



Community Profile

Williamsburg township, OH
 Williamsburg township, OH (3902585302)
 Geography: County Subdivision

Prepared by Esri

	Williamsburg ...
Population Summary	
2000 Total Population	5,005
2010 Total Population	5,746
2018 Total Population	5,922
2018 Group Quarters	74
2023 Total Population	6,050
2018-2023 Annual Rate	0.43%
2018 Total Daytime Population	6,324
Workers	3,119
Residents	3,205
Household Summary	
2000 Households	1,859
2000 Average Household Size	2.65
2010 Households	2,173
2010 Average Household Size	2.61
2018 Households	2,250
2018 Average Household Size	2.60
2023 Households	2,300
2023 Average Household Size	2.60
2018-2023 Annual Rate	0.44%
2010 Families	1,559
2010 Average Family Size	3.05
2018 Families	1,590
2018 Average Family Size	3.07
2023 Families	1,617
2023 Average Family Size	3.08
2018-2023 Annual Rate	0.34%
Housing Unit Summary	
2000 Housing Units	1,993
Owner Occupied Housing Units	68.3%
Renter Occupied Housing Units	24.9%
Vacant Housing Units	6.7%
2010 Housing Units	2,357
Owner Occupied Housing Units	65.0%
Renter Occupied Housing Units	27.2%
Vacant Housing Units	7.8%
2018 Housing Units	2,407
Owner Occupied Housing Units	60.0%
Renter Occupied Housing Units	33.5%
Vacant Housing Units	6.5%
2023 Housing Units	2,464
Owner Occupied Housing Units	60.8%
Renter Occupied Housing Units	32.5%
Vacant Housing Units	6.7%
Median Household Income	
2018	\$56,662
2023	\$65,669
Median Home Value	
2018	\$144,055
2023	\$192,813
Per Capita Income	
2018	\$27,362
2023	\$33,117
Median Age	
2010	39.6
2018	41.1
2023	42.3

Data Note: Household population includes persons not residing in group quarters. Average Household Size is the household population divided by total households. Persons in families include the householder and persons related to the householder by birth, marriage, or adoption. Per Capita Income represents the income received by all persons aged 15 years and over divided by the total population.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2018 and 2023 Esri converted Census 2000 data into 2010 geography.



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2018 Households by Income

Household Income Base	2,250
<\$15,000	11.5%
\$15,000 - \$24,999	9.6%
\$25,000 - \$34,999	8.8%
\$35,000 - \$49,999	12.2%
\$50,000 - \$74,999	22.0%
\$75,000 - \$99,999	14.0%
\$100,000 - \$149,999	14.8%
\$150,000 - \$199,999	3.6%
\$200,000+	3.5%
Average Household Income	\$71,320

2023 Households by Income

Household Income Base	2,300
<\$15,000	9.3%
\$15,000 - \$24,999	7.6%
\$25,000 - \$34,999	7.0%
\$35,000 - \$49,999	10.7%
\$50,000 - \$74,999	21.5%
\$75,000 - \$99,999	15.6%
\$100,000 - \$149,999	18.4%
\$150,000 - \$199,999	4.6%
\$200,000+	5.3%
Average Household Income	\$86,431

2018 Owner Occupied Housing Units by Value

Total	1,444
<\$50,000	6.7%
\$50,000 - \$99,999	23.3%
\$100,000 - \$149,999	22.7%
\$150,000 - \$199,999	15.7%
\$200,000 - \$249,999	9.2%
\$250,000 - \$299,999	8.8%
\$300,000 - \$399,999	6.2%
\$400,000 - \$499,999	3.4%
\$500,000 - \$749,999	4.1%
\$750,000 - \$999,999	0.0%
\$1,000,000 - \$1,499,999	0.0%
\$1,500,000 - \$1,999,999	0.0%
\$2,000,000 +	0.0%
Average Home Value	\$182,202

2023 Owner Occupied Housing Units by Value

Total	1,499
<\$50,000	4.1%
\$50,000 - \$99,999	15.3%
\$100,000 - \$149,999	16.9%
\$150,000 - \$199,999	16.0%
\$200,000 - \$249,999	11.1%
\$250,000 - \$299,999	12.7%
\$300,000 - \$399,999	10.3%
\$400,000 - \$499,999	6.2%
\$500,000 - \$749,999	7.3%
\$750,000 - \$999,999	0.0%
\$1,000,000 - \$1,499,999	0.0%
\$1,500,000 - \$1,999,999	0.0%
\$2,000,000 +	0.0%
Average Home Value	\$231,571

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest dividends, net rents, pensions, SSI and welfare payments, child support, and alimony.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2018 and 2023 Esri converted Census 2000 data into 2010 geography.



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2010 Population by Age	
Total	5,746
0 - 4	6.7%
5 - 9	6.8%
10 - 14	6.7%
15 - 24	12.6%
25 - 34	11.0%
35 - 44	13.7%
45 - 54	16.8%
55 - 64	12.7%
65 - 74	7.7%
75 - 84	3.7%
85 +	1.6%
18 +	75.1%
2018 Population by Age	
Total	5,922
0 - 4	6.1%
5 - 9	6.5%
10 - 14	6.7%
15 - 24	10.9%
25 - 34	11.9%
35 - 44	12.7%
45 - 54	13.5%
55 - 64	15.6%
65 - 74	10.1%
75 - 84	4.5%
85 +	1.6%
18 +	76.9%
2023 Population by Age	
Total	6,050
0 - 4	5.9%
5 - 9	6.2%
10 - 14	7.0%
15 - 24	10.8%
25 - 34	10.6%
35 - 44	13.3%
45 - 54	12.6%
55 - 64	14.3%
65 - 74	12.1%
75 - 84	5.7%
85 +	1.7%
18 +	76.8%
2010 Population by Sex	
Males	2,809
Females	2,937
2018 Population by Sex	
Males	2,888
Females	3,034
2023 Population by Sex	
Males	2,954
Females	3,096

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2018 and 2023 Esri converted Census 2000 data into 2010 geography.



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		Williamsburg ...
2010 Population by Race/Ethnicity		
Total		5,746
White Alone		98.1%
Black Alone		0.3%
American Indian Alone		0.2%
Asian Alone		0.2%
Pacific Islander Alone		0.1%
Some Other Race Alone		0.2%
Two or More Races		0.9%
Hispanic Origin		0.7%
Diversity Index		5.2
2018 Population by Race/Ethnicity		
Total		5,922
White Alone		97.5%
Black Alone		0.5%
American Indian Alone		0.2%
Asian Alone		0.2%
Pacific Islander Alone		0.1%
Some Other Race Alone		0.3%
Two or More Races		1.2%
Hispanic Origin		1.0%
Diversity Index		6.8
2023 Population by Race/Ethnicity		
Total		6,050
White Alone		97.0%
Black Alone		0.6%
American Indian Alone		0.1%
Asian Alone		0.3%
Pacific Islander Alone		0.1%
Some Other Race Alone		0.4%
Two or More Races		1.5%
Hispanic Origin		1.2%
Diversity Index		8.2
2010 Population by Relationship and Household Type		
Total		5,746
In Households		98.7%
In Family Households		86.1%
Householder		27.1%
Spouse		21.2%
Child		32.0%
Other relative		2.6%
Nonrelative		3.2%
In Nonfamily Households		12.6%
In Group Quarters		1.3%
Institutionalized Population		0.2%
Noninstitutionalized Population		1.1%

Data Note: Persons of Hispanic Origin may be of any race. The Diversity Index measures the probability that two people from the same area will be from different race/ethnic groups.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2018 and 2023 Esri converted Census 2000 data into 2010 geography.



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	Williamsburg ...
2018 Population 25+ by Educational Attainment	
Total	4,132
Less than 9th Grade	4.6%
9th - 12th Grade, No Diploma	12.4%
High School Graduate	33.6%
GED/Alternative Credential	5.3%
Some College, No Degree	22.1%
Associate Degree	8.1%
Bachelor's Degree	6.1%
Graduate/Professional Degree	7.8%
2018 Population 15+ by Marital Status	
Total	4,778
Never Married	32.0%
Married	50.2%
Widowed	4.7%
Divorced	13.1%
2018 Civilian Population 16+ in Labor Force	
Civilian Employed	95.6%
Civilian Unemployed (Unemployment Rate)	4.4%
2018 Employed Population 16+ by Industry	
Total	2,754
Agriculture/Mining	0.0%
Construction	3.2%
Manufacturing	19.6%
Wholesale Trade	1.6%
Retail Trade	12.5%
Transportation/Utilities	4.7%
Information	1.7%
Finance/Insurance/Real Estate	3.2%
Services	48.4%
Public Administration	5.0%
2018 Employed Population 16+ by Occupation	
Total	2,754
White Collar	43.0%
Management/Business/Financial	8.8%
Professional	17.9%
Sales	8.4%
Administrative Support	8.0%
Services	23.9%
Blue Collar	33.1%
Farming/Forestry/Fishing	0.0%
Construction/Extraction	2.8%
Installation/Maintenance/Repair	6.3%
Production	16.5%
Transportation/Material Moving	7.4%
2010 Population By Urban/ Rural Status	
Total Population	5,746
Population Inside Urbanized Area	42.0%
Population Inside Urbanized Cluster	0.0%
Rural Population	58.0%

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2010 Households by Type	
Total	2,173
Households with 1 Person	24.2%
Households with 2+ People	75.8%
Family Households	71.7%
Husband-wife Families	56.0%
With Related Children	23.6%
Other Family (No Spouse Present)	15.7%
Other Family with Male Householder	4.9%
With Related Children	3.2%
Other Family with Female Householder	10.8%
With Related Children	7.7%
Nonfamily Households	4.0%
All Households with Children	35.0%
Multigenerational Households	4.3%
Unmarried Partner Households	7.0%
Male-female	6.7%
Same-sex	0.3%
2010 Households by Size	
Total	2,173
1 Person Household	24.2%
2 Person Household	33.5%
3 Person Household	17.3%
4 Person Household	14.2%
5 Person Household	6.6%
6 Person Household	2.6%
7 + Person Household	1.7%
2010 Households by Tenure and Mortgage Status	
Total	2,173
Owner Occupied	70.5%
Owned with a Mortgage/Loan	54.3%
Owned Free and Clear	16.2%
Renter Occupied	29.5%
2010 Housing Units By Urban/ Rural Status	
Total Housing Units	2,357
Housing Units Inside Urbanized Area	45.6%
Housing Units Inside Urbanized Cluster	0.0%
Rural Housing Units	54.4%

Data Note: Households with children include any households with people under age 18, related or not. Multigenerational households are families with 3 or more parent-child relationships. Unmarried partner households are usually classified as nonfamily households unless there is another member of the household related to the householder. Multigenerational and unmarried partner households are reported only to the tract level. Esri estimated block group data, which is used to estimate polygons or non-standard geography.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2018 and 2023 Esri converted Census 2000 data into 2010 geography.



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Top 3 Tapestry Segments

1. Salt of the Earth (6B)
2. Traditional Living (12B)
3. Top Tier (1A)

2018 Consumer Spending

Apparel & Services: Total \$	\$4,029,517
Average Spent	\$1,790.90
Spending Potential Index	82
Education: Total \$	\$2,695,922
Average Spent	\$1,198.19
Spending Potential Index	83
Entertainment/Recreation: Total \$	\$6,380,970
Average Spent	\$2,835.99
Spending Potential Index	88
Food at Home: Total \$	\$9,937,966
Average Spent	\$4,416.87
Spending Potential Index	88
Food Away from Home: Total \$	\$6,632,571
Average Spent	\$2,947.81
Spending Potential Index	84
Health Care: Total \$	\$12,011,493
Average Spent	\$5,338.44
Spending Potential Index	93
HH Furnishings & Equipment: Total \$	\$4,062,480
Average Spent	\$1,805.55
Spending Potential Index	86
Personal Care Products & Services: Total \$	\$1,569,849
Average Spent	\$697.71
Spending Potential Index	84
Shelter: Total \$	\$30,404,063
Average Spent	\$13,512.92
Spending Potential Index	81
Support Payments/Cash Contributions/Gifts in Kind: Total \$	\$4,740,461
Average Spent	\$2,106.87
Spending Potential Index	85
Travel: Total \$	\$3,976,144
Average Spent	\$1,767.18
Spending Potential Index	82
Vehicle Maintenance & Repairs: Total \$	\$2,126,081
Average Spent	\$944.92
Spending Potential Index	88

Data Note: Consumer spending shows the amount spent on a variety of goods and services by households that reside in the area. Expenditures are shown by broad budget categories that are not mutually exclusive. Consumer spending does not equal business revenue. Total and Average Amount Spent Per Household represent annual figures. The Spending Potential Index represents the amount spent in the area relative to a national average of 100.

Source: Consumer Spending data are derived from the 2015 and 2016 Consumer Expenditure Surveys, Bureau of Labor Statistics. Esri.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2018 and 2023 Esri converted Census 2000 data into 2010 geography.

October 17, 2018