Labor Statistics. Esri.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2018 and 2023 Esri converted Census 2000 data into 2010 geography.

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