



Community Profile

Williamsburg Township
 Williamsburg township (3902585302)
 Geography: County Subdivision

Prepared by Clermont County GIS

	Williamsburg ...
Population Summary	
2000 Total Population	5,005
2010 Total Population	5,746
2019 Total Population	5,873
2019 Group Quarters	74
2024 Total Population	5,974
2019-2024 Annual Rate	0.34%
2019 Total Daytime Population	6,353
Workers	3,258
Residents	3,095
Household Summary	
2000 Households	1,859
2000 Average Household Size	2.65
2010 Households	2,173
2010 Average Household Size	2.61
2019 Households	2,237
2019 Average Household Size	2.59
2024 Households	2,282
2024 Average Household Size	2.59
2019-2024 Annual Rate	0.40%
2010 Families	1,559
2010 Average Family Size	3.05
2019 Families	1,580
2019 Average Family Size	3.05
2024 Families	1,603
2024 Average Family Size	3.05
2019-2024 Annual Rate	0.29%
Housing Unit Summary	
2000 Housing Units	1,993
Owner Occupied Housing Units	68.3%
Renter Occupied Housing Units	24.9%
Vacant Housing Units	6.7%
2010 Housing Units	2,357
Owner Occupied Housing Units	65.0%
Renter Occupied Housing Units	27.2%
Vacant Housing Units	7.8%
2019 Housing Units	2,401
Owner Occupied Housing Units	59.0%
Renter Occupied Housing Units	34.2%
Vacant Housing Units	6.8%
2024 Housing Units	2,448
Owner Occupied Housing Units	60.6%
Renter Occupied Housing Units	32.6%
Vacant Housing Units	6.8%
Median Household Income	
2019	\$59,662
2024	\$73,967
Median Home Value	
2019	\$175,510
2024	\$214,967
Per Capita Income	
2019	\$30,909
2024	\$36,066
Median Age	
2010	39.6
2019	41.3
2024	42.1

Data Note: Household population includes persons not residing in group quarters. Average Household Size is the household population divided by total households. Persons in families include the householder and persons related to the householder by birth, marriage, or adoption. Per Capita Income represents the income received by all persons aged 15 years and over divided by the total population.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2019 and 2024 Esri converted Census 2000 data into 2010 geography.



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2019 Households by Income		
Household Income Base		2,237
<\$15,000		9.7%
\$15,000 - \$24,999		9.2%
\$25,000 - \$34,999		10.2%
\$35,000 - \$49,999		10.5%
\$50,000 - \$74,999		21.3%
\$75,000 - \$99,999		11.1%
\$100,000 - \$149,999		18.4%
\$150,000 - \$199,999		3.9%
\$200,000+		5.6%
Average Household Income		\$81,121
2024 Households by Income		
Household Income Base		2,282
<\$15,000		6.7%
\$15,000 - \$24,999		7.0%
\$25,000 - \$34,999		8.5%
\$35,000 - \$49,999		8.8%
\$50,000 - \$74,999		19.7%
\$75,000 - \$99,999		12.2%
\$100,000 - \$149,999		25.0%
\$150,000 - \$199,999		6.7%
\$200,000+		5.5%
Average Household Income		\$94,389
2019 Owner Occupied Housing Units by Value		
Total		1,416
<\$50,000		4.0%
\$50,000 - \$99,999		19.7%
\$100,000 - \$149,999		19.2%
\$150,000 - \$199,999		13.8%
\$200,000 - \$249,999		16.7%
\$250,000 - \$299,999		8.7%
\$300,000 - \$399,999		6.1%
\$400,000 - \$499,999		8.8%
\$500,000 - \$749,999		2.0%
\$750,000 - \$999,999		0.0%
\$1,000,000 - \$1,499,999		0.0%
\$1,500,000 - \$1,999,999		0.0%
\$2,000,000 +		0.9%
Average Home Value		\$219,774
2024 Owner Occupied Housing Units by Value		
Total		1,484
<\$50,000		2.3%
\$50,000 - \$99,999		12.4%
\$100,000 - \$149,999		12.7%
\$150,000 - \$199,999		13.3%
\$200,000 - \$249,999		31.1%
\$250,000 - \$299,999		8.6%
\$300,000 - \$399,999		7.2%
\$400,000 - \$499,999		9.5%
\$500,000 - \$749,999		2.1%
\$750,000 - \$999,999		0.0%
\$1,000,000 - \$1,499,999		0.0%
\$1,500,000 - \$1,999,999		0.0%
\$2,000,000 +		0.9%
Average Home Value		\$243,245

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest dividends, net rents, pensions, SSI and welfare payments, child support, and alimony.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2019 and 2024 Esri converted Census 2000 data into 2010 geography.



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2010 Population by Age	
Total	5,746
0 - 4	6.7%
5 - 9	6.8%
10 - 14	6.7%
15 - 24	12.6%
25 - 34	11.0%
35 - 44	13.7%
45 - 54	16.8%
55 - 64	12.7%
65 - 74	7.7%
75 - 84	3.7%
85 +	1.6%
18 +	75.1%
2019 Population by Age	
Total	5,873
0 - 4	6.0%
5 - 9	6.5%
10 - 14	6.8%
15 - 24	10.6%
25 - 34	12.2%
35 - 44	12.5%
45 - 54	13.2%
55 - 64	15.7%
65 - 74	10.2%
75 - 84	4.7%
85 +	1.5%
18 +	77.0%
2024 Population by Age	
Total	5,974
0 - 4	5.9%
5 - 9	6.3%
10 - 14	7.2%
15 - 24	10.7%
25 - 34	10.6%
35 - 44	13.0%
45 - 54	12.5%
55 - 64	13.9%
65 - 74	12.3%
75 - 84	6.0%
85 +	1.6%
18 +	76.5%
2010 Population by Sex	
Males	2,809
Females	2,937
2019 Population by Sex	
Males	2,869
Females	3,004
2024 Population by Sex	
Males	2,917
Females	3,057

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2019 and 2024 Esri converted Census 2000 data into 2010 geography.



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		Williamsburg ...
2010 Population by Race/Ethnicity		
Total		5,746
White Alone		98.1%
Black Alone		0.3%
American Indian Alone		0.2%
Asian Alone		0.2%
Pacific Islander Alone		0.1%
Some Other Race Alone		0.2%
Two or More Races		0.9%
Hispanic Origin		0.7%
Diversity Index		5.2
2019 Population by Race/Ethnicity		
Total		5,873
White Alone		97.3%
Black Alone		0.5%
American Indian Alone		0.2%
Asian Alone		0.2%
Pacific Islander Alone		0.1%
Some Other Race Alone		0.4%
Two or More Races		1.3%
Hispanic Origin		1.1%
Diversity Index		7.3
2024 Population by Race/Ethnicity		
Total		5,974
White Alone		96.8%
Black Alone		0.6%
American Indian Alone		0.2%
Asian Alone		0.3%
Pacific Islander Alone		0.1%
Some Other Race Alone		0.4%
Two or More Races		1.6%
Hispanic Origin		1.4%
Diversity Index		8.8
2010 Population by Relationship and Household Type		
Total		5,746
In Households		98.7%
In Family Households		86.1%
Householder		27.1%
Spouse		21.2%
Child		32.0%
Other relative		2.6%
Nonrelative		3.2%
In Nonfamily Households		12.6%
In Group Quarters		1.3%
Institutionalized Population		0.2%
Noninstitutionalized Population		1.1%

Data Note: Persons of Hispanic Origin may be of any race. The Diversity Index measures the probability that two people from the same area will be from different race/ethnic groups.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2019 and 2024 Esri converted Census 2000 data into 2010 geography.



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2019 Population 25+ by Educational Attainment	
Total	4,118
Less than 9th Grade	4.2%
9th - 12th Grade, No Diploma	13.8%
High School Graduate	31.2%
GED/Alternative Credential	4.9%
Some College, No Degree	21.1%
Associate Degree	10.7%
Bachelor's Degree	5.2%
Graduate/Professional Degree	8.9%
2019 Population 15+ by Marital Status	
Total	4,738
Never Married	31.4%
Married	51.8%
Widowed	4.7%
Divorced	12.0%
2019 Civilian Population 16+ in Labor Force	
Civilian Employed	98.6%
Civilian Unemployed (Unemployment Rate)	1.4%
2019 Employed Population 16+ by Industry	
Total	2,817
Agriculture/Mining	0.2%
Construction	9.5%
Manufacturing	15.7%
Wholesale Trade	1.2%
Retail Trade	17.5%
Transportation/Utilities	5.7%
Information	1.6%
Finance/Insurance/Real Estate	7.4%
Services	35.4%
Public Administration	5.9%
2019 Employed Population 16+ by Occupation	
Total	2,817
White Collar	46.3%
Management/Business/Financial	4.9%
Professional	19.0%
Sales	13.5%
Administrative Support	8.8%
Services	19.0%
Blue Collar	34.8%
Farming/Forestry/Fishing	0.0%
Construction/Extraction	5.1%
Installation/Maintenance/Repair	7.5%
Production	14.8%
Transportation/Material Moving	7.3%
2010 Population By Urban/ Rural Status	
Total Population	5,746
Population Inside Urbanized Area	42.0%
Population Inside Urbanized Cluster	0.0%
Rural Population	58.0%

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2019 and 2024 Esri converted Census 2000 data into 2010 geography.



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2010 Households by Type	
Total	2,173
Households with 1 Person	24.2%
Households with 2+ People	75.8%
Family Households	71.7%
Husband-wife Families	56.0%
With Related Children	23.6%
Other Family (No Spouse Present)	15.7%
Other Family with Male Householder	4.9%
With Related Children	3.2%
Other Family with Female Householder	10.8%
With Related Children	7.7%
Nonfamily Households	4.0%
All Households with Children	35.0%
Multigenerational Households	4.3%
Unmarried Partner Households	7.0%
Male-female	6.7%
Same-sex	0.3%
2010 Households by Size	
Total	2,173
1 Person Household	24.2%
2 Person Household	33.5%
3 Person Household	17.3%
4 Person Household	14.2%
5 Person Household	6.6%
6 Person Household	2.6%
7 + Person Household	1.7%
2010 Households by Tenure and Mortgage Status	
Total	2,173
Owner Occupied	70.5%
Owned with a Mortgage/Loan	54.3%
Owned Free and Clear	16.2%
Renter Occupied	29.5%
2010 Housing Units By Urban/ Rural Status	
Total Housing Units	2,357
Housing Units Inside Urbanized Area	45.6%
Housing Units Inside Urbanized Cluster	0.0%
Rural Housing Units	54.4%

Data Note: Households with children include any households with people under age 18, related or not. Multigenerational households are families with 3 or more parent-child relationships. Unmarried partner households are usually classified as nonfamily households unless there is another member of the household related to the householder. Multigenerational and unmarried partner households are reported only to the tract level. Esri estimated block group data, which is used to estimate polygons or non-standard geography.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2019 and 2024 Esri converted Census 2000 data into 2010 geography.



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Top 3 Tapestry Segments		
1.		Salt of the Earth (6B)
2.		Traditional Living (12B)
3.		Top Tier (1A)
2019 Consumer Spending		
Apparel & Services: Total \$		\$4,262,222
Average Spent		\$1,905.33
Spending Potential Index		89
Education: Total \$		\$3,251,627
Average Spent		\$1,453.57
Spending Potential Index		91
Entertainment/Recreation: Total \$		\$7,022,258
Average Spent		\$3,139.14
Spending Potential Index		96
Food at Home: Total \$		\$11,013,745
Average Spent		\$4,923.44
Spending Potential Index		95
Food Away from Home: Total \$		\$7,526,734
Average Spent		\$3,364.66
Spending Potential Index		92
Health Care: Total \$		\$13,724,195
Average Spent		\$6,135.09
Spending Potential Index		103
HH Furnishings & Equipment: Total \$		\$4,437,033
Average Spent		\$1,983.47
Spending Potential Index		93
Personal Care Products & Services: Total \$		\$1,842,722
Average Spent		\$823.75
Spending Potential Index		93
Shelter: Total \$		\$36,307,872
Average Spent		\$16,230.61
Spending Potential Index		88
Support Payments/Cash Contributions/Gifts in Kind: Total \$		\$5,220,381
Average Spent		\$2,333.65
Spending Potential Index		94
Travel: Total \$		\$4,503,181
Average Spent		\$2,013.04
Spending Potential Index		90
Vehicle Maintenance & Repairs: Total \$		\$2,399,312
Average Spent		\$1,072.56
Spending Potential Index		94

Data Note: Consumer spending shows the amount spent on a variety of goods and services by households that reside in the area. Expenditures are shown by broad budget categories that are not mutually exclusive. Consumer spending does not equal business revenue. Total and Average Amount Spent Per Household represent annual figures. The Spending Potential Index represents the amount spent in the area relative to a national average of 100.

Source: Consumer Spending data are derived from the 2016 and 2017 Consumer Expenditure Surveys, Bureau of Labor Statistics. Esri.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2019 and 2024 Esri converted Census 2000 data into 2010 geography.