



Community Profile

Williamsburg Village, OH
 Williamsburg Village, OH (3985288)
 Geography: Place

Prepared by Clermont County GIS

	Williamsburg ...
Population Summary	
2000 Total Population	2,368
2010 Total Population	2,513
2019 Total Population	2,537
2019 Group Quarters	24
2024 Total Population	2,567
2019-2024 Annual Rate	0.24%
2019 Total Daytime Population	2,441
Workers	1,129
Residents	1,312
Household Summary	
2000 Households	933
2000 Average Household Size	2.52
2010 Households	1,004
2010 Average Household Size	2.45
2019 Households	1,021
2019 Average Household Size	2.46
2024 Households	1,035
2024 Average Household Size	2.46
2019-2024 Annual Rate	0.27%
2010 Families	646
2010 Average Family Size	3.02
2019 Families	711
2019 Average Family Size	2.90
2024 Families	717
2024 Average Family Size	2.90
2019-2024 Annual Rate	0.17%
Housing Unit Summary	
2000 Housing Units	1,011
Owner Occupied Housing Units	64.5%
Renter Occupied Housing Units	27.8%
Vacant Housing Units	7.7%
2010 Housing Units	1,123
Owner Occupied Housing Units	46.7%
Renter Occupied Housing Units	42.7%
Vacant Housing Units	10.6%
2019 Housing Units	1,137
Owner Occupied Housing Units	53.7%
Renter Occupied Housing Units	36.0%
Vacant Housing Units	10.2%
2024 Housing Units	1,154
Owner Occupied Housing Units	55.3%
Renter Occupied Housing Units	34.4%
Vacant Housing Units	10.3%
Median Household Income	
2019	\$54,929
2024	\$63,683
Median Home Value	
2019	\$145,413
2024	\$187,019
Per Capita Income	
2019	\$27,862
2024	\$32,729
Median Age	
2010	37.0
2019	39.8
2024	40.3

Data Note: Household population includes persons not residing in group quarters. Average Household Size is the household population divided by total households. Persons in families include the householder and persons related to the householder by birth, marriage, or adoption. Per Capita Income represents the income received by all persons aged 15 years and over divided by the total population.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2019 and 2024 Esri converted Census 2000 data into 2010 geography.



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2019 Households by Income

Household Income Base	1,022
<\$15,000	9.4%
\$15,000 - \$24,999	11.6%
\$25,000 - \$34,999	11.2%
\$35,000 - \$49,999	11.0%
\$50,000 - \$74,999	24.2%
\$75,000 - \$99,999	10.4%
\$100,000 - \$149,999	14.7%
\$150,000 - \$199,999	3.2%
\$200,000+	4.4%
Average Household Income	\$73,108

2024 Households by Income

Household Income Base	1,034
<\$15,000	6.8%
\$15,000 - \$24,999	9.1%
\$25,000 - \$34,999	9.6%
\$35,000 - \$49,999	9.6%
\$50,000 - \$74,999	23.1%
\$75,000 - \$99,999	11.6%
\$100,000 - \$149,999	20.1%
\$150,000 - \$199,999	5.4%
\$200,000+	4.7%
Average Household Income	\$85,950

2019 Owner Occupied Housing Units by Value

Total	612
<\$50,000	5.2%
\$50,000 - \$99,999	28.6%
\$100,000 - \$149,999	17.8%
\$150,000 - \$199,999	14.9%
\$200,000 - \$249,999	14.4%
\$250,000 - \$299,999	6.5%
\$300,000 - \$399,999	4.7%
\$400,000 - \$499,999	5.9%
\$500,000 - \$749,999	1.3%
\$750,000 - \$999,999	0.0%
\$1,000,000 - \$1,499,999	0.0%
\$1,500,000 - \$1,999,999	0.0%
\$2,000,000 +	0.7%
Average Home Value	\$187,296

2024 Owner Occupied Housing Units by Value

Total	640
<\$50,000	3.4%
\$50,000 - \$99,999	21.1%
\$100,000 - \$149,999	13.4%
\$150,000 - \$199,999	16.2%
\$200,000 - \$249,999	24.8%
\$250,000 - \$299,999	6.7%
\$300,000 - \$399,999	5.8%
\$400,000 - \$499,999	6.4%
\$500,000 - \$749,999	1.4%
\$750,000 - \$999,999	0.0%
\$1,000,000 - \$1,499,999	0.0%
\$1,500,000 - \$1,999,999	0.0%
\$2,000,000 +	0.6%
Average Home Value	\$208,203

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest dividends, net rents, pensions, SSI and welfare payments, child support, and alimony.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2019 and 2024 Esri converted Census 2000 data into 2010 geography.



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2010 Population by Age	
Total	2,513
0 - 4	7.6%
5 - 9	6.5%
10 - 14	7.4%
15 - 24	13.6%
25 - 34	12.1%
35 - 44	14.6%
45 - 54	14.3%
55 - 64	11.5%
65 - 74	6.7%
75 - 84	3.9%
85 +	1.7%
18 +	73.7%
2019 Population by Age	
Total	2,536
0 - 4	6.3%
5 - 9	6.7%
10 - 14	6.9%
15 - 24	11.4%
25 - 34	12.6%
35 - 44	12.7%
45 - 54	12.9%
55 - 64	15.0%
65 - 74	9.6%
75 - 84	4.5%
85 +	1.5%
18 +	76.1%
2024 Population by Age	
Total	2,567
0 - 4	6.2%
5 - 9	6.6%
10 - 14	7.4%
15 - 24	11.4%
25 - 34	11.3%
35 - 44	13.1%
45 - 54	12.0%
55 - 64	13.5%
65 - 74	11.3%
75 - 84	5.7%
85 +	1.4%
18 +	75.5%
2010 Population by Sex	
Males	1,215
Females	1,298
2019 Population by Sex	
Males	1,235
Females	1,301
2024 Population by Sex	
Males	1,249
Females	1,318

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2019 and 2024 Esri converted Census 2000 data into 2010 geography.



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		Williamsburg ...
2010 Population by Race/Ethnicity		
Total		2,513
White Alone		98.1%
Black Alone		0.5%
American Indian Alone		0.2%
Asian Alone		0.1%
Pacific Islander Alone		0.0%
Some Other Race Alone		0.2%
Two or More Races		1.0%
Hispanic Origin		0.5%
Diversity Index		4.8
2019 Population by Race/Ethnicity		
Total		2,538
White Alone		97.7%
Black Alone		0.5%
American Indian Alone		0.2%
Asian Alone		0.2%
Pacific Islander Alone		0.1%
Some Other Race Alone		0.2%
Two or More Races		1.2%
Hispanic Origin		0.9%
Diversity Index		6.2
2024 Population by Race/Ethnicity		
Total		2,567
White Alone		97.3%
Black Alone		0.5%
American Indian Alone		0.2%
Asian Alone		0.2%
Pacific Islander Alone		0.1%
Some Other Race Alone		0.3%
Two or More Races		1.4%
Hispanic Origin		1.1%
Diversity Index		7.5
2010 Population by Relationship and Household Type		
Total		2,513
In Households		97.9%
In Family Households		81.5%
Householder		25.7%
Spouse		17.2%
Child		32.3%
Other relative		2.5%
Nonrelative		3.8%
In Nonfamily Households		16.4%
In Group Quarters		2.1%
Institutionalized Population		0.2%
Noninstitutionalized Population		1.9%

Data Note: Persons of Hispanic Origin may be of any race. The Diversity Index measures the probability that two people from the same area will be from different race/ethnic groups.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2019 and 2024 Esri converted Census 2000 data into 2010 geography.



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	Williamsburg ...
2019 Population 25+ by Educational Attainment	
Total	1,741
Less than 9th Grade	3.8%
9th - 12th Grade, No Diploma	12.8%
High School Graduate	34.3%
GED/Alternative Credential	5.9%
Some College, No Degree	21.2%
Associate Degree	9.6%
Bachelor's Degree	4.8%
Graduate/Professional Degree	7.6%
2019 Population 15+ by Marital Status	
Total	2,029
Never Married	31.0%
Married	48.5%
Widowed	4.8%
Divorced	15.6%
2019 Civilian Population 16+ in Labor Force	
Civilian Employed	98.5%
Civilian Unemployed (Unemployment Rate)	1.5%
2019 Employed Population 16+ by Industry	
Total	1,242
Agriculture/Mining	0.1%
Construction	9.6%
Manufacturing	18.4%
Wholesale Trade	0.9%
Retail Trade	15.9%
Transportation/Utilities	5.1%
Information	2.6%
Finance/Insurance/Real Estate	5.5%
Services	36.8%
Public Administration	5.1%
2019 Employed Population 16+ by Occupation	
Total	1,244
White Collar	38.5%
Management/Business/Financial	4.4%
Professional	15.9%
Sales	9.6%
Administrative Support	8.5%
Services	19.5%
Blue Collar	42.0%
Farming/Forestry/Fishing	0.0%
Construction/Extraction	5.2%
Installation/Maintenance/Repair	8.9%
Production	21.9%
Transportation/Material Moving	6.0%
2010 Population By Urban/ Rural Status	
Total Population	2,513
Population Inside Urbanized Area	88.6%
Population Inside Urbanized Cluster	0.0%
Rural Population	11.4%

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2019 and 2024 Esri converted Census 2000 data into 2010 geography.



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2010 Households by Type	
Total	1,004
Households with 1 Person	31.3%
Households with 2+ People	68.7%
Family Households	64.3%
Husband-wife Families	43.0%
With Related Children	20.1%
Other Family (No Spouse Present)	21.3%
Other Family with Male Householder	5.7%
With Related Children	4.1%
Other Family with Female Householder	15.6%
With Related Children	11.2%
Nonfamily Households	4.4%
All Households with Children	35.9%
Multigenerational Households	4.3%
Unmarried Partner Households	7.1%
Male-female	6.8%
Same-sex	0.3%
2010 Households by Size	
Total	1,004
1 Person Household	31.3%
2 Person Household	29.6%
3 Person Household	17.7%
4 Person Household	12.5%
5 Person Household	5.3%
6 Person Household	2.1%
7 + Person Household	1.6%
2010 Households by Tenure and Mortgage Status	
Total	1,004
Owner Occupied	52.3%
Owned with a Mortgage/Loan	39.9%
Owned Free and Clear	12.4%
Renter Occupied	47.7%
2010 Housing Units By Urban/ Rural Status	
Total Housing Units	1,123
Housing Units Inside Urbanized Area	89.4%
Housing Units Inside Urbanized Cluster	0.0%
Rural Housing Units	10.6%

Data Note: Households with children include any households with people under age 18, related or not. Multigenerational households are families with 3 or more parent-child relationships. Unmarried partner households are usually classified as nonfamily households unless there is another member of the household related to the householder. Multigenerational and unmarried partner households are reported only to the tract level. Esri estimated block group data, which is used to estimate polygons or non-standard geography.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2019 and 2024 Esri converted Census 2000 data into 2010 geography.



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Top 3 Tapestry Segments

1. Salt of the Earth (6B)
2. Traditional Living (12B)
3. Top Tier (1A)

2019 Consumer Spending

Apparel & Services: Total \$	\$1,781,231
Average Spent	\$1,744.59
Spending Potential Index	81
Education: Total \$	\$1,332,737
Average Spent	\$1,305.33
Spending Potential Index	82
Entertainment/Recreation: Total \$	\$2,874,961
Average Spent	\$2,815.83
Spending Potential Index	86
Food at Home: Total \$	\$4,540,215
Average Spent	\$4,446.83
Spending Potential Index	86
Food Away from Home: Total \$	\$3,125,759
Average Spent	\$3,061.47
Spending Potential Index	83
Health Care: Total \$	\$5,604,459
Average Spent	\$5,489.19
Spending Potential Index	93
HH Furnishings & Equipment: Total \$	\$1,841,253
Average Spent	\$1,803.38
Spending Potential Index	85
Personal Care Products & Services: Total \$	\$765,396
Average Spent	\$749.65
Spending Potential Index	85
Shelter: Total \$	\$15,086,125
Average Spent	\$14,775.83
Spending Potential Index	80
Support Payments/Cash Contributions/Gifts in Kind: Total \$	\$2,131,618
Average Spent	\$2,087.77
Spending Potential Index	84
Travel: Total \$	\$1,836,859
Average Spent	\$1,799.08
Spending Potential Index	80
Vehicle Maintenance & Repairs: Total \$	\$1,001,643
Average Spent	\$981.04
Spending Potential Index	86

Data Note: Consumer spending shows the amount spent on a variety of goods and services by households that reside in the area. Expenditures are shown by broad budget categories that are not mutually exclusive. Consumer spending does not equal business revenue. Total and Average Amount Spent Per Household represent annual figures. The Spending Potential Index represents the amount spent in the area relative to a national average of 100.

Source: Consumer Spending data are derived from the 2016 and 2017 Consumer Expenditure Surveys, Bureau of Labor Statistics. Esri.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2019 and 2024 Esri converted Census 2000 data into 2010 geography.

April 08, 2020