



Community Profile

Williamsburg township, OH
 Williamsburg township, OH (3902585302)
 Geography: County Subdivision

Prepared by Esri

	Williamsburg ...
Population Summary	
2000 Total Population	5,005
2010 Total Population	5,746
2021 Total Population	5,885
2021 Group Quarters	74
2026 Total Population	5,967
2021-2026 Annual Rate	0.28%
2021 Total Daytime Population	5,688
Workers	2,648
Residents	3,040
Household Summary	
2000 Households	1,859
2000 Average Household Size	2.65
2010 Households	2,173
2010 Average Household Size	2.61
2021 Households	2,256
2021 Average Household Size	2.58
2026 Households	2,298
2026 Average Household Size	2.56
2021-2026 Annual Rate	0.37%
2010 Families	1,559
2010 Average Family Size	3.05
2021 Families	1,585
2021 Average Family Size	3.04
2026 Families	1,605
2026 Average Family Size	3.03
2021-2026 Annual Rate	0.25%
Housing Unit Summary	
2000 Housing Units	1,993
Owner Occupied Housing Units	68.3%
Renter Occupied Housing Units	24.9%
Vacant Housing Units	6.7%
2010 Housing Units	2,357
Owner Occupied Housing Units	65.0%
Renter Occupied Housing Units	27.2%
Vacant Housing Units	7.8%
2021 Housing Units	2,430
Owner Occupied Housing Units	63.9%
Renter Occupied Housing Units	28.9%
Vacant Housing Units	7.2%
2026 Housing Units	2,478
Owner Occupied Housing Units	65.0%
Renter Occupied Housing Units	27.8%
Vacant Housing Units	7.3%
Median Household Income	
2021	\$64,894
2026	\$73,032
Median Home Value	
2021	\$195,953
2026	\$252,941
Per Capita Income	
2021	\$32,928
2026	\$38,159
Median Age	
2010	39.6
2021	41.6
2026	42.6

Data Note: Household population includes persons not residing in group quarters. Average Household Size is the household population divided by total households. Persons in families include the householder and persons related to the householder by birth, marriage, or adoption. Per Capita Income represents the income received by all persons aged 15 years and over divided by the total population.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2021 and 2026 Esri converted Census 2000 data into 2010 geography.



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2021 Households by Income

Household Income Base	2,256
<\$15,000	11.3%
\$15,000 - \$24,999	8.3%
\$25,000 - \$34,999	6.0%
\$35,000 - \$49,999	10.6%
\$50,000 - \$74,999	20.2%
\$75,000 - \$99,999	10.2%
\$100,000 - \$149,999	20.4%
\$150,000 - \$199,999	7.5%
\$200,000+	5.5%
Average Household Income	\$85,869

2026 Households by Income

Household Income Base	2,298
<\$15,000	8.2%
\$15,000 - \$24,999	6.5%
\$25,000 - \$34,999	4.5%
\$35,000 - \$49,999	9.7%
\$50,000 - \$74,999	22.3%
\$75,000 - \$99,999	10.5%
\$100,000 - \$149,999	21.8%
\$150,000 - \$199,999	9.9%
\$200,000+	6.6%
Average Household Income	\$99,057

2021 Owner Occupied Housing Units by Value

Total	1,553
<\$50,000	2.0%
\$50,000 - \$99,999	13.8%
\$100,000 - \$149,999	17.7%
\$150,000 - \$199,999	17.9%
\$200,000 - \$249,999	14.2%
\$250,000 - \$299,999	10.0%
\$300,000 - \$399,999	9.9%
\$400,000 - \$499,999	7.5%
\$500,000 - \$749,999	5.1%
\$750,000 - \$999,999	0.6%
\$1,000,000 - \$1,499,999	0.0%
\$1,500,000 - \$1,999,999	0.0%
\$2,000,000 +	1.2%
Average Home Value	\$255,811

2026 Owner Occupied Housing Units by Value

Total	1,610
<\$50,000	0.9%
\$50,000 - \$99,999	8.6%
\$100,000 - \$149,999	10.3%
\$150,000 - \$199,999	14.7%
\$200,000 - \$249,999	14.7%
\$250,000 - \$299,999	12.7%
\$300,000 - \$399,999	14.4%
\$400,000 - \$499,999	12.7%
\$500,000 - \$749,999	8.6%
\$750,000 - \$999,999	1.0%
\$1,000,000 - \$1,499,999	0.0%
\$1,500,000 - \$1,999,999	0.0%
\$2,000,000 +	1.4%
Average Home Value	\$314,053

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest dividends, net rents, pensions, SSI and welfare payments, child support, and alimony.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2021 and 2026 Esri converted Census 2000 data into 2010 geography.

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2010 Population by Age		
Total		5,746
0 - 4		6.7%
5 - 9		6.8%
10 - 14		6.7%
15 - 24		12.6%
25 - 34		11.0%
35 - 44		13.7%
45 - 54		16.8%
55 - 64		12.7%
65 - 74		7.7%
75 - 84		3.7%
85 +		1.6%
18 +		75.1%
2021 Population by Age		
Total		5,885
0 - 4		5.9%
5 - 9		6.5%
10 - 14		6.7%
15 - 24		10.2%
25 - 34		12.3%
35 - 44		12.6%
45 - 54		12.7%
55 - 64		15.6%
65 - 74		10.8%
75 - 84		5.2%
85 +		1.5%
18 +		77.3%
2026 Population by Age		
Total		5,967
0 - 4		5.7%
5 - 9		6.3%
10 - 14		7.1%
15 - 24		10.6%
25 - 34		10.2%
35 - 44		13.3%
45 - 54		12.4%
55 - 64		13.4%
65 - 74		13.0%
75 - 84		6.5%
85 +		1.7%
18 +		76.8%
2010 Population by Sex		
Males		2,809
Females		2,937
2021 Population by Sex		
Males		2,869
Females		3,016
2026 Population by Sex		
Males		2,907
Females		3,060

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2021 and 2026 Esri converted Census 2000 data into 2010 geography.



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Williamsburg ...

2010 Population by Race/Ethnicity	
Total	5,746
White Alone	98.1%
Black Alone	0.3%
American Indian Alone	0.2%
Asian Alone	0.2%
Pacific Islander Alone	0.1%
Some Other Race Alone	0.2%
Two or More Races	0.9%
Hispanic Origin	0.7%
Diversity Index	5.2
2021 Population by Race/Ethnicity	
Total	5,885
White Alone	97.2%
Black Alone	0.5%
American Indian Alone	0.2%
Asian Alone	0.3%
Pacific Islander Alone	0.1%
Some Other Race Alone	0.4%
Two or More Races	1.3%
Hispanic Origin	1.2%
Diversity Index	7.6
2026 Population by Race/Ethnicity	
Total	5,967
White Alone	96.7%
Black Alone	0.7%
American Indian Alone	0.2%
Asian Alone	0.3%
Pacific Islander Alone	0.2%
Some Other Race Alone	0.5%
Two or More Races	1.6%
Hispanic Origin	1.4%
Diversity Index	9.1
2010 Population by Relationship and Household Type	
Total	5,746
In Households	98.7%
In Family Households	86.1%
Householder	27.1%
Spouse	21.2%
Child	32.0%
Other relative	2.6%
Nonrelative	3.2%
In Nonfamily Households	12.6%
In Group Quarters	1.3%
Institutionalized Population	0.2%
Noninstitutionalized Population	1.1%

Data Note: Persons of Hispanic Origin may be of any race. The Diversity Index measures the probability that two people from the same area will be from different race/ethnic groups.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2021 and 2026 Esri converted Census 2000 data into 2010 geography.



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2021 Population 25+ by Educational Attainment	
Total	4,161
Less than 9th Grade	3.3%
9th - 12th Grade, No Diploma	9.9%
High School Graduate	30.8%
GED/Alternative Credential	8.6%
Some College, No Degree	20.1%
Associate Degree	10.3%
Bachelor's Degree	7.5%
Graduate/Professional Degree	9.3%
2021 Population 15+ by Marital Status	
Total	4,761
Never Married	30.7%
Married	53.0%
Widowed	5.2%
Divorced	11.1%
2021 Civilian Population 16+ in Labor Force	
Civilian Population 16+	2,907
Population 16+ Employed	98.6%
Population 16+ Unemployment rate	1.4%
Population 16-24 Employed	12.6%
Population 16-24 Unemployment rate	2.2%
Population 25-54 Employed	60.8%
Population 25-54 Unemployment rate	1.6%
Population 55-64 Employed	21.9%
Population 55-64 Unemployment rate	0.5%
Population 65+ Employed	4.7%
Population 65+ Unemployment rate	0.0%
2021 Employed Population 16+ by Industry	
Total	2,867
Agriculture/Mining	0.2%
Construction	9.2%
Manufacturing	16.2%
Wholesale Trade	1.1%
Retail Trade	18.1%
Transportation/Utilities	5.9%
Information	1.4%
Finance/Insurance/Real Estate	7.6%
Services	33.9%
Public Administration	6.3%
2021 Employed Population 16+ by Occupation	
Total	2,867
White Collar	48.6%
Management/Business/Financial	6.2%
Professional	21.9%
Sales	12.8%
Administrative Support	7.6%
Services	15.3%
Blue Collar	36.1%
Farming/Forestry/Fishing	0.0%
Construction/Extraction	5.6%
Installation/Maintenance/Repair	6.8%
Production	14.2%
Transportation/Material Moving	9.5%

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2010 Households by Type	
Total	2,173
Households with 1 Person	24.2%
Households with 2+ People	75.8%
Family Households	71.7%
Husband-wife Families	56.0%
With Related Children	23.6%
Other Family (No Spouse Present)	15.7%
Other Family with Male Householder	4.9%
With Related Children	3.2%
Other Family with Female Householder	10.8%
With Related Children	7.7%
Nonfamily Households	4.0%
All Households with Children	35.0%
Multigenerational Households	4.3%
Unmarried Partner Households	7.0%
Male-female	6.7%
Same-sex	0.3%
2010 Households by Size	
Total	2,173
1 Person Household	24.2%
2 Person Household	33.5%
3 Person Household	17.3%
4 Person Household	14.2%
5 Person Household	6.6%
6 Person Household	2.6%
7 + Person Household	1.7%
2010 Households by Tenure and Mortgage Status	
Total	2,173
Owner Occupied	70.5%
Owned with a Mortgage/Loan	54.3%
Owned Free and Clear	16.2%
Renter Occupied	29.5%
2021 Affordability, Mortgage and Wealth	
Housing Affordability Index	181
Percent of Income for Mortgage	12.7%
Wealth Index	82
2010 Housing Units By Urban/ Rural Status	
Total Housing Units	2,357
Housing Units Inside Urbanized Area	45.6%
Housing Units Inside Urbanized Cluster	0.0%
Rural Housing Units	54.4%
2010 Population By Urban/ Rural Status	
Total Population	5,746
Population Inside Urbanized Area	42.0%
Population Inside Urbanized Cluster	0.0%
Rural Population	58.0%

Data Note: Households with children include any households with people under age 18, related or not. Multigenerational households are families with 3 or more parent-child relationships. Unmarried partner households are usually classified as nonfamily households unless there is another member of the household related to the householder. Multigenerational and unmarried partner households are reported only to the tract level. Esri estimated block group data, which is used to estimate polygons or non-standard geography.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2021 and 2026 Esri converted Census 2000 data into 2010 geography.



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Top 3 Tapestry Segments

1. Salt of the Earth (6B)
2. Traditional Living (12B)
- 3.

2021 Consumer Spending

Apparel & Services: Total \$	\$4,425,326
Average Spent	\$1,961.58
Spending Potential Index	93
Education: Total \$	\$3,099,984
Average Spent	\$1,374.11
Spending Potential Index	80
Entertainment/Recreation: Total \$	\$7,241,733
Average Spent	\$3,209.99
Spending Potential Index	99
Food at Home: Total \$	\$11,821,760
Average Spent	\$5,240.14
Spending Potential Index	96
Food Away from Home: Total \$	\$7,787,811
Average Spent	\$3,452.04
Spending Potential Index	91
Health Care: Total \$	\$14,762,298
Average Spent	\$6,543.57
Spending Potential Index	105
HH Furnishings & Equipment: Total \$	\$4,832,666
Average Spent	\$2,142.14
Spending Potential Index	95
Personal Care Products & Services: Total \$	\$1,903,330
Average Spent	\$843.67
Spending Potential Index	94
Shelter: Total \$	\$39,399,661
Average Spent	\$17,464.39
Spending Potential Index	87
Support Payments/Cash Contributions/Gifts in Kind: Total \$	\$4,839,854
Average Spent	\$2,145.33
Spending Potential Index	90
Travel: Total \$	\$5,149,710
Average Spent	\$2,282.67
Spending Potential Index	90
Vehicle Maintenance & Repairs: Total \$	\$2,473,987
Average Spent	\$1,096.63
Spending Potential Index	99

Data Note: Consumer spending shows the amount spent on a variety of goods and services by households that reside in the area. Expenditures are shown by broad budget categories that are not mutually exclusive. Consumer spending does not equal business revenue. Total and Average Amount Spent Per Household represent annual figures. The Spending Potential Index represents the amount spent in the area relative to a national average of 100.

Source: Consumer Spending data are derived from the 2018 and 2019 Consumer Expenditure Surveys, Bureau of Labor Statistics. Esri.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2021 and 2026 Esri converted Census 2000 data into 2010 geography.

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